



Sonic electric toothbrush

- Built-in pressure sensor
- 3 modes, 3 intensities
- 2 x BrushSync features
- Travel case

HX7533/04

Naturally whiter teeth starting from Day 1.

Removes up to 10X more plaque*

Get 3 reasons to smile with our innovative sonic technology. Enjoy whiter teeth from day one as well as a healthier smile. ExpertResults 7000 removes up to 10x more plaque and reduces up to 5x gum bleeding*. Your whiter smile is a day away.

Benefits

Proven to improve oral health

- Naturally whiter teeth from Day 1
- Up to 10x more plaque removal than a manual toothbrush
- Reduce gum bleeding up to 5x better*
- Safe & gentle on sensitive areas, orthodontics & dental work

Optimize your brushing

- Three modes, three intensity settings
- Brush heads select the optimal mode and intensity

Innovative technology

- Lets you know when you're pressing too hard
- Connects smart brush handle and smart brush heads
- Always know when to replace your brush heads
- Philips Sonicare's advanced sonic technology

Designed around you

- Makes traveling easier for you

PHILIPS

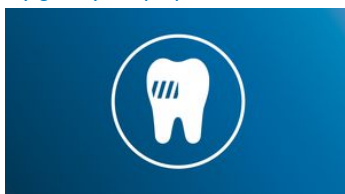
Features

Naturally whiter teeth



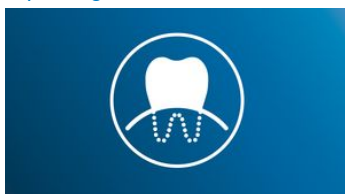
Click on the W DiamondClean brush head to remove surface stains and reveal a whiter smile more than 2x better from Day 1. With its densely packed central stain-removal bristles, it's clinically proven to whiten teeth in just one week.

Say goodbye to plaque



Densely-packed, high-quality bristles remove up to 10x more plaque from all areas of your teeth than a manual toothbrush. And the specially curved power tip makes reaching the teeth at the back of your mouth a breeze.

Improves gum health



Densely-packed, high-quality bristles give you an extra gentle brushing to reduce gum bleeding up to 5x and improves gum health up to 6x better than a manual toothbrush in 2-weeks.

Safe and gentle



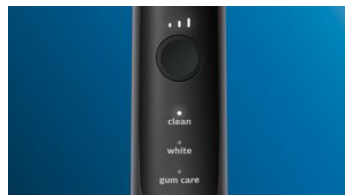
You can be sure of a safe brushing experience: our sonic technology is suitable for use with braces, fillings, crowns, and veneers, and helps prevent cavities and improve gum health.

Too much pressure?



You may not notice if you're brushing too hard, but your toothbrush will. If you start taking it out on your gums, the toothbrush will make a pulsing sound as a reminder to ease off on the pressure.

Brushing your way



This toothbrush allows you to customize your brushing with a choice of three modes and three intensities. Clean mode is standard for superior cleaning. White is the ideal mode for removing surface stains. And Gum Care mode adds an extra minute of reduced-power brushing, so you can gently massage your gums. Three intensities allow you to switch the order of 'higher' and 'lower' to align with the intensities from left to right.

BrushSync technology



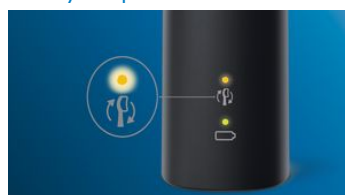
A microchip-enabled technology that detects and synchronizes the smart brush head with the smart handle. The smart handle and smart brush head pair is a powerful combination that enables Smart mode pairing and Smart replacement reminders.

Mode and intensity pairing



Wondering which mode and intensity you should use? Wonder no longer. BrushSync mode pairing tells your smart handle which smart brush head you're using. So, if you click on a gum care brush head, for example, your toothbrush knows to select the optimal mode and intensity for your gums. All you need to do is to press the power button.

BrushSync replacement reminder



All brush heads wear out over time. But our BrushSync technology tracks how long you've been using your brush head for, and how hard you've been brushing. When it's time to replace it, a light on your handle and a short beep will let you know. That way, you can be sure your brush head is doing a good job.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Handy travel case and charger



Our premium travel case lets you store your toothbrush hygienically, while our compact charging base keeps you topped up when you're on the go. You do get two weeks of regular use from a single full charge, but the charger's just the ticket for longer trips.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Modes

Clean	For exceptional everyday clean
Gum Care	Gently massages gums
White	Removes surface stains
3 intensities	Low
	Medium
	High

Items included

Handle	2 ExpertResults 7000
Brush heads	2 C3 Premium Plaque Control
	1 W DiamondClean
Travel case	2
Charger	2

BrushSync Mode Pairing

C3 Premium Plaque Control	Pairs with Clean mode
W DiamondClean	Pairs with White mode

Design and finishing

Color	Black Gray
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Cleaning performance

Speed	Up to 62000 brush movement/min
Health benefits	Improves gum health in only two weeks
	Helps reduce cavities
Whitening benefits	Whitens teeth in 1 week
Pressure feedback	Vibrates handle to alert user
Timer	SmarterTimer and Quadpacer

Smart sensor technology

Pressure sensor	Alerts when brushing too hard
BrushSync Replacement Reminder	Always know when to replace brush heads
BrushSync Technology	Connects smart handle and

Ease of use

Handle compatibility	Easy click-on brush heads
Brush head recognition	Syncs with optimal mode
Replacement reminder	To always ensure best results
Battery indicator	reminder icon lights up
Handle	Light shows battery status
Brushing time	Slim ergonomic design
	Up to 2 weeks

Technical specifications

Battery	Rechargeable
Battery type	Lithium ION
Operating time (full to empty)	Up to 2 weeks

Power

Voltage	110-220 V
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Service

Warranty	2-year limited warranty
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* than a manual toothbrush



data subject to change
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UPC:

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