



# HP 963 Magenta Original Ink Cartridge

(3JA24AE)



Ideal for workgroups who need dependable performance for professional-quality printing, page after page.

Count on professional-quality documents. Original HP ink cartridges provide impressive reliability for dependable performance, reliable page yields, and durable results.<sup>3</sup> Print business documents that combine vibrant colours and sharp black text.



Legendary HP reliability



Photo quality



Environmental globe



HP Original Supplies

## Reliable performance, standout results

Ensure dependable, high-quality results at fast speeds, page after page. Original HP ink cartridges provide impressive reliability and standout results, so you'll get the performance your HP printer was built to deliver.

Original HP ink cartridges are designed to work with your HP printer for optimal quality and reliability.

## Cartridges designed for your printing volume

Original HP ink cartridges are offered in different page yield sizes to match your printing volume and ease of use. Choose among standard and high yield cartridges and reduce interruptions. Replace cartridges easily.

Print 2x more pages and replace cartridges less often, using optional Original HP high-yield ink cartridges.<sup>1</sup>

## Designed to conserve

Original HP Supplies were designed with the environment in mind. HP makes it easy to conserve resources and paper when printing. And when you are done, we make it easy and free to recycle.<sup>2</sup> Easily recycle your Original HP cartridges at no charge through HP Planet Partners.<sup>2</sup>

## Compatibility statement

HP OfficeJet Pro 9010 All-in-One Printer series, HP OfficeJet Pro 9010e All-in-One Printer series, HP OfficeJet Pro 9020 All-in-One Printer series, HP OfficeJet Pro 9020e All-in-One Printer series

## Product specifications

P/N	Description	Average cartridge yield *	Package dimensions	Package weight	UPC code
3JA24AE	HP 963 Magenta Original Ink Cartridge	700 pages	114 x 25 x 126 mm	0.05 kg	(301) 192545866408; (BGX) 192545866385; (BGY) 192545866392; (LS1) 199764686190; (LS2) 199764686206; (LS3) 199764686213

\*Tested in HP OfficeJet Pro 9020 Printer. Average continuous composite (cyan/magenta/yellow) yield based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details, see <http://www.hp.com/go/learnaboutsupplies>.

## Warranty

HP's ink cartridges and printheads are warranted to be free from defects in materials and workmanship during the period of the warranty.

## Footnotes

<sup>1</sup> Based on cartridge yields for HP 963XL ink cartridges compared with HP 963 standard ink cartridges. For more information, see <http://www.hp.com/go/learnaboutsupplies>.

<sup>2</sup> HP Planet Partners Program availability varies. For more information, see <http://www.hp.com/recycle>.

<sup>3</sup> Based on HP internal testing and Wilhelm Imaging Research Dark Storage Statement. See <http://www.hp.com/go/printpermanence>.

For more information about HP Supplies, visit <http://www.hp.com>

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May 2026

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