

PHILIPS

sonicare

Standard sonic
toothbrush heads

6-pack

Standard size

Click-on

BrushSync mode pairing

HX9026/98



Oral care for whiter teeth & healthier gums

Gentle cleaning for plaque and stain removal

The Philips Sonicare C2 Optimal Plaque Defence for maintaining optimal plaque removal, G2 Optimal Gum Care for gentle plaque removal, W2 Optimal White for beyond deep cleaning to remove surface stains for a radiant, white smile

For exceptional care of teeth and gums

- Up to 7x more plaque removal than a manual toothbrush

For exceptional gum care

- Improves gum health up to 100%*

For exceptionally whiter teeth

- Diamond-shaped bristles give you 100% whiter teeth in 1 week
- Whitens teeth in just one week

Innovative technology

- Automatically selects optimal mode for ultimate results**
- Philips Sonicare's advanced sonic technology

Designed to optimize performance

- Always know when to replace. Always get an effective clean.
- Tested to meet your oral health needs
- Click-on design for simple brush head placement

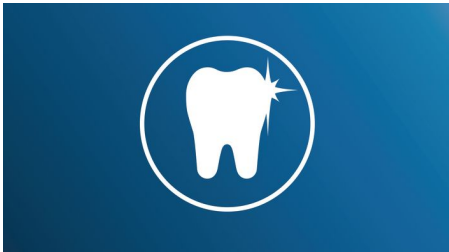
Highlights

Say goodbye to plaque



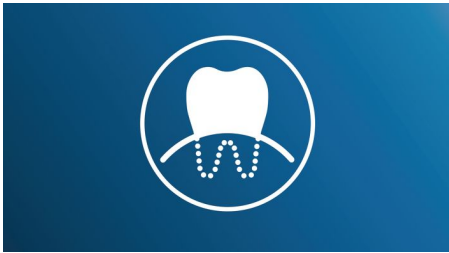
Densely-packed, high-quality bristles remove up to 7x more plaque than a manual toothbrush. And the specially curved power tip makes reaching the teeth at the back of your mouth a breeze.

Naturally whiter teeth



Click on the W2 Optimal White brush head to remove surface stains and reveal a whiter smile. With its densely packed central stain-removal bristles, it's clinically proven to whiten teeth in just one week.

Improves gum health



Densely-packed, high-quality bristles give you an extra gentle brushing to remove plaque along the gumline to improve gum health up to 100% more than a manual toothbrush. And, the specially curved power tip makes reaching the teeth at the back of your mouth a breeze.

Whiter teeth, fast



The W2 Optimal White's stain-removal pad, made from densely-packed diamond-shaped bristles, removes surface stains caused by food and drinks. You'll notice a whiter smile, up to 100%*, in just 7 days.

BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature**. The Philips Sonicare W2 Optimal White brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle**, selecting the optimal brushing mode and intensity level for exceptional whitening. All you need to do is start brushing.

Brush head replacements



Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips

Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Easy to click-on



Your W2 Optimal White brush head fits perfectly with any Philips Sonicare toothbrush handle, except PowerUp Battery and Essence. Simply click on and off for easy replacement and cleaning.

Specifications

Compatibility

Brush head system: Click-on

BrushSync mode-pairing

Suitable for these models: 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean

Design and finishing

Bristle stiffness feel: Regular

Color: White

Reminder bristles: Blue bristle color fade away

Size: Standard

Items included

Brush heads: 2 G2 Optimal Gum Care, 2 W2 Optimal White standard, 2 C2 Optimal Plaque Defence

Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

Health benefits

Gum health: Helps improve gum health

Plaque removal: Removes up to 7x more plaque*

Whitening: Whiter teeth in just one week



* than a manual toothbrush

** BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™ enabled toothbrush handles