

Retailer Guide - How to use Syndy

Retailers use Syndy to source which ecommerce product content from their suppliers. Using Syndy's next-generation platform, retailers can extract all product content from suppliers, customized to their needs. The use of Syndy for retailers is free, as is access to all content on the platform.

How does it work?

1 Login on Syndy, enter your login details as received from us on my.syndy.com/signup/

2 Welcome to your **DASHBOARD** - here you see all the suppliers in your assortment on Syndy.

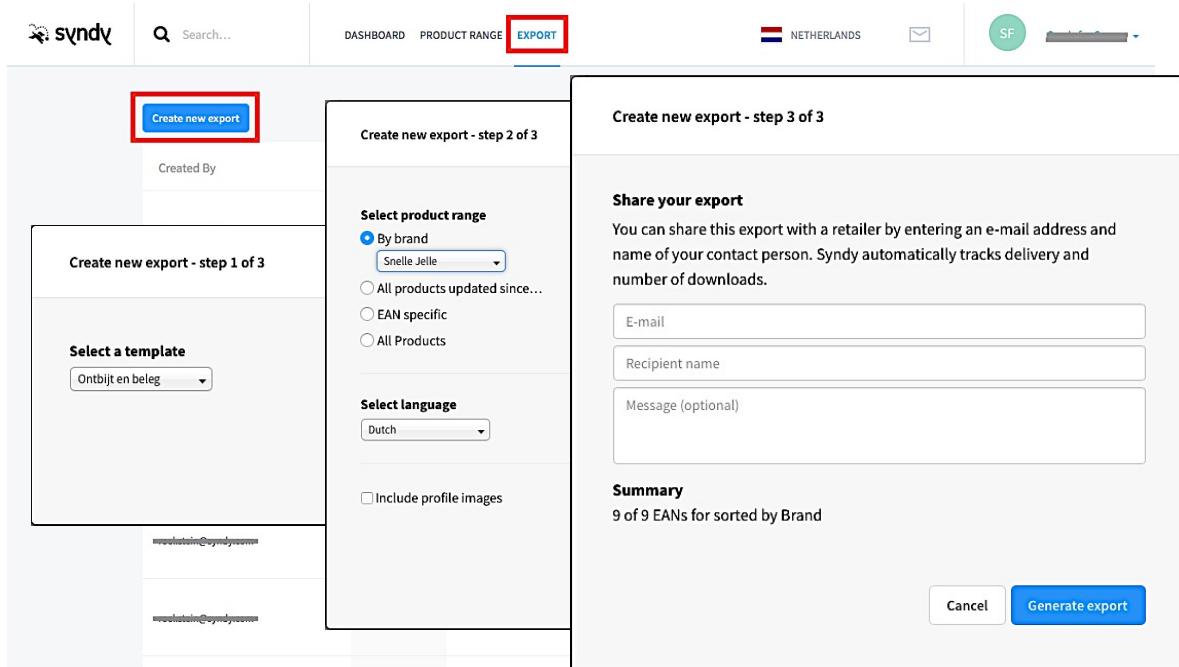
3 Click on **PRODUCT RANGE** and you will be able to see all products in your assortment on Syndy.

The image shows a composite screenshot of the Syndy platform. At the top, a sign-up form is displayed with fields for 'Syndy Support' (superbsupport@syndy.com), a password, and a 'NEXT' button. Below this, the Syndy dashboard is shown with tabs for 'DASHBOARD' (highlighted with a red box), 'PRODUCT RANGE', and 'EXPORT'. The 'DASHBOARD' tab shows a 'Dashboard' section with a 'COOP COOP.nl View profile' card and four status indicators: 'Product Range', 'Brands', 'Active', and 'Inactive'. The 'PRODUCT RANGE' tab shows a 'Brands Overview' section with a table of brands and their completion status. The 'EXPORT' tab shows a 'Product Range' section with a table of products and their completion status. A 'LIVE CHAT' button is visible in the bottom right corner.

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Create a custom-made export for all your content on Syndy by clicking on **EXPORT**. Select your template and export content by brand, changes made since a certain date or specific EAN(s).



The Benefits

The online platform enables retailers to quickly and easily provide customized product content from supplier offices and existing data sources.

- ✓ **Directly from the supplier;** all types of content and images
- ✓ **Personalized per retailer;** 100% in line with existing retailer templates
- ✓ **100% reliable content flow;**aval was given by the supplier on all content
- ✓ **Messaging service;** communicate and work directly with your suppliers
- ✓ **FREE content when invited by supplier**

Do you want some additional information or are you interested in using Syndy for more of your suppliers? Contact Syndy's Customer Success team!

We're here to help you!

Syndy's Customer Success team is here to help you succeed. Get in touch!

- **CHAT:** my.syndy.com, every working day from 09:00 – 18:00 (CET)
- **CALL:** +31 (0) 20 894 3110, every working day from 09:00 – 18:00 (CET)
- **EMAIL:** support@syndy.com