Pre-sales leaflet for United States (2018, November 9)



Curved LCD monitor with Ultra Wide-Color

- E Line
- 27" (68.6 cm) Full HD (1920 x 1080)

278E9Q|AB/27

Stunning color, ultimate immersion

Experience real immersion with Philips Curved monitors. The 27" curved E line monitor offers a truly immersive experience with stunning Full HD image quality. Ultra wide-color tech gives color quality that brings your images alive!

Benefits

- Curved design inspired by the world around us
- · Curved display design for more immersive experience
- Superb Picture Quality
- Ultra Wide-Color wider range of colors for a vivid picture
- VA display delivers awesome images with wide viewing angles
- 16:9 Full HD display for crisp detailed images
- Effortlessly smooth gameplay with AMD FreeSync[™] technology

Features designed for you

- · Built-in stereo speakers for multimedia
- Narrow border display for a seamless appearance
- · Less eye fatigue with Flicker-free technology
- · LowBlue Mode for easy on-the-eyes productivity
- · HDMI ensures universal digital connectivity
- DisplayPort connection for maximum visuals



Features

Curved display design



Desktop monitors offer a personal user experience, which suits a curve design very well. The curved screen provides a pleasant yet subtle immersion effect, which focuses on you at the center of your desk.

Ultra Wide-Color Technology



Ultra Wide-Color Technology delivers a wider spectrum of colors for a more brilliant picture. Ultra Wide-Color wider "color gamut" produces more natural-looking greens, vivid reds and deeper blues. Bring, media entertainment, images, and even productivity more alive and vivid colors from Ultra Wide-Color Technology.

VA display



Philips VA LED display uses an advanced multi-domain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web-browsing, movies, gaming, and demanding graphical applications. It's optimized pixel management technology gives you 178/178 degree extra wide viewing angle, resulting in crisp images.

16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920×1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colors expect a true to life picture.

Ultra-smooth gaming



AMD FreeSync^{Ter} OFF AMD FreeSync^{Ter} ON (smaller)

Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artifact-free performance at virtually any framerate with AMD FreeSync[™] technology, smooth quick refresh and ultra-fast response time.

Built-in stereo speakers

A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.

UltraNarrow Border



The new Philips displays feature ultra-narrow borders which allow for minimal distractions and maximum viewing size. Especially suited for multi-display or tiling setup like gaming, graphic design and professional applications, the ultra-narrow border display gives you the feeling of using one large display.

Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

HDMI Ready



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. A HDMI cable enables highquality digital video and audio all transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

DisplayPort connection



DisplayPort is a digital link from PC to Monitor without any conversion. With higher capabilities than DVI standard, it is fully capable to support up to 15meter cables and 10.8 Gbps/sec data transfer. With this high performance and zero latency, you get the fastest imaging and refresh rates - making DisplayPort the best choice for not only general office or home use, but also for the demanding gaming and movies, video editing and more. It also keeps interoperability in mind via use of various adapters.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Picture/Display

LCD panel type Backlight type Panel Size **Display Screen** Coating Effective viewing area Aspect ratio Maximum resolution **Pixel Density** Response time (typical) Brightness Contrast ratio (typical) SmartContrast Pixel pitch Viewing angle

Flicker-free Picture enhancement Color gamut (typical) Display colors Scanning Frequency sRGB FreeSync LowBlue Mode

Connectivity

Signal Input

Sync Input

Audio (In/Out)

Convenience

Built-in Speakers User convenience

OSD Languages

VA LCD W-LED system 27 inch / 68.6 cm Anti-Glare, 3H, Haze 25% 597.9 (H) x 336.3 (V) - at a 1800R curvature*

16:9 1920 x 1080 @ 75 Hz* 82 PPI 4 ms (Gray to Gray)*

250 cd/m² 3000:1

20,000,000:1 0.311 x 0.311 mm 178° (H) / 178° (V) @ C/R > 10 Yes SmartImage game NTSC 102%*, sRGB 128%* 16.7 M 30 - 83 kHz (H) / 50 -76 Hz (V) Yes Yes Yes

VGA (Analog) DisplayPort HDMI (digital, HDCP) Separate Sync Sync on Green PC audio-in Headphone out

3 W x 2 Power On/Off Menu Brightness Input SmartImage Game Brazil Portuguese Czech Dutch English Finnish French German Greek Hungarian Italian

Other convenience Plug & Play Compati-DDC/CI Mac OS X bility sRGB Windows 10 / 8.1 / 8 / 7 -5/20 degree Tilt 36.93 W (typ.) On mode Standby mode < 0.5 W (typ.) Off mode Power LED indicator Power supply External Product with stand 612 x 465 x 220 mm (mm) Product with stand in 24.1 x 18.3 x 8.7 inch inch Product without 612 x 368 x 58 mm stand (mm) Product without 24.1 x 14.5 x 2.3 inch stand in inch Packaging in mm 730 x 525 x 196 mm (WxHxD) Packaging in inch 28.7 x 20.7 x 7.7 inch (WxHxD)

Product with stand 4.95 kg (kg) Product with stand 10.89 lb (Ib)4.59 kg Product without stand (kg) Product without 10.10 lb stand (lb)

Polish Portuguese Russian Simplified Chinese Spanish . Swedish Traditional Chinese Turkish Ukranian Kensington lock VESA mount (100x100mm)

Japanese

Korean

Stand

Power

< 0.3 W (typ.) Operation - White Standby mode- White (blinking) 100-240VAC, 50-60Hz

Dimensions

Weight

Product with pack-	7.74 kg
aging (kg) Product with pack-	17.03 lb
aging (lb)	

Operating conditions

Temperature range	0 to 40 °C
(operation)	
Temperature range (storage)	-20 to 60 °C
Relative humidity	20%-80 %
Altitude	Operation: +12,000ft (3,658m), Non- operation: +40,000ft (12,192m)
MTBF	50,000 hrs (excluding backlight) hour(s)
Sustainability	

Sı

Environmental and energy

RoHS Lead-free Mercury Free WEEE

100 % Recyclable packaging material

Compliance and standards

Regulatory Approvals

FCC Class B CU-EAC TUV/ISO9241-307

Black / Silver

Glossy

CE Mark

Cabinet Color Finish

What's in the box?

Monitor with stand Cables

Yes D-Sub cable, HDMI cable, Audio cable, Power cable

User Documentation

Yes

* Radius of the arc of the display curvature in mm

* The maximum resolution works for either HDMI input or DP input.

* Response time value equal to SmartResponse

* NTSC Area based on CIE1976

* sRGB Area based on CIE 1931

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* The monitor may look different from feature images.



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