TOYS 2019



We know that the first 36 months of a child's life is a special time, full of moments that can never be replicated.
This is why for more then 60 years we have put our passion and expertise to use day after day to support parents and make sure that every single one of those moments can be completely enjoyed.



CHICCO'S WAY
A UNIQUE PASSION.

WE IMMERSE OURSELVES IN A CHILD'S WORLD EVERY SINGLE DAY.
WE PUT PASSION AND DEDICATION INTO EVERYTHING WE DO IN ORDER TO GIVE MOTHERS EXTRA LITTLE MOMENTS OF SERENITY IN THEIR HECTIC EVERYDAY LIVES.
WE COMMUNICATE THIS APPROACH THROUGH OUR VALUES, OUR PERSONALITY AND OUR OWN UNIQUE WAY OF EXPRESSING IT, WHICH WE CALL **"CHICCO'S WAY".**

WORKING IN HARMONY WITH PARENTS.

We listen to the needs and emotions of parents and children. We understand them, we make them our own, and we have made it our mission to provide the best solutions for them.
We know how and when to be there for them, working together in perfect harmony but without ever taking their place.
This is what we call: CLOSENESS.

THE RIGHT SOLUTION GUARANTEED.

We take what we do extremely seriously.
We take care to ensure that our products are safe, reliable and meet high quality standards.
We have over 50 years' experience in the world of baby care and we continue to build on this expertise through our work at the Chicco Baby Research Center.
This is what we call: PROFESSIONALISM AND EXPERTISE.

CONSTANTLY EVOLVING.

We are backed by a strong sense of tradition, yet our team is constantly looking towards the future to research the most technologically advanced solutions to respond to the needs of parents and children, both now and in the future.
This is what we call: INNOVATION AND CONTEMPORANEITY.

ALWAYS WITH A SMILE.

Taking care of a child is a serious business.
We know this but think that it is equally important to relax a little every now and then.
Because the experience of being a parent is by very definition a happy and positive one too.
Our products are simple and straightforward
– it is instantly recognisable what they are.
They are the ultimate in user-friendliness.
The language we use is also designed to be plain-speaking yet raise a smile at the same time.
This is what we call: SMARTNESS.

OSSERVATORIO
CHICCO
BABY RESEARCH CENTER

Chicco's vast experience in the infant world has now been consolidated by an Observatory facility, dedicated to increasing our knowledge of children of from 0 to 3 years of age and their psycho-physical, emotional and social needs. The first few years are a vital period for the growth of all children, a period which is full of significant changes and physical and psychological needs, for them and their families. Only by observing all these aspects very closely, and in particular the spontaneous behaviour of children, we are able to fully comprehend their actual needs. This is why the Osservatorio collaborates with experts in the medical-scientific world, which is vital in order to keep up to date with the knowledge and progress made in the pediatric field, and to assess the scientific value of the proposed products; it communicates with the education facilities and constantly gathers suggestions from mothers and fathers, those who have hands-on experience of what their child need. The commitment of the Osservatorio is to gain as much knowledge as possible on the world of children, and use it to devise and develop specific solutions for each growth phase.

KNOW-HOW

Constant observation of children and the world they live in.

SCIENTIFICITY

Collaboration with the medical world.

EXPERIENCE

Ongoing dialogue with parents.

RESPONSIBILITY

Because the happiness of children is a serious issue.

CHICCO TOYS - LINES OVERVIEW.

FIRST DREAMS
A line of beautiful toys that accompany children throughout sleeptime by a selection of music, sounds and light effects specifically meant to create a magical and relaxing atmosphere.

FIRST LOVE
The only line of cuddly toys for newborns that can be personalised by every mother with her own pregnancy pendant, so to let her baby relive the soothing sensations felt in mummy's tummy.

MY SWEET DOU DOU
A collection of first plushes made of precious materials and natural colours, to give the baby a world of pampering since the early days.

MAGIC FOREST
This line is the interpretation of Chicco for toys dedicated to infant categories, which has as its main theme animals and characters from the magical forest.

BABY SENSES
A line of appealing toys that provides lots of stimuli for children's first discoveries, meeting their natural curiosity and training their senses to support their future developments.

SMART2PLAY
A line of toys offering a variety of colours, shapes, dimensions and mechanical activities to engage children playing by playing and lead them through their first creative challenges.

MOVE 'N' GROW
A line of toys to support children's growth step by step, offering a homogeneous path to accompany them through each development stage.

FIT 'N' FUN
A line of toys to stimulate active play, inspired by a selection of the most popular sports and games of movement among adults and children

BILINGUAL ABC
A line of amusing bilingual toys that improve children's communication skills and increase their vocabulary with contents and activities specific for each stage of their growth.

APP TOYS
A selection of first tablets for children aged 18 months up to 6 years, with a progressive customizable learning path to follow their growth.

HAPPY MUSIC
Fun musical toys to let children play with sounds and instruments being the key players on stage. They are stimulated to express themselves by experiencing different kinds of music and rhythm and finding out their own style.

FAMILY GAMES
The board games line for the youngest, specifically developed to encourage socialization and family play. Games follow the growth of the child and of their abilities thanks to the increasing difficulty levels.

TURBO TEAM
A line of vehicles, playsets and remote controls to race out towards new grounds imitating adults in their daily and extraordinary experiences.

LICENCE
Products develop with special partners like **44 Cats, Hey Duggee, Ferrari, Fiat, Vespa** and **Ducati**.

0m 3m 6m 9m 12m 18m 2y 3y 4y 5y 6y



First Dreams

page 6



First Love

page 30



My Sweet Dou Dou

page 38



Magic Forest

page 46



Baby Senses

page 52



Move 'n' Grow

page 104



Scuderia Ferrari

page 226



Smart2Play

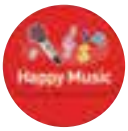
page 96



Bilingual ABC

page 146

0m 3m 6m 9m 12m 18m 2y 3y 4y 5y 6y



Happy Music

page 184



44 Cats

page 170



Hey Duggee

page 178



Vespa

page 242



Fit 'n' Fun

page 132



Ducati

page 246



App Toys

page 182



Family Games

page 194



Turbo Team

page 206



Fiat

page 238

FIRST DREAMS

MAIN CONCEPT

A line of beautiful toys that accompany children throughout sleeptime by a selection of music, sounds and light effects specifically meant to create a magical and relaxing atmosphere.







The most pleasant and natural care of the whole family's wellbeing

A combination of the most delicate and relaxing stimuli to help children sleep naturally and let the whole family live better.

It's soft like a pillow, warm like a cover, intimate and personal like your bedroom, delicate like a mother's caress.

Active and personal custody of baby's sleeptime

Customizable function modes to deliver the most adequate and soothing atmosphere.

A line of products to custody and promote any child's sleeptime, with a personal touch according to their own sensitivity and as only their parents can know.

The best presents to celebrate new life

Toys specifically developed and packed to be beautiful presents.

Fine design, classical and trendy music selection, rich colors, with diversified price positioning to make the best of any purchase budget.

LINE STRUCTURE

- Projectors: 7 sku
- Cot Panels: 4 sku
- Plushes & Blanket: 2 sku
- Projectors: 7 sku
- Electronic Soothing Plushes: 5 sku
- Cot Mobiles: 8 sku
- Lamps: 2 sku
- Playmats: 2 sku

FIRST DREAMS

KEY CONSUMERS ARGUMENTS

- Creating a **bed time ritual** is fundamental to **help babies sleep peacefully**
- Nowadays consumers expect to find **customizable products with modular function modes** to meet their personal tastes
- Home decor sensitivity is met by a line of precious **products that fit into any children's room** and make it nicer by their design and light effects

DID YOU KNOW THAT...

...a soft toy or a doll are spontaneously chosen by children as company: before going to bed, they look for their "friends" for reassurance during the night.

KEY TRADE ARGUMENTS

- First Dreams are special toys that attract **higher spending** by leveraging on **parents' strong emotional involvement** about their baby's sleeptime
- This line offers gifts with **guaranteed success for very special occasions:** products developed to perfectly meet the "status" concerns by any customer willing to buy a **beautiful present for a newborn baby**
- First Dreams line consists of a **rich and wide range of products**, clearly recognizable on shelves, offering lots and diversified features and benefits to meet any customer's need

PRODUCT COMPREHENSION TOOLS

DEMO VIDEO

#6

CONSUMER LEAFLET

- Goodnight Stars Projector
- Rainbow Cube Projector
- Magic Stars Cot Mobile
- Baby Bear
- Lullaby Sheep
- Next2Dreams Cot Mobile

SCAN FOR CONSUMER LEAFLET



PROJECTORS



SCAN FOR DEMO VIDEO



Multi coloured projection





2 light effects:

1. an atmosphere nightlight
2. a stars projection





Music by Bach, Rossini, Pachelbel, New age music and sounds of nature

GOODNIGHT STARS PROJECTOR

Projector that creates a magical atmosphere at bedtime thanks to **melodies** and a **colourful projection of stars** around the room.

- **2 light effects**: an atmosphere nightlight or a stars projection
- **Multi-coloured** light projection
- 6 minutes of light projection an music
- **Detachable** and machine washable **soft fabric toy**
- Available in Pink & Blue.

00 002427 100 000 PINK
00 002427 200 000 BLUE

3 x AA 1,5 V (not included)

0m+

Window box

Product dimensions (cms): 28x13x16

Box dimensions (cms): 27,7x20,9x18,8

6x



8 059147 059633



8 059147 059855



96 combinations of light projection:

- 4 Light effects
- 8 colors
- 3 projector style

SCAN FOR DEMO VIDEO







Automatic changing color

Music by Rossini, new age music and nature sounds



20 minutes of lights and music





RAINBOW CUBE PROJECTOR

A projector that enables up to 96 different projections, a customisable experience.

- **96 combinations**: 4 light effects, 8 colours and 3 projection styles
- Can also be used as a **stylish nightlight**
- **Rich selection of music**: classical, new age music and nature sounds
- 20 minutes of projection and music
- Available in Pink & Blue.

00 002430 100 000 PINK
00 002430 200 000 BLUE

3 x AA 1,5 V (not included)

0m+

Window box with flap

Product dimensions (cms): 16x16x16

Box dimensions (cms): 19,7x20,8x18,7

6x



8 059147 059848



8 059147 059862

PROJECTORS

3 different light effects:

1. Night-time projection



2. Soft projection



3. Night light



Automatic changing color







Detachable plush in soft velour

NEXT 2 STARS

An innovative projector panel with a special practical and safe hook system for **hooking change** to attaching **travel cots.**

- Projection with automatic colour change
- **3 different light effects**: night-time projection, soft projection and night light
- **Sound sensor:** activates light and music if your child cries
- **30 minutes** of music and projections
- **Removable** and **machine washable soft toy**
- Hook suitable for beds with tubular parts of up to 38 mm
- Available in Pink & Blue.

00 007647 100 000 PINK
00 007647 200 000 BLUE

3 x AA 1,5 V (not included)

0m+

Window box with flap

Product dimensions (cms):
22x15x15

Box dimensions (cms):
26,5x21,3x16,3

4x



8 058664 062348



8 058664 062355

Suitable to hang on travel cot



On baby bedside



Sound sensor

30 minutes of music and projections



Music by Beethoven, Bach and Schumann

Suitable to attach to travel cot

Max 38 mm



Easy hook system



NEUTRAL VERSION AT PAGE 28

COT MOBILES

Colored Storytelling Projection

NEW



2 MUSICAL STYLES:

- Classical music (Mozart and Beethoven)
- Nature Sounds





Interactive panel to be used during the baby growth

NEXT 2 MOON

The innovative soothing toy which combines the magical atmosphere of a storytelling projection with the cocooning effect of a wide canopy.
Fits onto the Next2Me cradle and most wooden cots.

- Colored **projection in movement** on the canopy.
- **Removeble canopy** allows easy transformation from mobile to cot pannel.
- **Removable projector**: put it onto baby bedside to enjoy a magical projection on the ceiling.
- **Timer switch**: parents can select a cycle of **15, 30 or 45 minutes of Classic Music and Nature Sounds.**
- Soft fabric pendants
- Available in pink, blue and neutral.

00 009828 100 000 PINK
00 009828 200 000 BLUE

3 x AA 1,5 V (not included)

0m+

Window box

Product dimensions (cms): 62x41x20
Box dimensions (cms): 40,1x17,3x35

6x



8 058664 111312



8 058664 111329

1. Cot Mobile
(Projection on the canopy)



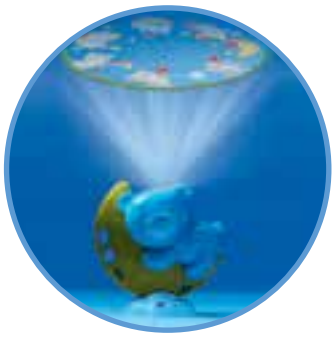
3 in 1



2. Cot Projector
(Projection on the celing)



3. Bed Side Projector
(Projection on the celing)





NEUTRAL VERSION
AT PAGE 29

COT MOBILES



Features with white noise

Soft fabrics pendants

Fits Nex2Me and most wooden beds

SCAN FOR DEMO VIDEO



NEXT2DREAMS COT MOBILE

The first cot mobile that is close to me and to baby's dreams. Fits onto the Next2Me cradle and most wooden beds.

- **20 minutes** of classical music and **white noise** (designed to echo the heartbeats and calming sounds heard by baby in mummy's tummy).
- **Soft night light**.
- 4 fabric hanging toys
- **Removable electronic panel**
- Available in blue, pink and neutral.

00 007627 100 000 ROSA 00 007627 200 000 BLUE	
3 x AA (not included)	0m+
Box	Product dimensions (cms): 58,6x26,5x48,5 Box dimensions (cms): 40x35x12 6x



8 058664 089789



8 058664 089772

NEUTRAL VERSION
AT PAGE 29

2 MUSICAL STYLES:

Classical music (Chopin, Schumann, Offenbach)

White noise, ideal for promoting relaxation



Compatible with all the Next2Me cradles



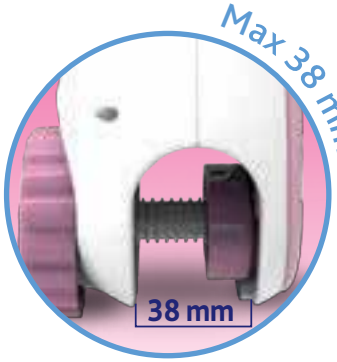
Fits most cradles and wooden beds



Removable musical box



Max 38 mm



COT MOBILES



SCAN FOR DEMO VIDEO



Infrared remote control

Removable cot panel

MAGIC STARS COT MOBILE

Double projection cot mobile that projects images of the coloured stars and planets through the bedroom, creating a magical and soothing atmosphere.

- **Double projection system**: projection on the cot mobile and on the ceiling
- **Removable overhead arm** allows easy transformation from mobile to cot panel, projector and nightlight.
- **Sound sensor**: baby's crying activates music and light projection
- Rich selection of classics and new age melodies
- **Remote control** included
- **18 minutes of projection and music**
- Available in Pink & Blue.

00 002429 100 000 PINK
00 002429 200 000 BLUE

2 x AA 1,5 V
2 x C 1,5 V
(not included)

0m+

Window box with flap

Product dimensions (cms):
36x56x43
Box dimensions (cms):
36x52x14,8

4x

8 058664 024421



8 058664 024179



Double projection system



Sound sensor
for automatic activation

LED TECNOLOGY

2 MUSICAL STYLES:

Classical music
(Offenbach, Bach and Gretry)

New Age

3 modes of operation:



1. Cot mobile with double projection



2. Projections from the cot



3. Nightlight

SIMILAR PRODUCTS AT PAGE: 39, 47, 54

LAMPS

NEW

Classical music
(Offenbach, Grieg)

Features with Classic music
and New Age



Lights and melodies

DREAMLIGHT

Dreamlight is child's glowing friend that softly lights up their bedroom to create a relaxing atmosphere.

- **Easy to use**: light up the lamp by simply turning the bear.
- **10 minutes of melodies** (Classic Music and New Age).
- **Portable guide light** during playtime and bedtime.
- Available in pink and blue.

00 009830 100 000 PINK
00 009830 200 000 BLUE

E — 2 x AAA 1,5 V (not included)

0m+

Open box

Product dimensions (cms):
10,5x14x9

Box dimensions (cms):
16,5x21x10,2

6x



8 058664 111381



8 058664 111398

SIMILAR PRODUCTS AT PAGE: 42

2 in 1

1. Nightlight



2. Portable guide light



Simple activation:
turn the bear to light up the lamp



FIRST DREAMS

COT PANELS

Easy to attach to the cot

Music by Chopin and Shumann

3 sound levels





Soft plush

3 MODES

1. music



2. lights



3. music & lights





GOODNIGHT BEAR

A soft teddy bear with sweet melodies and lights to keep baby company when it's time to go to sleep:

- **10 minutes of classical music and sounds from nature** (waves, birdsong, spring rain)
- **Night light with 2 colour variants** that creates a magical atmosphere at bed time
- **3 modes**: music, lights, or music and lights together.
- **Volume selector**: 3 sound levels

00 009156 100 000 PINK
00 009156 200 000 BLUE

3 x AA 1,5V (not included)

0m+

Window box

Product dimensions (cms):
19,5x25,5x6

Box dimensions (cms):
22,1x10,5x25

6x



8 058664 079704



8 058664 079711



2 modes of operation:

1. lights and melodies
2. lights only

SIMILAR PRODUCTS AT PAGE: 41





Music of Mozart and Bach

GOODNIGHT MOON COT PANEL

Panel that can be easily affixed to the cot.

- **2 modes of use**: lights & melodies or just lights
- **Classical melodies** and **light effects** to relax the baby
- **5 minutes of lights and music**
- Available in Pink & Blue.

00 002426 100 000 PINK
00 002426 200 000 BLUE

2 x AAA 1,5 V (not included)

0m+

Window box with flap

Product dimensions (cms):
15x15x5,5
Box dimensions (cms):
20,9x19,5x7,5

6x



8 059147 059619



8 059147 059626

PLAYMATS

Platic light:

Relaxing melodies

Playing melodies

Music by Mozart, Bach and Glinka

NEW



Soft pillow

Comfortable playmat

Full of activities:
- Mirror
- Soft plastic for teething
- 2 Rings

MY FIRST NEST

An **evolutive playmat** that allows your child to relax peacefully during the various phases of growth. 3 rest positions:

- **Lying down**: a comfortable Nest for cuddle time.
- **Tummy-time position**: ideal for strengthening your baby's muscles in the supine position.
- **Sitting up**: soft support for sitting position.
- **30 minutes of Classic Music**
- Gentle and lively **light effect** according to the rhythm of the music
- Available in pink and blue.
- Both pillow and playmat are machine washable

00 009829 100 000 PINK
00 009829 200 000 BLUE

3 x AAA 1,5 V (not included)

0m+

Box

Product dimensions (cms): 40x14x56

Box dimensions (cms): 46,3x18,1x40

6x



8 058664 111350



8 058664 111367

3 in 1

Evolutive Playmat: grow with the baby

0m+
Comfortable Nest





2m+
Tummy-time position



6m+
Support for Sitting position





SIMILAR PRODUCTS AT PAGE:
48-51, 106-109

ELECTRONIC SOOTHING PLUSHES







100% soft & light plush



With light effect and melodies

BABY BEAR

Soft projector toy with spectacular light effects and relaxing melodies:

- 100% fluffy and perfect for cuddling, with **soft plastic inserts**
- Projection with **automatic colour change**
- **30 minutes of Classical, Jazz, Soft Rock, Modern, New Age and Sounds of Nature** melodies
- Lilac button to select your favourite melody
- Machine washable
- Available in Pink & Blue.

00 008015 100 000 PINK
00 008015 200 000 BLUE

E — 3 x AAA 1,5 V (not included)

0m+

Window box

Product dimensions (cms): 30x36,5x14

Box dimensions (cms): 31,5x25,5x20,5

4x



8 058664 060351



8 058664 060368

SCAN FOR DEMO VIDEO



Choose the intensity of your relax:



3 different light effects:

1. Ceiling projection



2. Soft projector



3. Night light





NEUTRAL VERSION AT PAGE 28



ELECTRONIC SOOTHING PLUSHES



Music by Bach, Brhams and Grieg

SCAN FOR DEMO VIDEO







Automatically-activated sound sensor





SIMILAR PRODUCTS AT PAGE: 32

Coloured night light

LULLABY SHEEP

A soft little lamb with a gentle night light, to accompany baby into the land of sleep:

- With a **voice recorder** function mother can record voice and with a special **sound sensor,** which is automatically activated when it detects certain sounds, such as a baby crying, mother can replay her voice to reassure it.
- Light with automatic colour change function.
- **30 minutes** of **soothing, nature sounds and white noise.**.
- **Fluffy cuddly toy** with soft plastic inserts.
- Machine washable thanks to the **removable electronics compartment**.
- Available in pink and blue.

00 009090 100 000 PINK
00 009090 200 000 LIGHT BLUE

3 x AA 1,5 V (not included)

0m+

Window box

Product dimensions (cms): 21x30x12

Box dimensions (cms): 25x31x16

6x



8 058664 074365



8 058664 074372



Relaxing melody

SIMILAR PRODUCTS AT PAGE: 35-37, 45, 55



Gift Box

MUSICAL BOX

Musical boxes with two fun characters, a Bunny and a Squirrel, ideal soft and cuddly toys for sleeptime

- Gentle **lullaby music**
- **Easily affixes to the cot** with a soft band

00 007497 100 000 PINK 00 007497 200 000 BLUE	0m+

Gift box

Product dimensions (cms):
20x22x11
Box dimensions (cms):
16,5x10,6x16,5

6x



8 058664 027118



8 058664 027125

ELECTRONIC SOOTHING PLUSHES / PROJECTORS

FIRST DREAMS NEUTRAL COLLECTION



NEW

BABY BEAR

00 008015 000 000

3 x AAA 1,5 V (not included)

0m+

Window box

Product dimensions (cms): 30x36,5x14

Box dimensions (cms): 31,5x25,5x20,5

4x



8 058664 052509

NEW

NEXT2STARS

00 007647 000 000

3 x AA 1,5 V (not included)

0m+

Window box

Product dimensions (cms): 22x15,5x15

Box dimensions (cms): 26,5x21,3x16,3

6x



8 058664 052868



NEW

NEXT2DREAMS

00 007627 000 000

3 x AA 1,5V (not included)

0m+

Box

Product dimensions (cms):
58,6x26,5x48,5
Box dimensions (cms):
40x35x12

6x



8 058664 051946

NEW

NEXT2MOON

00 009828 000 000

3 x AA 1,5 V (not included)

0m+

Window box

Product dimensions (cms):
62x41x20
Box dimensions (cms):
40,1x17,3x35

6x

8 058664 111305



FIRST LOVE

MAIN CONCEPT

The only line of cuddly toys for newborns that can be personalised by every mother with her own pregnancy pendant, so to let her baby relive the soothing sensations felt in mummy's tummy.







Personalise your baby's puppet with your own pendant

Transitional objects that can embed the symbol of the precious love of any mother with her child.

A unique, memorable and lasting bond

What blossomed and developed between mother and child over nine months of pregnancy can continue uniting them after birth, enhanced by that unforgettable sound.

Exactly those first cuddling sensations: it's like mum!

The tenderness experienced hugging the soft plush and the gentle recurrence of the bell's tinkle help baby reliving the soothing sensations felt in mummy's tummy.

LINE STRUCTURE

- Plushes & Blankets: 3 sku
- Musical Cot Toys: 4 sku
- Electronic Soothing Plushes: 1 sku

FIRST LOVE

KEY CONSUMERS ARGUMENTS

- Touch and hearing are the most powerful senses that human beings develop since the very beginning of their life: babies can hear from the 20th week of pregnancy and after birth they use touch and hearing as means to discover and recognize the environment around them.
- First Love toys are **transitional objects** that remind babies of the presence of their parents are fundamental to make them feel safe and protected.
- They are easy to carry and convenient to clean plushes, for being **always there wherever a child needs to be reassured and cuddled.**

DID YOU KNOW THAT...

...a child's attachement to their mum is the first prototype of future relationships.

KEY TRADE ARGUMENTS

- Plushes are among the first and most common presents to a newborn baby. A line of distinctive **plushes that make unique and special any present** is exactly what consumers are looking for.
- First Love offers rich products that can be effectively **proposed to any mother both during her pregnancy** (stimulating emotional purchase influenced by the new life to come) **and after giving birth** (emotional and functional purchase led by the need to soothe the baby).
- First Love is a line made of cuddly plushes and sweet products in the **entry price** segment of Chicco Toys, **accessible to any purchase budget** and serving purchase occasions during the whole year.

PRODUCT COMPREHENSION TOOLS

DEMO VIDEO **#1**

CONSUMER LEAFLET

- Lily- Sheep Night Light and Melodies

SCAN FOR CONSUMER LEAFLET



SIMILAR PRODUCTS AT PAGE: 24-26



Can be personalised with the pregnancy pendant



Lullabies and night light



Machine washable



Heart-shaped centre of toy can be personalised with the pendant

SCAN FOR DEMO VIDEO



A perfect gift for new mums

LILY – SHEEP NIGHT LIGHT AND MELODIES

Lily, as soft and sweet as a cuddle! Creates magical atmosphere for little ones at bedtime, with her soft tummy night light and her sweet melodies.

- Soft stuffed toy lamb **with night light and music** activated by the movement sensor.
- **Classical music by Bach and Chopin, along with relaxing new age melodies**.
- The heart-shaped centre of the cuddly toy contains a rattle and can be **personalised with the pendant** that accompanied mother and baby throughout pregnancy. So little ones can relive the **soothing sensations** they felt when they were in mummy's tummy.
- Machine washable thanks to the **removable electronics compartment**.

00 007939 000 000

2 x AAA 1,5 V (not included)

0m+

Window box

Product dimensions (cms): 20x25x8

Box dimensions (cms): 20x25x11

6x



8 058664 067206









Heart-shaped centre of toy can be personalised with the pendant

EMILY MY FIRST DOLL

- Soft, sweet first doll, **ideal from birth.**
- The heart-shaped centre of the doll contains a rattle and can be **personalised with the pendant** that accompanied mother and baby throughout pregnancy. So little ones can relive the **soothing sensations** they felt when they were in mummy's tummy.
- Machine washable thanks to the **removable heart-shaped centre**.

00 007942 000 000	
	0m+

Window box

Product dimensions (cms): 21x24x8

Box dimensions (cms): 20x21,3x11

6x



8 058664 067237



Perfect gift for newborns





OLIVER THE CUDDLY CAT

- Cute, cuddly cat soft toy, **ideal from birth**.
- The heart-shaped centre of the cuddly toy contains a rattle and can be **personalised with the pendant** that accompanied mother and baby throughout pregnancy. So little ones can relive the **soothing sensations** they felt when they were in mummy's tummy.
- Machine washable thanks to the **removable heart-shaped centre**

00 007940 000 000

0m+

Window box

Product dimensions (cms): 16x25x8

Box dimensions (cms): 20x21,3x11

6x



8 058664 067213



Heart can be personalised with the pendant

CHARLIE SOFT PUPPY BLANKET

- Cute, cuddly puppy comforter blanket, **ideal from birth**.
- The heart-shaped centre of the cuddly toy contains a rattle and can be **personalised with the pendant** that accompanied mother and baby throughout pregnancy. So little ones can relive the **soothing sensations** they felt when they were in mummy's tummy.
- Machine washable thanks to the **removable heart-shaped centre**

00 007941 000 000

0m+

Window box

Product dimensions (cms): 25x25x8

Box dimensions (cms): 21x21,3x7

6x



8 058664 067220

SIMILAR PRODUCTS AT PAGE: 43-44, 172, 179-181

NEW

Handy ties

Sweet melody





Soft fabric

CHARLOTTE AND JACK MUSICAL PLUSH TOYS

Charlotte and Jack plush toys are perfect for entertaining baby with their sweet melody, the famous lullaby by Brahms. They come with handy ties to attach toys to the crib or pram and pushchair.

- Press the toy's tummy to play the classic **Lullaby by Brahms**
- **Handy ties** to attach toys to the crib or pram and pushchair

00 009718 000 000 CHARLOTTE
00 009719 000 000 JACK

E
2 x LR 41 (included)

0m+

Card

Product dimensions (cms):
18x14x6

Box dimensions (cms):
15x12x6

6x



8 058664 104611



8 058664 104628

Perfect gift for newborns

Gentle lullaby



Heart can be personalised with the pendant





FLUFFY BUNNY MUSICAL BOX

- Soft bunny musical box which plays a gentle lullaby, **ideal from birth**.
- With ties for easy **fixing to cots, prams and strollers**.
- The heart-shaped centre of the cuddly toy contains a rattle and can be **personalised with the pendant** that accompanied mother and baby throughout pregnancy. So little ones can relive the **soothing sensations** they felt when they were in mummy's tummy.

00 007930 000 000

0m+

Try me
Window box

Product dimensions (cms):
16x19x8
Box dimensions (cms):
21x21x12

6x



8 058664 067145

SIMILAR PRODUCTS AT PAGE: 27, 45, 55

Perfect gift for newborns



Heart turns

Easy to attach to the cot



Sweet lullaby

SWEET HOME MUSICAL BOX

Sweet Home from the First Love line is a musical box that plays a **sweet lullaby**, ideal for newborn babies. While the music plays, the **heart with the kitten turns** and entertains your baby.

- With strings so it can easily be attached to the cot, pram and stroller.

00 007050 000 000

0m+

Try me
Window box

Product dimensions (cms):
12,5x18x5
Box dimensions (cms):
14,2x21x7,6

6x



8 058664 065646

MY SWEET DOU DOU

MAIN CONCEPT

A collection of first plushes and infant toys made of precious materials and natural colors, to give the baby a world of pampering since the early days.





KEY CONSUMERS ARGUMENTS

- Comfort soft toys, like "security blanket", are attractive to children because they remind them of cuddles and affection, providing a sensation of **reassurance and protection**.
- My Sweet Dou Dou are beautiful plushes thanks to their handcrafted design, their distinctive softness, the **selection of rich materials** and their **natural plain colors**.

DID YOU KNOW THAT...

...the Doudou is considered as a tansitional object that helps to comfort baby at bed time and when away from mum.

KEY TRADE ARGUMENTS

- The combination of natural colors offered by My Sweet Dou Dou elegantly matches with any baby's gender and consumer's taste, so it's **ideal for gifts to newborns**.
- My Sweet Dou Dou plushes are precious products embellishing and **perfectly fitting into any shelf space and store**, where they'll attract consumers' attention.

LINE STRUCTURE

- Plushes & Blankets: 4 sku
- Textile Rattles: 1 sku
- Musical Cot Toys: 1 sku
- Cot Mobiles: 1 sku
- Cot Panels: 1 sku
- Stroller Toys: 1 sku
- Lamps: 2 sku



NEW

Sweet melody

Rotation and music on/off

Soft velour hanging toys

SIMILAR PRODUCTS AT PAGE: 12-17, 47, 54

TEDDY BEAR AND BUNNY COT MOBILE

The Teddy Bear and Bunny cot mobile from the My Sweet Doudou range is perfect for relaxing moments with baby. It features three hanging soft plush toys and a musical box with a sweet melody.

- Can be attached to **most wooden cribs**.
- 3 hanging toys in **soft plush fabric** (washable)
- Music box with **sweet melody** («Lyllaby» W.A. Mozart)
- Rotation and music ON/OFF switch

00 009714 000 000

0m+

Window box

Product dimensions (cms): 57X33x47
Box dimensions (cms): 31 X40x12

6x



8 058664 104574

SIMILAR PRODUCTS AT PAGE: 67-68

NEW

Universal ring



Ideal for prams



Star with crackle sound

Rattle with teething inserts

Soft teddy bear in fluffy velour

TEDDY BEAR TAKE ALONG MOBILE

The My Sweet Doudou take along mobile comes with a handy universal attachment to fix it to the pram, carry cot or pushchair. The three hanging toys will keep baby entertained, with coloured balls, cute Teddy Bear and sweet star.

- **Universal attachment** for pushchair
- 3 hanging toys in **plastic** and **soft plush** fabric

00 009715 000 000	
	0m+
Window box	Product dimensions (cms): 40X19x4,5 Box dimensions (cms): 23X23x6 6x

8 058664 104581

COT PANELS

Handy ties

SIMILAR PRODUCTS AT PAGE: 21

NEW



Soft velour fabric

Cloud with mirror

Star with crackle sound

BUNNY MUSICAL COT PANEL

The Bunny cot panel from the My Sweet Doudou range entertains and relaxes little ones, with its sweet melody and two hanging toys with mirror and crackle effect.

- **Soft velour** fabric
- **Handy ties** for attaching to crib
- Sweet melody («It's a small world» R. Sherman)
- 2 hanging toys with **mirror** and **crackle** activities

00 009713 000 000

0m+

Window box

Try me

Product dimensions (cms): 30X14x6

Box dimensions (cms): 25X16x9

6x

8 058664 104567

LAMPS

NEW

SIMILAR PRODUCTS AT PAGE: 18-19

Nightlight

Soft velour



Removable and washable



Automatic colour change

TEDDY BEAR AND BUNNY COLOURED NIGHT LIGHTS

The sweet night lights from My Sweet Doudou can be used to decorate baby's bedroom, keeping little ones company when it's time to go to sleep. With a machine washable cover in soft velour featuring Teddy Bear and Bunny characters.

- Night light with **automatic colour change** function
- Removable and **washable cover in soft velour**

00 009602 000 000 TEDDY BEAR
00 009601 000 000 BUNNY

3 xLR44 (included)

0m+

Window box

Product dimensions (cms): 10x7x7
Box dimensions (cms): 13x11,5x11,5

6x

TEDDY BEAR

8 058664 097463

BUNNY

8 058664 097456

NEW



Soft velour fabric



Turns into a ball



TEDDY BEAR BALL PLUSH TOY

My Sweet Doudou Teddy Bear hides a surprise: in one simple move, he changes into a soft ball that little ones will have fun rolling around during their very first discoveries.

- Soft **plush toy** to cuddle
- Soft **ball** for baby's **first discoveries**
- Machine washable

00 009712 000 000	
	0m+

Window box

Product dimensions (cms): 17x10x10
Box dimensions (cms): 21x20x13

6x

8 058664 104550

Ideal for baby's first cuddles



Soft fabric



MY FIRST TEDDY BEAR

My First Teddy Bear by My Sweet Doudou is a soft toy that can be used from birth, keeping little ones **company throughout the day**.

- **Soft toy to cuddle**
- Machine washable

00 009617 000 000	
	0m+

Window box

Product dimensions (cms): 17x25x10
Box dimensions (cms): 13,6x25,3x13,6

6x



8 058664 097708



Ideal for baby's first cuddles



SIMILAR PRODUCTS AT PAGE: 33-34, 172, 179-181

Soft fabric



TEDDY BEAR DOUDOU BUNNY DOUDOU

Teddy Bear Doudou and Bunny Doudou are soft toys that are perfect right from birth.

- **Soft cuddly toys**
- Machine washable

00 009615 000 000 TEDDY BEAR 00 009609 000 000 BUNNY	
	0m+

Window box

Product dimensions (cms): 15,5x27x6,5
Product dimensions (cms): 22x25x6,5

6x



BUNNY
Box dimensions (cms): 21,3x19,6x7,6

8 058664 097623



TEDDY BEAR
Box dimensions (cms): 21,3x19,6x7,6

8 058664 097685

TEDDY BEAR MUSICAL BOX

The My Sweet Doudou Teddy Bear Musical Box is a soft toy designed to accompany little ones to dream land, and is perfect for cuddles too.

- Sweet lullaby
- **Easy to attach to the cot**

00 009618 000 000	
	0m+
Window box	Product dimensions (cms): 9x21,5x8,5 Box dimensions (cms): 21,3x11,6x8,6 6x



8 058664 097814



Handy straps

Soft fabric

Sweet lullaby



SIMILAR PRODUCTS AT PAGE: 27, 35-37, 55

BUNNY RATTLE

The adorable My Sweet Doudou Bunny is **baby's first rattle**.

- Sweet rattle
- Machine washable

00 009616 000 000	
	0m+
Window box	Product dimensions (cms): 15X20,5x5,5 Box dimensions (cms): 21,3x11,6x8,6 6x



8 058664 097692

Soft fabric



Rattle

Easy to grip



SIMILAR PRODUCTS AT PAGE: 62-66

MAGIC FOREST

MAIN CONCEPT

Magic Forest line is the interpretation of Chicco for toys dedicated to infant categories, which has as its main theme animals and characters from the magical forest.





KEY CONSUMERS ARGUMENTS

- In the eyes of consumers, sweet and cuddly characters such as bear, fox and racoon are **reassuring friends** that are a perfect match for products for newborns and babies. The products of this line follow the natural babies' growth, giving them lots of stimuli and reassuring senses.
- **Colorful and rich** design of products catch consumers' attention.

DID YOU KNOW THAT...

...Did you know that... animal characters can help children develop their affectivity, expressing their emotions, personality and establishing a relationship with the world.

KEY TRADE ARGUMENTS

- The leitmotif of design allows us to create a universe of coherent and empowering sense: **a product implicitly speaks of the other products** of the line and each character brings with it its **distinctive traits** to become a new toy.
- The products within this line feature different characters, but are all in family feeling, giving retailers the opportunity of highlighting it on shelves or on POP materials, to **promote multiple purchases**.

LINE STRUCTURE

- Playmats & evolutive gyms: 4 sku
- Cot Mobiles: 1 sku

PRODUCT COMPREHENSION TOOLS

DEMO VIDEO

#1

- Animal Tummy Time

Magic Forest

3 functions to choose from



NEW

SIMILAR PRODUCTS AT PAGE: 12-17, 39, 54



3 Removable soft plush toys



Projection: a kaleidoscope of colours projects the image of bunny onto the ceiling

MAGIC FOREST COT MOBILE PROJECTOR

The Magic Forest electronic cot mobile with projector transports baby into the spectacular world of Chicco's Magic Forest. The three electronic functions can be combined however you like:

1. Rotation of the three dangling soft plush toys
2. Music, with relaxing melodies
3. Projection, colours change automatically with the rhythm of the music

00 009717 000 000

3 X AA 1.5 V (not included)

0m+

Window box

Product dimensions (cms): 40x32x42

Box dimensions (cms): 31x40x12

6x



8 058664 104604

NEW



5 detachable toys





MAGIC FOREST RELAX & PLAY GYM

The padded mat with arches and hanging toys will transport baby into the spectacular world of Chicco's Magic Forest. The **5 detachable plastic and fabric toys** stimulate and entertain little ones, boosting development of motor skills, visual skills and musical sensitivity. The plush fox becomes a cute friend who will keep baby company during play and relaxation.

- Fox stuffed toy with 2 Relax & Play modes:
- **Relax mode** ➔ classical music (Chopin) and relaxing new age lullabies with soft night light
- **Play mode** ➔ stimulating classical music (Bach and Grieg) and brighter light
- Adjustable volume (2 levels)
- 76 x 76 cm mat with soft padding

00 009716 000 000	
2 X AAA 1.5 V (not included)	0m+
Window box	Product dimensions (cms): 46x76x76 Box dimensions (cms): 47x61x10
	4x



8 058664 104598

Magic Forest



45 minutes of music and lights



2 in 1

RELAX & PLAY FOX

RELAX MODE Classical music and relaxing new age lullabies with soft night light

PLAY MODE Classical music and brighter light

Pink version

Machine washable





Easy to store away



Extra large mat

5 rings to attach toys

XXL PLAYMAT FANTASY FOREST
XXL PLAYMAT FOREST

A soft and colourful **extra-large** mat: **135 x 90** cm of space for your children to play on. Thanks to the two strings, the mat **is easy to close and store away**. The cute forest animals will stimulate your child's curiosity and encourage interaction.

- **Extra-large format** to increase the play area
- **5 rings** to hang different toys (toys not included)
- **Machine washable**
- **Available in pink version**

00 007945 100 000 FANTASY FOREST 00 007945 000 000 FOREST	
	0m+
Window box	Product dimensions (cms): 140x90x2 Box dimensions (cms): 60,5x7,3x45
	6x



007945.000

8 058664 067350



007945.100

8 058664 102938

PLAY MATS & EVOLUTIVE GYMS

Magic Forest

Ring with coloured balls



SIMILAR PRODUCTS AT PAGE: 22-23, 106-109

Boppy ergonomic shape



Machine washable

Mirror



3 detachable toys

boppy

Fabric book with crinkle effect

Pink version



SCAN FOR DEMO VIDEO

ANIMAL TUMMY TIME
FANTASY FOREST TUMMY TIME

The cushion for **fun**, **safe tummy-time play,** as recommended by paediatricians. Ideal for strengthening your baby's muscles in the supine position.

- **Ergonomic shape** guaranteed by Boppy.
- **3 removable toys**: **a mirror** that stimulates curiosity and the desire to discover new things, a **fabric book** and **a ring** with coloured balls which jingle
- **Machine washable**

00 007946 000 000 TUMMY TIME
00 007946 100 000 FOREST

2-9m

Product dimensions (cms)
38x10x30
Box dimensions (cms)
30,7x9,7x36,5
Window box
6x

FANTASY FOREST

8 058664 119257



8 058664 067367

BABY SENSES

MAIN CONCEPT

A line of appealing toys that provides lots of stimuli for children's first discoveries, meeting their natural curiosity and training their senses to support their future developments.



Plenty of stimuli for their first discoveries.

Children are naturally curious and open to the environment around them. They use their senses to explore it and understand how it works.

Providing children with toys to stimulate and exercise their senses is fundamental to feed their curiosity and to increase their abilities. Through playing, children acquire and consolidate various skills they learn each day.



Playing together: that's totally another story!

Playing alone can be nice sometimes, but playing with others is much nicer. It has an extraordinary educational value: it engages children fully and helps building their relationship with others.

Adults can promote an intimate relationship with their children by inventing stories about lovely animals or everyday objects with first toys that they can also use for role playing. It helps building their personality and exploring their emotions.



Always with them in every moment of the day. Wherever there's a baby.

Children experience different moments during their daily life like bath time, meal time, relax time at home or spin time around the city. They love playing and any time is good for them to have fun.

Toys specifically developed for each of these moments can engage and relax children, gradually transforming these occasions in a positive ritual for parents and their little ones.

LINE STRUCTURE

- Cot Mobiles: 1 sku
- Musical Cot Toys: 3 sku
- Plastic Rattles: 15 sku
- Textile Rattles: 7 sku
- Stroller Toys: 8 sku
- First Toys: 23 sku
- Sorters and Stacking Toys: 3 sku
- Spinners: 3 sku
- Highchair Toys: 3 sku
- Electronic Activity Centers: 1 sku
- Emulation Dolls: 1 sku
- Bath Toys: 6 sku

BABY SENSES

KEY CONSUMERS ARGUMENTS

- More and more parents are looking for textile toys for their children to play with, either rattles or first toys. Baby Senses line is meant to offer this kind of toys, with a **combination of different kinds of textile and plastic** to give children diversified stimuli.
- **Storytelling** with the support of adequate toys stimulates the fantasy of the little ones and lets them savour the **pleasure of thinking about what is happening** while **imagining what could come next**.
- Baby Senses line groups many toys that children like to **bring around with themselves**. This leads to indirect **visibility** of such a kind of products among other consumers and virally stimulates their purchase.

DID YOU KNOW THAT...

...Playing with children offers parents a precious opportunity to discover their character, curiosities, fears and deepest emotions, forming a bond between them.

KEY TRADE ARGUMENTS

- Baby Senses are beautiful toys: they are colorful, eye catching and empathic thanks to a selection of subjects that children tipically like to play with. This **stimulates both multiple purchases** of small products like rattles or first toys **and impulse purchases** led by their appeal.
- Among its products this line ranges toys that have become synonymous with the Chicco brand, **icons recognised by generations of parents and grandparents**, the most popular and **beloved bestsellers** with many children all over the world.
- Baby Senses toys approach different moments and needs in children's daily, offering retailers lots of **opportunities for cross sales with Juvenile and Nursing products**.

PRODUCT COMPREHENSION TOOLS

CONSUMER LEAFLET

SCAN FOR CONSUMER LEAFLET





Rotating coloured bees

SIMILAR PRODUCTS AT PAGE: 12-17, 47



With detachable bee hive musical box

BEE HIVE COT MOBILE

The revolving, **colourful bees** fly to the rhythm of a **lullaby music**.

- Support clamp for **easy fitting onto** the **cot**
- Musical bee hive can be detached from the central body and **used separately** as a **musical box**.

00 067099 000 000

0m+

Open window

Product dimensions (cms): 51x68x55
Box dimensions (cms): 45x34,5x14

4x



8 003670 342649

STAR MELODY & MUSICAL MOON

This great Chicco **classic musical box** has been redesigned with rounded corners, soft shapes and trendy colours. Pulling the ring activates a **gentle lullaby.**

00 001192 000 000 MOON
00 001191 000 000 STAR

0m+

Try me
Open window
Product dimensions (cms): 12x18x3,5
Box dimensions (cms): 14,2x21,2x6,7
6x



8 003670 667933



8 003670 667926



Easily attached to the cot



Gentle lullaby music

SIMILAR PRODUCTS AT PAGE: 27, 35-37, 45

SWEET PEAR MUSICAL BOX

A musical box that is follows the latest trends like "healthy food" and has the unmistakable vintage Chicco design.

- **Handy ties** for fixing to baby's bed or stroller
- **Sweet lullaby**
- **High-quality soft fabric**

00 009304 000 000

0m+

Open window
Product dimensions (cms): 12,50x30x7
Box dimensions (cms): 14x21x6,5
6x



8 058664 085378



Handy tie

Sweet lullaby



Easy to hold

PAINT FREE*

Removable and replaceable rings

Rattle



Different textures and materials



LITTLE TRAIN 1 2 3

A fun 2in1 rattle that **develops manual coordination skills.** The train's wagons can be removed and repositioned to create a locomotive to play with or attach the rings to.

- 2in1 rattle with **removable rings**
- A number on each wagon to **learn to count**
- Available in displays of 6 pieces.

00 007681 000 000	
	3m -18m
Card	Product dimensions (cms): 15,5x1,5x15 Box dimensions (cms): 21x25x6
	6x



8 058664 053711

PAINT FREE*

Soft plastic for teething



Different textures

EASY GRASP KEY

Light and easy to grasp ideal to **stimulate manual coordination skills**.

- **Keys**: 3 key-shaped pendants in **different textures** and contrasting colours
- A number on each key to **learn to count**
- Each code is available in a display box of 6 pcs.

00 005953 000 000 KEY	
	3m -18m
Card	Product dimensions (cms): 12x11x2,5 Box dimensions (cms): 16,5x21x6
	6x



8 058664 007585

EASY GRASP RINGS

Light and easy to grasp ideal to **stimulate manual coordination skills**.

- **Rings**: 6 coloured rings which can be detached from the frame and matched to create a chain
- Each code is available in a display box of 6 pcs.

00 005954 000 000 RINGS	3m -18m
Card	Product dimensions (cms): 11x4x10,5 Box dimensions (cms): 16,5x21x6
	6x

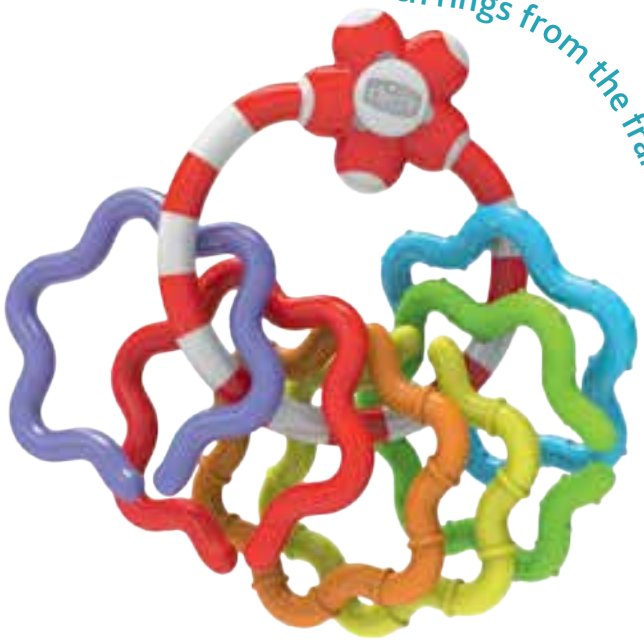


8 058664 007592



PAINT FREE*

Detach rings from the frame to create a chain



FUN TEETHING FROG

Light and easy to grasp rattles in fun characters.

- Parts in **soft plastic** to give relief during teething
- Every character has a **different manual activity** to stimulate manual coordination
- Each code is available in a display of 6 pcs.

00 071697 000 000	3m-18m
Card	Product dimensions (cms): 12x14x3,5 Box dimensions (cms): 16,5x21x6
	6x



8 003670 985266

Plastic textured rings

PAINT FREE*



Balls move around

PLASTIC RATTLES

MADE IN ITALY

Soft plastic



TEETHING KEY RING

The first Chicco keys, **easy to grasp** and made of **soft plastic**, suitable for teething.

- Available in **boy and girl version**.

00 063216 100 000 PINK
00 063216 200 000 BLUE

3m-18m

Card

Product dimensions (cms):
12x17x2,5
Box dimensions (cms):
16,5x21x3,5

12x



8 003670 772002



8 003670 888871

Fun jingling



Easy to hold

PAINT FREE*

MADE IN ITALY

TULIP RATTLE

The **classic Chicco rattles** with a modern design.

- Available in **boy and girl version.**

00 000023 100 000 PINK
00 000023 200 000 BLUE

3m-18m

Card

Product dimensions (cms):
14x23x3,5
Box dimensions (cms):
16,5x25x2

6x



8 003670 767756



8 003670 896579

LIGHTNING BUG

Electronic rattle with sounds, melodies and light that looks like a real firefly.
The melodies **stimulate auditive skills** and keep little ones entertained with fun sounds.

- Melodies and light
- Musical note activator
- **Easy to grip by wings**
- Coloured rings to play with
- ON/OFF system

00 009707 000 000

3 x LR44 1,5 V (included)

3m-18m

Card

Product dimensions (cms):
14x11,5x2
Box dimensions (cms):
16,5x21x5

6x

8 058664 104505

NEW

Easy to grip wings



Fun sounds and melodies



Lights up

PUPPY PHONE

Electronic rattle with real sounds, melodies and lights.
Babies can pretend to make calls and use the toy as a real phone; **stimulates auditive skills** and keeps little ones entertained with fun sounds.

- Melodies and lights
- Fun puppy shape
- **Keyboard for playing**
- Sliding cubes
- **Toy for hooking to stroller**
- Complete with hook to attach to stroller
- ON/OFF system

00 009708 000 000

3 x LR44 1,5 V (included)

3m-18m

Card

Product dimensions (cms):
6x12,1x3
Box dimensions (cms):
16,5x21x5

6x

8 058664 104512

Easy to handle



Sliding cubes

NEW

Toy for hooking to stroller





NEW



NATURE FRIEND

This entertaining rattle features various optical effects and contrasting colours including vivid red and white, to help babies develop their **visual skills**.

- **3 toys with different functions**: 1 teether leaf, 1 optical effect mushroom, 1 soft plastic ladybird for visual stimulation;
- Different textures for tactile stimulation
- **Soft plastic to give relief when teething**
- Easy grip handle

00 009709 000 000

3m-18m

Card

Product dimensions (cms): 12x14x1,5
Box dimensions (cms): 16,5x21x5

6x



8 058664 104529

Head rotates to make a fun sound

PAINT FREE*



Plastic textured rings

FUN TEETHING ELEPHANT

Light and easy to grasp rattles in fun characters.

- Parts in **soft plastic** to give relief during teething
- Every character has a **different manual activity** to stimulate manual coordination
- Each code is available in a display of 6 pcs.

00 061411 000 000

3m-18m

Card

Product dimensions (cms): 12x14x3,5
Box dimensions (cms): 16,5x21x8,9

6x



8 003670 965527

GUMS RUBBING FISHES AND SEAL

Ideal to rub and soothe the gum during a child's **teething period.**

- Easy to grasp
- Combination of **rigid plastic** and **soft plastic**
- Each code is available in a display box of 6 pcs

00 005956 000 000 FISHES
00 005955 000 000 SEAL

3m-18m

Product dimensions (cms):
11,5x11x2,5
Box dimensions (cms):
16,5x21x6,5

Card | 6x



8 058664 007615



8 058664 007608



PAINT FREE*



SIMILAR PRODUCTS AT PAGE: 227

AIR FRUIT SALAD

A new concept in the rattle's word. Three fun and colourful fruits. The three fun and colourful fruits are ultra light, and will comfort and entertain babies during teething.

- Ultra lights fruits, inflated with air
- **Ultra light** and easy to grip
- Fun colours

00 009368 000 000

3m -18m

Product dimensions (cms):
8x16x6,5
Box dimensions (cms):
16,5x21x6,5

Card | 6x



8 058664 088805

Easy to grip

Air inflated

Ideal for teething



Air filled colored fruits

Made of soft fabric

Easy to grasp



Soft teething part

Crinkle paw

Squeaker



Soft plastic

Suitable for the teething period

Ball can be placed inside Hippo's body

MRS. GIRAFFE RATTLE & MR. HIPPO

A colourful giraffe and a fun hippopotamus are **soft to touch** to encourage baby's first tactile exploration and full of **manual activities:**

- **Mrs. Giraffe:** a rattle with a **mirror**, a **soft plastic** pendant for teething and a **crinkle paw**
- **Mr. Hippo:** with **soft plastic** parts for teething, a **squeaker** in the head and a ball that can be placed inside his body
- When the ball rotates a **small friend** inside makes **fun effect**
- Surface washable only.

00 007157 000 000 MR. GIRAFFE
00 007200 000 000 MR. HIPPO

3m -24m

Product dimensions (cms):
16x18x5
Box dimensions (cms):
21x25x7

Card

6x



8 058664 029488



8 058664 029327

TEXTILE RATTLES



Mirror

With 7 labels to play with



Lots of different fabrics to promote tactile skills



Contains a squeaker

Soft plastic for teething

DAISY COLOURFUL BUTTERFLY
ARTHUR FUNNY DINO
MOLLY CUDDLY TURTLE

Three soft colourful animals made from a selection of different fabrics, to help little ones develop their tactile skills.

To stimulate curiosity, visual and manual skills from birth:

- Toys are **flat, to make them easy to grip**.
- With lots of **labels that babies love**.
- Rich combination of fabrics to promote tactile stimulation.
- **Machine washable**.

00 007893 000 000 BUTTERFLY
00 007894 000 000 DINO
00 007895 000 000 TURTLE

3m-24m

Product dimensions (cms):
23,5x17x0,2
Box dimensions (cms):
25x21x6,5

Card

6x



8 058664 065134



8 058664 065141



8 058664 065158



MR. PUPPY ACTIVITY

A cute little puppy made from soft fabric, with plastic parts to encourage baby's first tactile explorations.

- The teething rings make it **easy to grip**
- Different **manual activities** - ears that crinckle, 2 ring-shaped rattles, a mirror to create light effects and soft plastic parts that are ideal for teething
- **Machine washable**

00 009226 000 000

3m - 24m

Card

Product dimensions (cms):
18x25x7,5
Box dimensions (cms):
21x25x10

6x



8 058664 083008



EASY TO GRIP APPLE

A sweet chick and a fun apple are baby's first soft toys: incredibly soft, light and colourful, with plastic and fabric parts, they are ideal first activities.

- The **easy to grip apple** was designed with 4 large handles so it is **easy to hold** with both hands. Two handles are in **soft plastic**, ideal for teething, and have **sliding rings**; the others, like the little caterpillar, are in fabric to stimulate tactile skills
- **Machine washable.**

00 007652 000 000

3m -24m

Card

Product dimensions (cms):
9x14x13
Box dimensions (cms):
16,5x20,5x6

6x



8 058664 050833

1-2-3 BOOK

Combination of soft fabric and plastic helps to **develop tactile skills.**

- **Variety of activities:** soft plastic pendants for teething, crinkle sounds, different textures
- A practical **clip on system**
- **Machine washable.**

00 072376 000 000

3m -24m

Product dimensions (cms):
19x19x2,5
Box dimensions (cms):
16,5x21x6,3

Card

6x



8 003670 877349

Toy for hooking to stroller



Fabric book with crinkle sounds, soft plastic for teething

TUTTI FRUTTI STROLLER TOY

Three different soft, colourful pieces of fruit that help little ones develop their tactile skills in a range of different fabrics.

- **Handy clip for attaching to a stroller**
- It is consistent with the **trend for healthy food** and has Chicco's unmistakable vintage design.
- A range of manual activities: rattle and peekaboo
- High-quality machine washable materials

00 009227 000 000

3m - 24m

Product dimensions (cms):
25x25x5
Box dimensions (cms):
21x25x10

Card

6x

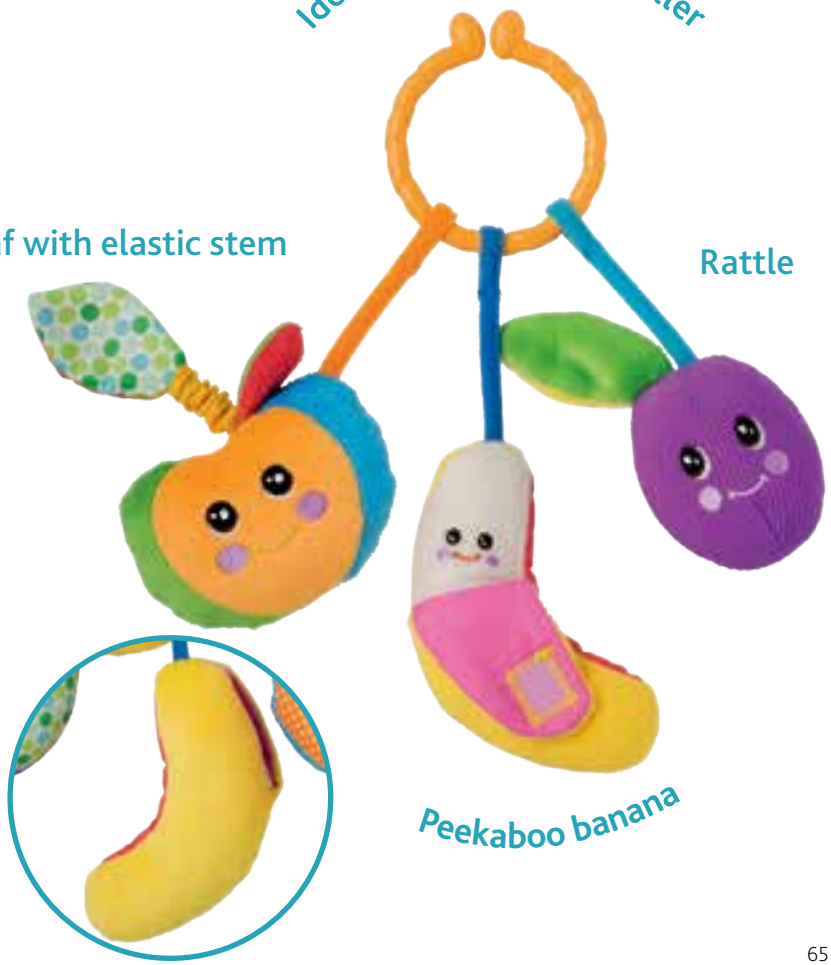


8 058664 083015

Ideal for use with a stroller

Leaf with elastic stem

Rattle



Peekaboo banana



FIRST ACTIVITIES FROG & MULTI ACTIVITY VIBRATING MONKEY

Combination of soft fabric and plastic helps to **develop tactile skills.**

- **Frog:** soft plastic parts for teething, a mirror that creates light effects, 2 rattling rings; **machine washable**
- **Monkey: leg vibrates when you pull the ring**, the monkey holds a plastic ring which rattles, and a crinkly noise banana, and has a soft plastic foot for teething
- **A practical clip on system.**

00 000906 000 000 FROG
00 000907 000 000 MONKEY

3m -24m

Product dimensions (cms):
19x22x3,5
Box dimensions (cms):
16,5x21x6,3

Card

6x



8 003670 718857



8 003670 718840

SIMILAR PRODUCTS AT PAGE: 45



MRS. ZEBRA

A stripy zebra made from soft fabric and plastic with different surfaces, ideal for the development of tactile sensitivity. Lots of fun activities:

- **A mirror** that creates reflections and **soft plastic parts** which are ideal for teething
- A **transparent ball** with rattling coloured balls inside.
- **Surface washable only.**

00 007202 000 000

6m -36m

Product dimensions (cms):
14x25x7,5
Box dimensions (cms):
21x25x7

Card

6x



8 058664 029501

NEW

With lights and melodies

Illuminated elephant

Sliding cat

Roller mouse

Adjustable coupling system





Press the elephant's nose for funny music



Easy to attach to stroller bar

Easy to fix

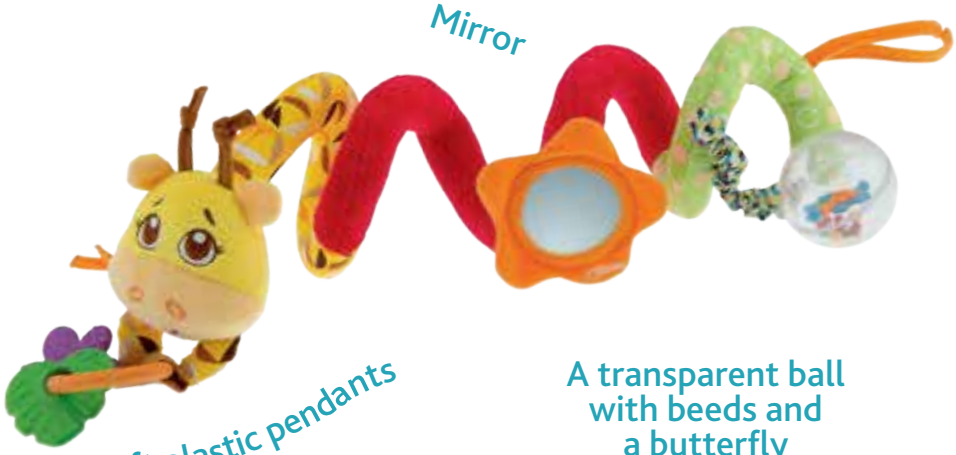
TRAVEL FRIENDS

Activity centre that goes with the baby in the stroller during their time outdoors with fun **melodies and light**.

- **Handy adjustable coupling system for easy attachment to stroller bar**
- 3 fun animals to entertain baby when out and about
- Press the elephant's nose to hear melodies
- Push the cat's ball of wool
- Turn the mouse's tummy to move the little cheeses

00 009747 000 000	
3 x LR44 1,5 V (included)	6m -36m
Open box / Try me	Product dimensions (cms): 25x30x6 Box dimensions (cms): 38,5x25x9 6x

8 058664 106028





SIMILAR PRODUCTS AT PAGE: 40

MRS. GIRAFFE STROLLER ROPE

A colourful activity stroller rope that offers the baby endless fun thanks to the numerous activities:

- **A mirror**, a ring with a **soft plastic pendants**
- **A rotating ball** with rattling **coloured balls and a butterfly** that makes a fun sound.
- **Easy to fix** to the stroller bar.
- **Surface washable only.**

00 007201 000 000	
	6m -36m
Card	Product dimensions (cms): 17x20x14 Box dimensions (cms): 17,5x25x7,5
	6x



8 058664 029495

DANCING FRIENDS

The **mechanical cot mobile** to entertain babies whilst travelling.

- A practical **universal hook-on system** that allows it to attach easily to prams, pushchairs or car seats
- **3 cute pendants** which **rotate along with the music**
- **Central mirror** shows baby's reflection.

00 000903 000 000	
	0m+
Box	Product dimensions (cms): 25x30x13 Box dimensions (cms): 25x23x13
	6x





8 003670 718819

SOFT BALL

This soft and light ball is made of **different fabrics, textures** and **contrasting colours.**

- Makes a **rattling sound**
- Helps to develop tactile skills, manual co-ordination and crawling
- **Machine washable.**

00 005835 000 000

3m-36m

Window box

Product dimensions (cms):
9,5x9,5x9,5
Box dimensions (cms):
14x14x10

6x



8 058664 007387

Rattling sound



Easy to hold

Different textures

MUSICAL BALL

Soft musical ball made in **different fabrics** and **multi-colour design.**

- Funny **melodies** and sound effects **activate when shaken** or rolled
- Helps to develop tactile skills, manual co-ordination and crawling
- Removable battery compartment makes it machine washable.

00 005836 000 000

2 x AAA 1,5 V (not included)

3m-36m

Window box

Product dimensions (cms):
15x15x15
Box dimensions (cms):
19x20x15

6x



8 058664 007394

Sound effects and melodies



Different textures

Melodies activate when shaken



Squeaker

Rattle

Crinkle

Rattle



Booklet with crinckle

It teaches numbers and animals



FARMYARD FINGER PUPPET

Put on the **Finger Puppet** and have fun together with your child. They will love seeing the farm come to life on your hand and listening to your stories: the corn on the cob **crackles**, the duck **squeaks**,and the mouse and the cow **jingle**.
And with the **illustrated book** you can count together: 1 farmer, 2 sheep and 3 little pigs.
Machine washable.

00 007651 000 000

3m -24m

Product dimensions (cms):
20x24x4
Box dimensions (cms):
21x25x7

Window box

6x



8 058664 050826







PAINT FREE*

BABY SENSES GIFT SET

A gift set composed of four items in different materials, shapes and colours: a rattle, a key, a clock and a brush.
Each item provides **lots of stimulation** for little ones, to develop **touch, hearing, visual and manual coordination** skills whilst awakening their sense of curiosity.
It stimulates:

- eyesight
- curiosity
- manual skills

00 007891 000 000	
	6m -36m

Window box

Product dimensions (cms): 16x16x5
Box dimensions (cms): 21x20,5x5,5

6x



8 058664 065110

TURN ON

NEW

TURN OFF

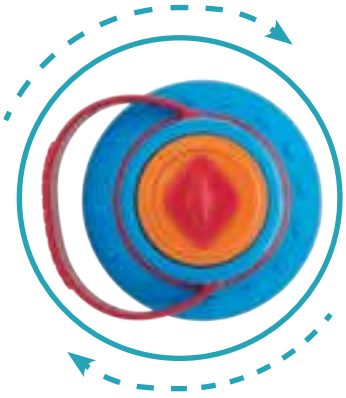




Take me with you



Rotating compass



ELLIOT CAMPING LOVER

An **electronic toy** with lights and melodies that allows your little one to step into the shoes of a real adventurer.

- **Lower and lift the lamp to turn the light on or off** and listen to the sounds
- **Easy grip handle for carrying around**
- Press the musical note to activate sounds and light
- **Rotating compass** for real explorers
- Plenty of manual activities to help develop and refine baby's early motor skills
- ON/OFF system

00 009706 000 000	
3 x LR44 1,5 V (included)	6m -36m
Open box / Try me	Product dimensions (cms): 9x10x14,5 Box dimensions (cms): 14x21x10 6x



8 058664 104499

ROGER TENNIS LOVER

An electronic toy with lights and melodies that allows your little one to step into the shoes of a real tennis champion.

- **Spin the yellow ball to activate lights and tunes**.
- Press the musical note to activate lights and melodies
- **Spin the ball to simulate real play**
- Moving the racket also moves the plate inside, creating mechanical sounds.
- **Plenty of manual activities to help develop and refine baby's early motor skills**
- ON/OFF system

00 009705 000 000

3 x LR44 1,5 V (included)

6m -36m

Open box

Try me

Product dimensions (cms): 8,5x5x17

Box dimensions (cms): 14x21x5

6x



8 058664 104482





CIRO PIZZA LOVER

An electronic toy with lights and melodies that allows your little one to step into the shoes of a real pizza chef.

- **Cut the pizza and spin the wheel to activate the tunes** and light up the hat
- Press the tomato button to activate light and melodies
- Plenty of manual activities to help develop and refine baby's early motor skills
- ON/OFF system

00 009704 000 000

3 x LR44 1,5 V (included)

6m -36m

Open box

Try me

Product dimensions (cms): 7x17x3

Box dimensions (cms): 14x21x5

6x



8 058664 104475





NEW

Spinning cherry

The strawberry lights up

She has a star

ON/OFF switch



She rotates like a beautiful dancer

Spin the cherry ball



Make her dance



Different sweet melodies

CANDY CUPCAKE LOVER

An electronic toy with lights and melodies that allows your little one to step into the shoes of a real cake maker.

- **Spin the top to make the cupcake spin like a dancer**, listen to the tunes and turn on the light on the strawberry button
- **Press the strawberry to activate lights and melodies**
- Spin the cherry ball on Candy's top
- Plenty of manual activities to help develop and refine baby's early motor skills
- ON/OFF system

00 009703 000 000

3 x LR44 1,5 V (included)

6m -36m

Open box

Try me

Product dimensions (cms): 7,5x7,5x13

Box dimensions (cms): 14x21x9,5

6x



8 058664 104468

PAULETTE THE PALETTE

An electronic toy with lights and sounds that allows your child to step into the shoes of a real artist!

- Press the tube of paint to activate fun **light and music effects**
- Plenty of manual activities to **help refine your child's first movements.**

00 007701 000 000

3 x LR44 1,5 V (included)

6m-36m

Card

Try me

Product dimensions (cms): 14x12x3

Box dimensions (cms): 16,6x21x6,7

6x



8 058664 048694

8 tunes and sound effects



DAN THE WATERING CAN

An **electronic toy with lights and sounds** that allows your child to step into the shoes of a real gardener!

- Press the flower to activate fun **light and music effects**
- Thanks to the movement sensor, by turning the watering can upside down you can listen to the **sound of water and charming melodies**
- Plenty of manual activities to help refine your child's first movements.

00 007700 000 000

3 x LR44 1,5 V (included)

6m-36m

Card

Try me

Product dimensions (cms): 14x12x7

Box dimensions (cms): 16,6x20,8x6,7

6x



8 058664 048687

8 tunes and sound effects



The chef's hat lights up

Easy to grip



8 tunes and sound effects

Sliding rings

WILLOW THE WHISK

An electronic toy with lights and sounds that allows your child to step into the shoes of a real pastry chef.

- Turn the whisk handle to activate fun **light and music effects** and the **coloured balls** will begin to shake
- Plenty of manual activities to **help refine your child's first movements.**

00 007703 000 000

3 x LR44 1,5 V (included)

6m-36m

Card

Try me

Product dimensions (cms): 8x19x7

Box dimensions (cms): 16,6x24,3x6,7

6x



8 058664 048717

Easy to grip



9 tunes and sound effects

Removable egg



STAN THE SAUCEPAN

An electronic toy with lights and sounds that allows your child to step into the shoes of a real cook!

- Put the pan down on a surface to activate fun **light and music effects**
- Put the egg in the pan to listen to sounds and tunes and to see the **LED lights come on**
- The egg and the saucepan cover are removable.

00 007683 000 000

3 x LR44 1,5 V (included)

6m-36m

Card

Try me

Product dimensions (cms): 17x9x10

Box dimensions (cms): 16,6x20,6x10,4

6x



8 058664 053735

CHRISTOPHER THE EXPLORER

An electronic toy with lights and sounds **that allows your child to step into the shoes of a real explorer!**

- Turning the yellow wheel **moves the eyes and activates lights and sounds**.
- **Plenty of manual activities** to help refine your child's first movements.

00 007987 000 000

3 x LR44 1,5 V (included)

6m -36m

Card

Try me

Product dimensions (cms): 9x12x7
Box dimensions (cms): 21x16,5x9

6x



8 058664 069132



NOT AVAILABLE FOR:
TURKEY
POLAND
ISRAEL
GREECE

HIPPO DRUM

Hippo is a light-up drum that allows little ones to have fun with lots of different sounds, lights and melodies.
Light-up drum in the shape of a hippo

- Press the drum to listen to the sound that is played with the **pre-recorded melody**.
- Little ones are encouraged to press the drum several times to play the full melody.
- **Fun light effects**
- **The round base makes the hippo rock from side to side**

00 009612 000 000

3x AA 1,5 V (included)

6m - 36m

Open box

Try me

Product dimensions (cms): 18x9,5x18
Box dimensions (cms): 18,5x21x18

6x

8 058664 097654



Easy to grasp



8 melodies and sound effects

NOT AVAILABLE FOR:
TURKEY
POLAND
ISRAEL
GREECE

Light effects



Easy to grasp

8 melodies and sound effects

Sounds and melodies



Easy to grasp

MUSICAL TRUMPET
MUSICAL PIANO
MUSICAL GUITAR

3 colourful, fun musical instruments to entertain little ones with lights and sounds.

- Cheery sounds and melodies
- **Fun colourful effects**
- 3 buttons to press
- On/ off button

00 009614 000 000 TRUMPET
00 009619 000 000 PIANO
00 009620 000 000 GUITAR

2x AAA 1,5 V (included)

3m - 36m

Try me

Card

Product dimensions (cms):
15x10x6,2

Box dimensions (cms):
17,3x21x12,2

6x



8 058664 097678



8 058664 097838



8 058664 097821

VIBRATING PHOTO PHONE

Baby's first telephone full of fun features, including **10 different ring tones, lights** and **vibration effects,** and **rotating animals** on the screen.

00 060067 000 000

2x AAA 1,5 V (included)

6m-36m

Open box

Try me

Product dimensions (cms): 6,5x13,5x4
Box dimensions (cms): 11x23,5x4,5

6x



8 003670 739456

Rotating screen



Vibration effects

10 ring tones and lights



POP UP BALL

The Pop Up Ball is a plastic ball which features **three different activities**: one **electronic** and two **manual**.

- Pressing the lion's nose turns on the light and ... surprise! The monkey appears.
- There are two more animals on the sides of the ball, with activities designed to help little ones develop their manual skills.

00 009340 000 000

2 AA Stilo (1,5V/Alc LR06) (included)

6-36m

Window box

Try me

Product dimensions (cms): 15x15x15
Box dimensions (cms): 17x21,5x17

6x



8 058664 086979

Press the lion....monkey appears!



NOT AVAILABLE FOR:
TURKEY
POLAND
ISRAEL
GREECE

Develops manual skills

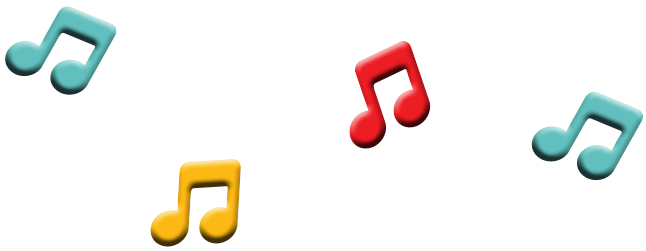


2 volume levels

Real sounds and music



With melodies and rattling balls





MUSICAL ROLLER

An **inflatable electronic musical** roller.

- By pressing the button lively melody is activated
- 5 colourful **rattling balls** inside the roller
- Encourages babies motor skills.

00 065300 000 000

2x LR41 1,5 V (incluse)

6m-36m

Open window

Try me

Product dimensions (cms):
45x25x26

Box dimensions (cms):
22,2x26x5,5

6x



8 003670 223177



When the animals are placed on the train, it plays tunes and makes animal noises.



Carriages can be separated

The chimney lights up and plays train sounds



MUSICAL ANIMAL TRAIN

A fun animal train that offers a **host of activities**: the carriages can be detached and reattached to each other and the **animals** can be removed. When the animals are placed on the train, they activate **tunes and animal noises**. Pressing the chimney, **it lights up** and plays **realistic train sounds**.

00 007512 000 000

2x AAA 1,5 V (included)

12m - 36m

Window Box

Product dimensions (cms):
39,5x24x21
Box dimensions (cms):
14x32,2x9,2

6x



8 058664 046416

Music and real sounds

5 buttons and lights

It moves its tail



NOT AVAILABLE FOR:
TURKEY
POLAND
ISRAEL
GREECE



2 directions remote control



Easy to use



2 music play modes

DOGREMI

DogReMi is an infra-red **remote-controlled electronic dog** with two play modes.
The mini activity centre on the side of the dog features **5 buttons** and allows little ones to play with **two music modes**.
The infra-red remote control has two buttons, one for moving the dog forward and the other for spinning in reverse.

00 009336 000 000

2 x AA (1,5V/Alc LR03) (not included)

18m-4y

Window box

Try me

Product dimensions (cms): 26x19x11
Box dimensions (cms): 30x20,5x14

6x



8 058664 086849

NOT AVAILABLE FOR:
TURKEY
POLAND
ISRAEL
GREECE

Dino opens his mouth and lifts his arms.



Torch light and cheery melodies

Record, play, and change your voice

SIMILAR PRODUCTS AT PAGE:
148-150, 171

T-REC

T-REC is an electronic dinosaur **with lights and sounds** that allows little ones to record and replay their voice.

- Voice record and playback function
- Fun effect for **changing voices and sounds**
- When you press the button, **Dino opens his mouth and lifts his arms**
- Torch light
- Cheery sounds and melodies

00 009613 000 000

E 2 x AA 1,5 V (included)

2y - 5y

Open Box

Try me

Product dimensions (cms): 15x16x8

Box dimensions (cms): 17,3x21x12,2

6x



8 058664 097661



6 brightly coloured rings

RING TOWER

A coloured pyramid consisting of **6 brightly coloured rings** in different sizes to be stacked onto the base, from the largest to the smallest. By grasping and piling, the baby will **develop the coordination** and movement of tiny hands.

00 007423 500 000

9m - 36m

Product dimensions (cms):
13x23x13
Box dimensions (cms):
14,3x25,5x14,3

Box

6x



8 058664 044917



64 cms



14 cms

10,5cms diameter

STACKABLE NUMBERS

10 cups in different sizes for stacking one on top of the other from the biggest to the smallest to promote logical association skills. **2-in-1 game**:

- **Stack** and count from 1 to 10.
- **Slot** the cups inside each other.

00 007511 000 000

9m - 36m

Product dimensions (cms):
10,5x10,5x64
Box dimensions (cms):
10,5x21x10,5

Box

6x



8 058664 046409



6 stacking cups

NOT AVAILABLE FOR:
TURKEY
POLAND
ISRAEL
GREECE

SIMILAR PRODUCTS AT PAGE:
98-103, 154-155



4 coloured balls



STACK & FUN

The Ball Tower is made up of **6 coloured cups**. Each with a letter of the alphabet.

- The base is made up of **4 pieces and forms a fun puzzle** to put together.
- Stack the six cups in order, from the biggest to the smallest.
- When inserted into the holes, **the four coloured balls roll down to the base**.
- Dimensions: 30 x 62x 30 cm

00 009308 000 000

6-36m

Box

Product dimensions (cms):
30x62x30
Box dimensions (cms):
18,5x30x17,5

6x



8 058664 085521

SPINNERS

Press the egg

NEW

With fun melodies



Central mirror

5 colourful balls





SPIN-DINO

Funny electronic spinner with Dino character. Press the shell to activate the tunes, make the balls inside spin and play with the «Barber Shop» optical effect. Dino helps to develop **manual coordination skills** and boost musical awareness

- 5 coloured balls that spin fast
- **Barber shop optical effect**
- Smiling face
- Entertaining music
- ON/OFF system

00 009711 000 000

3x AA 1,5 V (included)

6m-36m

Open box

Try me

Product dimensions (cms): 12x13x12

Box dimensions (cms): 15,5x25x13

6x



8 058664 104543

RAINBOW SPINNER

A classic **mechanical spinner** with spinning **balls**, develops babies understanding cause-effect relationships.

00 068899 200 000

6m-36m

Open box | Try me

Product dimensions (cms): 16x21x16
Box dimensions (cms): 17,8x25x17,2
6x



8 003670 772941



AQUARIUM SPINNER

Sea theme **electronic spinner** featuring spinning brightly **coloured fish.**

- With **light effects** and entertaining **music**
- Helps to develop manual coordination skills and boost musical awareness.

00 070074 000 000

2x AA 1,5 V (included)

6m-36m

Open box | Try me

Product dimensions (cms): 15x20,5x15
Box dimensions (cms): 17,6x25x16,6
6x



8 003670 668329



With lights and sounds



MUSICAL FRUITS

Colourful **electronic highchair toy.**

- Turning fruits in a range of different colours, shapes and surfaces
- Different activities to develop manual coordination
- **Rolling apple activates a fun melody** to develop musical sensitivity
- With practical suction cup.

00 005833 000 000

2x LR44 1,5 V (included)

6m-18m

Open Box

Try me

Product dimensions (cms): 13x16,5x8,5

Box dimensions (cms): 14,5x20,5x11



8 058664 007363



TOUCH & SPIN

Highchair toy with **360 degrees rotating central part** and **rattling beads** inside the sphere. Different textures on the plastic surface helps to develop tactile skills.

00 069029 000 000

6m-18m

Card

Product dimensions (cms): 11x16,5x8,5

Box dimensions (cms): 16,5x20,8x8

6x



8 059147 058520

5 different activities

NEW

Holes

Teether



Mirror

Rings

A new friend for mealtimes





With suction cap

WILL THE PIN-WHEEL

Make the pin-wheel spins as many times as you want and discover all the activities.

Different textures on the plastic surface help to develop tactile skills.

- Rattling beads inside the face
- Different acitvities to develop manual coordination and cognitive skills
- Mirror
- Rings
- Holes
- Sticker
- Teether

00 009710 000 000	
	6m-18m
Open Box Try me	Product dimensions (cms): 12x17x7,5 Box dimensions (cms): 14x21x9,5 6x



8 058664 104536

NEW

Fountain effect

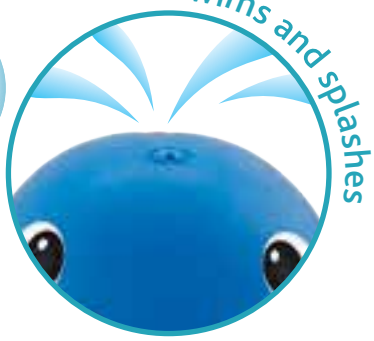
Sprinkler effect while swimming



Press the ON/OFF button



Swims and splashes



Fun for water games

Ideal for bath time

SPRINKLER WHALE

An electronic bath toy in the shape of whale with smiling face and fun water effects.

The whale sprinkles water while swimming around, for an entertaining fountain effect.

- Press the red button to activate the whale
- Ideal for bath time
- **Swims and splashes**
- Fun water effects
- ON/OFF system

00 009728 000 000

2 x AA 1,5 V (not included)

6m-36m

Card

Product dimensions (cms): 11,5x12,5x9

Box dimensions (cms): 15x21,5x8

6x



8 058664 105519

NEW

Mechanical wind-up



Fun animals

New friends for bath time



Great for water games





They swim very fast

SWIMMING FROG & PENGUIN

Those two fun animals will be baby's best friends at bath time, swimming around and creating **fun effects in the water**.

- **Wind the knob to make the frog and the penguin swim through the water.**
- Mechanical wind-up activation
- Fun water effects
- Fun, smiling animals

00 009603 000 000 PENGUIN
00 009727 000 000 FROG

6m-36m

Card

Try me

Product dimensions (cms):
14x15x5

Box dimensions (cms):
18x21x5,5

6x

PENGUIN

8 058664 097470

FROG

8 058664 105502











SEA ANIMALS

With **6 cute sea animals**, bath time is even more fun! They come with holes in **different shapes and sizes** that can be used to create waterfall effects, and a water wheel for fun games. **2-in-1 game**:

- **Connect** the animals to create different shapes.
- **Slot** the animals inside each other.

00 007513 000 000	
	6m-36m
Box	Product dimensions (cms): 12,5x12,5x7 Dimensions Box (cms): 13x11,8x21
	6x



8 058664 046423

BUBBLE ISLAND

Bath time **floating activity centre** with a range of manual activities.

- A slide for the **2 little fish**
- A **water mill** that creates water effects
- By pressing on the octopus **magic soap bubbles erupt from the volcano.**

00 070106 000 000	
	6m-36m

Product dimensions (cms): 23,5x9,5x19
Box dimensions (cms): 25x21x18,8
Open box
6x



8 003670 915775

Press the octopus to see soap bubble eruption

Slide for the fish



BATH FLOWER

Colourful activity centre with magical water effects to have fun together with your child during the shower.

- With **fun water games**
- **Suction cup** to stick it to the bath tub and shower
- Fill the watering can to make the flower spin
- Helps develop manual coordination skills
- **Watering can included**
- Magical water effects

00 009223 000 000	
	1y-3y

Product dimensions (cms): 9,5x21,5x8,5
Box dimensions (cms): 25,2x21,2x10
Open box
6x



8 058664 082834

Suction cup to stick it to the bath tub

NOT AVAILABLE FOR:
TURKEY
POLAND
ISRAEL
GREECE

A watering can



Flower turns

Magical water effects

SIMILAR PRODUCTS AT PAGE: 134-145, 160-169

3 balls roll along the 3 different chutes-child learns a cause-effect relationships



Rattling roller

Hippopotamus button activates the rolling balls and entertaining music

FANTASY ISLAND

An **electronic activity centre** with a range of different activities to entertain the child.

- **3 animal themed balls** to slide down **3 different chutes** onto the **rotating pond**.
- By pressing **hippo** in the pond **entertaining music is activated** and **the balls spin** around
- Features a **rattling roller** ball and a rocking toucan.

00 069005 000 000

2x AA 1,5 V (not included)

9m - 36m

Product dimensions (cms): 39,5x24x21

Box

Box dimensions (cms): 41,2x35,6x17,6

4x



8 059147 057998



Soft plastic face

Soft fabric body





Bunny friend

2 bracelets

MY FIRST DOLL KIKLÀ

The doll with a **soft fabric body, soft plastic smiling face,** colourful **clothes and accessories;** including a soother and a soft bunny friend that can be attached to the bracelets for the doll or the child.

00 067954 000 000	
	1y - 5y
Open window	Product dimensions (cms): 27x33x14 Box dimensions (cms): 29,5x36x17 4x



SMART 2PLAY

MAIN CONCEPT

A line of toys offering a variety of colours, shapes, dimensions and mechanical activities to engage children playing by playing and lead them through their first creative challenges.







Playing by playing. Raising children's attention and keeping them focused.

Toys that attract children to set up new objects to play with according to their creativity.

The attention of children is drawn to archetipe shapes like the sphere and it's connected to their elementary needs like piling or collecting objects, which are fundamental stages in the discovery of the world around them.

Smart toys to strenghten their first abilities. Preparing children to their future achivements.

Amusing activities train children to cause-effect relationship and eye-hand coordination.

Soft motor skills are enhanced, contributing to further development of drawing and writing abilities.

Heterogeneous set of colors and shapes to mix in thousands of combinations. What a fun!

A diversified set of colors and shapes stimulates children to better focus on each part and promotes logical association.

The variety and number of different elements encourages creativity and gives children the pleasure of setting up new objects and stories every time they play. budget.

LINE STRUCTURE

- Sorters & Stacking Toys: 5 sku

SMART 2PLAY

KEY CONSUMERS ARGUMENTS

- Smart2Play toys are developed to **engage children satisfying their natural desire to understand how things are made** and how they work once they are combined together.
- Parents are seduced by the possibility of proposing their children **new original toys in their segment, with lots of play modes and stimuli** to feed their curiosity.
- By using Smart2Play toys and playing together with their children, parents can reward and motivate their little ones **transforming amusing creative experiences into fundamental cognitive achievements.**

DID YOU KNOW THAT...

...Challenges and questions are always at the origin of creativity. What is important is to engage children in smart games suitable to their abilities.

KEY TRADE ARGUMENTS

- Smart2Play is a line of **distinctive toys** with richer playmodes than other products in the **entry price range of their segment**. They are beautiful and distinctive in their aesthetics too, capable to stimulate also impulse purchases.
- Sorters, stackers and building toys are "must have" products for any child. Smart2Play toys are **collectible** because they present **complementary play modes** and they are accessible to any purchase budget.
- Smart2Play covers **different stages in the growth of the children**, offering retailers the opportunity to promote **multiple sales**.

PRODUCT COMPREHENSION TOOLS

DEMO VIDEO **#3**

- 2in1 Ring Tower
- 2in1 Stacking Cups
- 2in1 Transform a Ball

CONSUMER LEAFLET

SCAN FOR CONSUMER LEAFLET



NEW



1. Puzzle game with 2 difficulty levels



2 in 1

2. Activity with keys



10 Geometric and animal shapes

2IN1 ANIMAL COTTAGE

Smart2Play 2 in 1 Animal Cottage is a complete shape sorter toy. A Chicco classic re-imagined, with a new design and bright colours.
2 in 1 toy which helps little ones develop their **cognitive skills** while shape sorting, offering 2 different levels of difficulty, as well as stimulating **hand-eye coordination** and **precision** through opening and closing activities using the 5 keys.

- **10 shapes** to slot into place (5 geometric shapes and 5 animals)
- **5 keys** for opening and closing the doors
- Convenient **handle**

00 009610 000 000	
	1y - 4y
Open box	Product dimensions (cms): 19x23x23 Box dimensions (cms): 26x36x18
	4x



8 058664 097630





2 in 1

NEW

4 Coloured shapes



2 doors

2 balls

Hammer



2 IN 1 SORT & BEAT CUBE

2 in 1 Sort & Beat Cube from the Smart2Play range is fun for baby, and also stimulates the development of **cognitive skills**: it combines the **first sorting activity** with 4 shapes on two sides of the cube with the fun activity of **hammering the two balls** on the other two sides.

- First shape sorter with **4 colored shapes**
- **2 balls to hammer** into the matching holes
- **Hammer** included
- 2 doors

00 009686 000 000

10m - 36m

Box

Product dimensions (cms):
14x14x16

Box dimensions (cms):
15x25x15

6x



8 058664 102914





SCAN FOR DEMO VIDEO



4 textured rings

2 in 1

1. Stack and learn



2. Sorter toy





4 colored shapes

Rocking base

2 in 1 RING TOWER

A Smart 2Play version of the ring game that helps develop cognitive skills and hand-eye coordination.

- **4 rings in different sizes to stack.**
- **4 different shapes to insert.**
- The rocking base makes the game even more fun.
- The raised patterns stimulate soft motor skills.

00 009372 000 000

6m - 36m

Box

Product dimensions (cms):
14x18,5x14

Box dimensions (cms):
15x25x15

6x

MADE IN ITALY



8 058664 089734





SCAN FOR DEMO VIDEO



2 in 1

1. Stack and learn

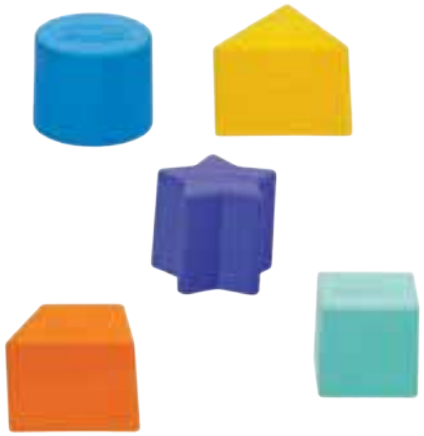


2. Sorter toy



Place the cups inside each other





5 colored shapes

2 in 1 STACKING CUPS

A new Smart2Play version of the classic stacking game to develop logical association skills. 2-in-1 game

- **5 cups in different sizes** to be stacked.
- **5 different shapes** to insert into the hole at the top.
- The cups can be placed inside each other.

00 009373 000 000

6m - 36m

Box

Product dimensions (cms):
12x36x12

Box dimensions (cms):
15x25x15

6x

MADE IN ITALY



8 058664 089741



SCAN FOR DEMO VIDEO





10 colourful parts



2 in 1 TRANSFORM A BALL

An all-new game from the Smart2Play range - a ball that can be transformed into whatever you want.

- **10 colourful parts** that slot together to **create a ball or your favourite character**.
- Rolls like a real ball.

00 009374 000 000

1y - 3y

Box

Product dimensions (cms):
15x15x15

Box dimensions (cms):
15x25x15

6x

MADE IN ITALY

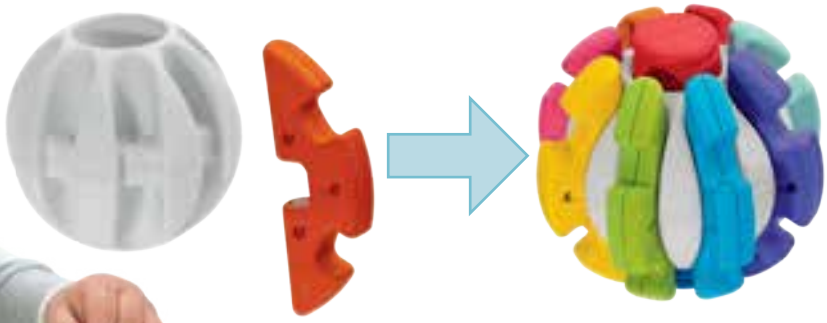


8 058664 089758



2 in 1

1. Make a ball



SIMILAR PRODUCTS AT PAGE: 84-85, 154-155

2. Create your favourite character



MOVE 'N' GROW

MAIN CONCEPT

A line of toys to support children's growth step by step, offering a homogeneous path to accompany them through each development stage.







Accompanying the psychomotor development of every child in a natural way

Toys that gradually encourage movement and exploration without haste but following each important milestone in children's growth.

Products studied to support children while leaving them free to choose the most appropriate time and means for every achievement.

Making more stable and safer every step that kids move in their growth

Toys sustaining the progress and the choices that children make since the first months of age.

By safe movements and quality play experiences, children are guided to develop their skills, gain more confidence, control and balance.

Learning how to move by playing. Toyful, playful, joyful products.

A diversified mix of playmodes and tools - from motor and auditive to visual and tactile - are combined together to catch children's attention and engage them in new discoveries.

Because play and fun always come first also in motor skills training.

LINE STRUCTURE

- Playmats & Evolutive Gyms: 5 sku
- Gyms: 2 sku
- Walkers: 6 sku
- Sit 'N' Rides: 10 sku
- Trikes: 3sku
- Bikes: 2 sku

MOVE 'N' GROW

KEY CONSUMERS ARGUMENTS

- Children are spontaneusly open and curious, what they only need are toys to accompany them in their discoveries. Move 'N' Grow is developed to **satisfy children's natural desire to move and learn**.
- This line approaches **each stage in children's growth**, since they play tummy up till they become eager to ride a bike. **Specific solutions and play modes** are studied to always ensure safety and the right stimuli.
- **Move 'N' Grow products** are more than simply educational toys or amusing toys: **they play at emotional level** becoming the new best friends of any child and the **accomplices in hundreds of adventures.**

DID YOU KNOW THAT...

...The milestones of motor development vary between individuals. Skills can be refined with practice.

KEY TRADE ARGUMENTS

- Move 'N' Grow offers several **multifunction toys** combining different tools and playmodes, which have **high perceived** value and are ideal for any purchase occasion.
- These products are focused on the key milestones in children's growth, giving retailers the opportunity of offering **specific Chicco products with guaranteed quality and safety even to the most concerned customers**.
- Move 'N' Grow line approaches in a sequential order every stage in the development of children. Retailers can benefit of this homogeneous path stimulating their customers to further purchases within this line.

PRODUCT COMPREHENSION TOOLS

DEMO VIDEO

#5

- Happy Shopping
- Happy Hippy Walker
- Baby Rodeo / Miss Baby Rodeo
- Baby Steps Activity Walker
- Detective Dog

Removable pendants



25 minutes of music and Mp3 connection to personalize the music

Multicoloured light

With electronic panel

7 multi-activity pendants



Pillow included

BUBBLE GYM

An **electronic play mat** with **colourful attachments,** bright colours and a **soft hedgehog cushion.**

- A hanging toy bar with **7 multi-activity pendants:** a mirror, crinkle sounds, plastic teething rings etc
- An **electronic multi-coloured light** effect panel
- **25 minutes** of pre-recorded music
- **MP3 player connection** to personalise the music.

00 069028 000 000

3 x AAA 1,5 V (not included)

0m+

Window box

Product dimensions (cms):
86x46x86
Box dimensions (cms):
65x50x12,2

4x



8 059147 058513



With 8 melodies and animal sounds

4 electronic touch points

Machine washable

Removable electronic part

Lights





Clear plastic pendant with colorful balls and butterfly



MUSICAL JUNGLE PAYMAT

This padded playmat with electronic and manual activities for endless fun with some of the most famous jungle characters: the tiger, the monkey, the elephant and the giraffe.

- **Touch points activate 8 melodies** and different **animal sounds**
- **Plastic ball** with rattling sound and a moving butterfly inside
- A snail allows a **pick-a-boo game** with the tree leaves
- **A mirror** hides under the elephant ear
- **Removable electronic part** allows it to be machine washable.

00 007206 000 000

2x AA 1,5 V (not included)

0m+

Window box

Product dimensions (cms): 72x72x4

Box dimensions (cms): 40x40,5x10

6x



8 058664 029549



MADE IN ITALY

2 detachable cars

9 pieces



3 detachable characters



Washable surface

PLAY MAT PUZZLE CITY & CASTLE

A soft and comfortable mat where baby can play, crawl, explore and discover driving through the city doing different errands or go on adventures in Chicco's big castle as a knight or a princess, accompanied by a cute little dragon.

- **9 pieces of puzzle** which fit together to make a comfortable play mat.
- **City:** detachable fire-truck and a police car; **Castle: 3 removable characters**.
- Washable surface.
- Dimensions: 93x93 cms.

00 007163 000 000 CITY
00 005316 000 000 CASTLE

1-4y

Window box

Product dimensions (cms):
93x93x1
Box dimensions (cms):
31x31x9,2

6x



8 058664 028337



8 058664 067244



SIMILAR PRODUCTS AT PAGE: 22-23, 48-51

PLAY MAT PUZZLE ANIMALS

A soft and comfortable mat where baby can play, crawl, explore and discover numbers or animals.

- **6 pieces of puzzle,** each with a number or animal character which fit together to make a comfortable play mat.
- Simple graphics for easy recognition of the images
- **6 animals** are **detachable** from the base
- Washable surface.

00 007162 000 000 ANIMALS	
	1-4y
Window box	Product dimensions (cms): 93x62x2 Box dimensions (cms): 32x32x6 6x



8 058664 028320

GYMS

With lights and melodies

NOT AVAILABLE FOR:
TURKEY
POLAND
ISRAEL
GREECE

Rear view mirror



ON-OFF Brakes



A range of manual activities

4in1



3-6 months
Gym



6-9 months
Activity Center



9-12 months
Walker



12 months - 3 years
Table

GROW AND WALK GYM

The grow and walk electronic gym follows your little one's motor development during the various phases of growth.By removing the legs that support the product, the play panel can also be used separately.

- **4 play positions**: lying down, sitting up, first steps and standing.
- **Electronic panel** with a host of manual activities and sound effects
- **Two removable hanging toys**

00 009335 000 000

3x AA 1,5 V (not included)

3m-36m

Box

Product dimensions (cms):
53,5x41x47

Box dimensions (cms):
52,5x47x14

4x



8 058664 086825

GYMS



Frog pendant is ideal for the teething period



Turtle pendant is an electronic rattle



Dragonfly pendant develops tactile skills

3 removable pendants





Electronic gym with lots of activities

HIPPO GYM

The hippo and his friends help to encourage first movement and coordination whilst offering lots of fun with 3 removable pendants

- **Soft plastic frog** for teething
- A movement activated **musical turtle** to develop musical awareness
- A **dragonfly** made of different materials to develop tactile skills.

00 005195 000 000

2x AAA 1,5 V (not included)

3m-12m

Box

Product dimensions (cms): 66x52x50

Box dimensions (cms): 30,5x51x10,2

4x



8 003670 824381

NEW







BABY GARDENER

Baby Gardener is their first steps **walker toy** which stimulates child to learn how to walk in total safety in company of the funny bear gardener!
It also **stimulates role play** and manual coordination thanks numerous activities:

- **Interactive flowers** to water with lights and sounds;
- **Electronic shape sorter** with 3 different shapes and funny sounds;
- Moving ladybird and rolling sun with rattles.

The **four big wheels** increase the stability of the product, and the large space for legs make it easier for children to start taking their first steps.
Furthermore, the **ergonomic handle** allows children to handle the product in a comfortable and safe way.

00 009793 000 000

2x AA 1,5 V (not included)

9m-24m

Box

Product dimensions (cms):
50,5x18x38,5
Box dimensions (cms):
45x48x44

4x



8 058664 109340

1. Walker



2 in 1

2. Activity center





Water the flowers to hear water flowing and funny musics!

Electronic shape sorter with 3 different shapes





Press the coin to make it pop up

SCAN FOR DEMO VIDEO

Move the lever to see the label turn

Melodies and lights



HAPPY SHOPPING

Happy Shopping is a **bilingual 3in1 first steps toy**: it helps your child to stand up and learn how to walk in total safety and, at the same time, is a packed bilingual activity centre and trolley so they can do the shopping just like mummy and daddy.

1. **First steps**: **to learn how to walk** in total safety
2. **BILINGUAL activity centre**: with **removable electronic scanner**, which recognises 3 objects at a distance and teaches colours, names and shapes **in Italian and English**
3. **Role-playing**: your child can have fun imitating adults, putting items in the shopping trolley and using the scanner to do the shopping
4. Happy shopping has **numerous mechanical activities** like rattles, pop ups and parts that slide and make a noise, and a fun puzzle game: your child will learn to recognise the shapes of the objects and put them in the right place in the trolley!

00 007655 000 000

3x AAA 1.5 V (included)

9m-24m

Try me

Box

Product dimensions (cms):
29x60x60
Box dimensions (cms):
55x40x19

4x



8 058664 050864

4in1

1. First steps



2. Bilingual activity center



BILINGUAL
ITALIAN
ENGLISH

3. Shopping trolley

Spacious shopping trolley





Removable scanner that recognises shapes, colours and objects

4. Shape sorter



3 removable objects for a shape sorter activity

Turn the clock

SCAN FOR DEMO VIDEO



Turn the dial and discover the coloured balls

Rotate the 3 cylinders



2in1





HAPPY HIPPY WALKER

The funny walker in colourful hippy style helps to take the first steps.

- **4 large wheels** help stability of a child
- Fun packed activity centre with **5 manual activities:** mirror, turn the clock, moving flower, rolling rattling ball, 3 rotating cylinders.

00 005905 100 000	
	9m-24m
Box	Product dimensions (cms): 33x42,5x37 Box dimensions (cms): 51x39,5x18,4 4x



8 058664 056569





SCAN FOR DEMO VIDEO



2in1





BABY STEPS ACTIVITY WALKERS

These **2in1 walkers** help babies to stand up and take their first steps in complete safety and have lots of fun playing with the activity centre.

- **Motion sensor encourages baby to walk**: when baby walks, toy activates fun melodies and when baby stops, the melodies stop
- Fun packed **activity centre** with games, lights, fun sound effects and mechanical activities.

00 065261 000 000 UNISEX
00 065261 200 010 GIRL

2x AA 1,5 V (not included)

9m-24m

Product dimensions (cms):
38x40,5x40,5

Box

Box dimensions (cms):
40,3x49,3x15,3

4x



8 003670 224211



8 003670 713654

SCAN FOR DEMO VIDEO

Push toy & treasure hunt

Long-distance have detection

Flashing light on the top of the head







DETECTIVE DOG

A **push toy** but also a really fun, simple and intuitive treasure hunt.
Parents or friends can hide the bone. Children can then push the Detective Dog around the house to uncover the traces of the missing bone. Thanks to special technology the dog is **able to sense the object remotely** and then use **sounds and flashing coloured lights** to lead the children to it.
Push and find the hidden bone.
The **lights and sounds speed increase** progressively as it gets closer to the bone.

00 007417 000 000

2x AAA
3xAA 1,5V
(not included)

1-4y

Open Box

Product dimensions (cms):
41x45x17
Box dimensions (cms):
33,2x25,2x17,2

6x



Operating frequency:
2410-2475 MHz

8 058664 042623

3 special indications:









Light changes color according to the distance from the bone



Bark and melodies when bone is detected



SIT 'N' RIDES







Max 25 kg

BABY RODEO & MISS RODEO

With its striking new design, Baby Rodeo is an exciting electronic ride-on suitable for children of 12 months upwards.

- The toy comes to life: thanks to its **sensors**, Baby Rodeo **moves its eyes and neighs** with joy when it is stroked or fed with a carrot
- 3 functions in 1:
  1. **Rocker:** thanks to its rocking base
  2. **Ride on:** enables your child to push themselves independently
  3. **Electronic activity centre:** button with music and sounds
- Appealing new design.

00 007907 000 000 BABY RODEO
00 007907 100 000 MISS RODEO

3x AA 1,5 V (included)

1-3y

Window box

Try me

Product dimensions (cms): 30x58x64

Box dimensions (cms): 60,5x49,5x43

1x



8 058664 053193



8 058664 086832



SCAN FOR DEMO VIDEO

3 in 1

12m+



1. Rocking

By using a rocking base offers stability to beginners

2. Sit 'n' ride

Without rocking base, for more "expert" cowboys that can gallop their horse independently

18m+



3. Activity center

The hat is a rich activity center with electronic neighing sounds and music



SIT 'N' RIDES



Max 20 kg

QUATTRO

A **4in1 sit'n'ride** car that follows babies growth with 4 usage modes:

1. **Rocker:** suitable for small children, thanks to its stable rocking base, safety bars and harness
2. **Push 'n' Go:** with footrest, safety harness and practical handle for parents to steer
3. **Push 'n' walk:** with a handy support for a baby's first steps
4. **Sit 'n' Ride:** child can push himself along freely with his legs

With an **electronic removable panel** on the steering wheel and compartment under the seat.

00 060703 100 000 PINK
00 060703 300 000 RED

2x AA 1,5 V (not included)

9m-36m

Box

Product dimensions (cms):
35x81x64

Box dimensions (cms):
65x46,5x40

1x

4 MODES OF USE:

9m+



1. Rocker

12m+



3. Push 'n' walk

4in1

9m+



2. Push 'n' Go

18m+



4. Sit 'n' ride



8 003670 746409



8 058664 084739

SIT 'N' RIDES









ALL AROUND DELUXE

The new All Around ride on is ideal for **developing motor skills.** It has castors wheels to guarantee maximum freedom of movement and also promises hours of fun thanks to the **electronic activity centre** built into the **steering wheel**, which is packed with a whole host of manual, sound and light activities.
2 functions that take account of your child's different growth stages:
1. **Push and go:** the practical handle allows adults to push and guide the child
2. **Ride on:** for children that can push themselves using their legs

00 007347 100 000	
2x AAA 1,5 V (not included)	1 - 3y
Box	Product dimensions (cms): 26x52x43 Box dimensions (cms): 51,5x28x28
	2x



8 058664 054008

Compartment under the seat





With horn, electronic logbook and indicators with sounds and lights



2in1

1. Push and go



2. Ride on



SIT 'N' RIDES

360 degrees movement





Compartment under the seat



With clackson sound

MADE IN ITALY



Swivel wheels



Max 20 kg

ALL AROUND

The new 360 Sit 'n' Ride ideal for **developing motor coordination skills.** It has **swivel wheels** to ensure total freedom of movement, creating lots of fun.

- Boy and girl version
- 360 degrees movements

00 007347 010 000 PINK 00 007347 020 000 LIGHT BLUE	1 - 3y
Box	Product dimensions (cms): 26x52x43 Box dimensions (cms): 51,5x28x28 2x



8 058664 074341



8 058664 074358

Includes a lot of manual activities



2in1





SIMILAR PRODUCTS AT PAGE: 236-237, 244-245, 248

Max 20 kg

CHARLIE

Charlie is a fun **2in1 ride on** airplane that helps to develop motor skills.

- **2 modes of use** to follow baby's growth: **Walker** and **Sit 'n' ride**
- With **manual activities:** turning propeller, moving lever, rotating compass
- A compartment under the seat.

00 005235 000 000	
	1 - 3y
Box	Product dimensions (cms): 34x39x47 Box dimensions (cms): 50,5x31,5x33,8
	2x



8 003670 826972

2 in 1





2 MODES OF USE:







Max 20 kg

PELICAN TRIKE

A fun tricycle with funny pelican face, claw pedals and **2 modes of use**:

1. **Push 'n' go:** the telescopic handle can be adjusted to the parents' height, making it easier to push and guide the child
2. **Free pedalling:** by removing the handle a child can pedal freely

- **Steering lock** and **Free wheel with on/off system**
- With a safety belt, a storage compartment in the pelican's beak and a rear basket.

00 006714 000 000	
	18m - 5y
Box	Product dimensions (cms): 40x51x68 Box dimensions (cms): 50,5x30x25
	2x



8 058664 011797

2 in 1

1. Push 'n' go
2. Pedalling

Soft wheels for the best travel comfort

With removable telescopic handle



Free wheel on/off system



With a front basket



SIMILAR PRODUCTS AT PAGE: 249

Max 20 kg

U-GO TRIKE

Tricycle with **a sporty and modern design**. It features **2 modes of use**:

1. Push 'n' go : the telescopic handle can be adjusted to the parents' height, making it easier to push and guide the child

2. Free pedalling: by removing the handle a child can pedal freely

- **Steering lock** and **Free wheel on/off system**
- With a safety belt and front basket.

00 007412 000 000 NEUTRAL
00 007412 100 000 PINK

METAL

18m - 5y

Box

Product dimensions (cms): 40x51x68

Box dimensions (cms): 50,5x30x25

2x



8 058664 042562



8 058664 042555

Adjustable seat and handlebar

Metal frame ultralight

Flaming red



Max 25 kg

RED BULLET & PINK ARROW BALANCE BIKE

The child first bike that helps to develop the necessary balance on two wheels in order to help to move to a real bicycle with pedals.

- Made from **ultra-light metal**
- **Adjustable handlebar** and **seat** to suit a growing child
- Age of use: from 2 to 5 years (maximum weight: 25 kg).

00 001716 000 000 RED
00 001716 100 000 PINK

METAL

2y - 5y

Product dimensions (cms):
46x56x68

Box

Box dimensions (cms):
60x25,5x17,3

2x



8 003670 737827



8 058664 023400

Soft non slip saddle



Pink version

Anti-puncture wheels



Helps your child to switch a real bicycles without any difficulties or fear

Helps the child acquire balance



SIMILAR PRODUCTS AT PAGE: 234-235, 250

FIT&FUN

MAIN CONCEPT

A line of toys to stimulate active play, inspired by a selection of the most popular sports and games of movement among adults and children



When play becomes passion

Toys that stimulate passion about active movement & sport.

The more they play, the more they get motivated to move further and play with determination.

Feel the joy of making your point

Toys that embed rewarding experiences when achieveing goals.

Children are encouraged with special stadium & supporters sounds that cheer them up.

Play actively whenever/wherever you want, alone or with your mates

Game modes and tools suitable to any occasion and location: no play limits.

Children can play them both training themselves and challenging their friends or parents.

LINE STRUCTURE

- Electronic activity centers: 5 sku
- Mechanical activity centers: 2 sku

FIT&FUN

KEY CONSUMERS ARGUMENTS

- **Children love hitting a target**: they clearly feel they are achieving a goal and immediately have a satisfaction experience
- Fit&Fun offers engaging games that **lead to motivation, rewarding experiences and exultation**
- It's a complete line of toys about movent and fun to play both **indoor and outdoor**, with any weather condition

DID YOU KNOW THAT...

...63% of children walk for less then half an hour a day, and 1 in 5 spends 2 hours playing video games

KEY TRADE ARGUMENTS

- Fit&Fun is the most appealing answer to the growing demand by consumers and opinion leaders of **games against sedentary**
- It offers a range of toys to meet any **big sales opportunity during the whole year**, from Christmas/peak season to Spring/Summer promotions
- Fit&Fun toys are capable to catch the attention and the **purchases also by fathers**

PRODUCT COMPREHENSION TOOLS

DEMO VIDEO

#6

- Monkey Strike
- Mister Ring
- Basket League
- Jump & Fit Playmat
- Farm Pinball
- Goal League

CONSUMER LEAFLET

SCAN FOR CONSUMER LEAFLET



6 colourful pins





SCAN FOR DEMO VIDEO



1. Bowling

2. Stackable toy





2in1

MONKEY STRIKE

The first bowling set with **6 colourful monkey faces** shaped pins.

- **Pins can be divided in half and piled** on top of each other to build colourful towers with **12 stackable pieces**
- Each pin has a different **colour** and **number**
- Stimulates creativity and manual coordination
- **Soft plastic bowling ball included.**

00 005228 000 000	
	18m-5y

Open Window

Product dimensions (cms): 11x15x9

Box dimensions (cms): 43x11,2x26

4x



8 003670 826798



3in1

2. Obstacle course



1. Match

Scoreboard included



With motion sensor!



Ball included

3. Stacker



With lights and sounds!

JUNGLE RUGBY

The first electronic 3in1 game dedicated to rugby.

- 3 game modes: match, obstacle course and **stacker**
- Thanks to the **motion sensor, lights and sounds** are activated when you score a point
- **Manual scoreboard**
- Develops children's motor skills.

00 007905 000 000

3x AA 1,5 V (not included)

18m-5y

Box

Product dimensions (cms): 63x67x22

Box dimensions (cms): 56,5x16,1x38,5

4x



8 058664 053179



SCAN FOR DEMO VIDEO

Have fun playing and listening to animal sounds!

Hit the 3 doors



Pop up effect



Intuitive button



FARM PINBALL

Funny farm themed pinball, full of activities, **musics and lights**.
The luminous electronic module signals **when you hit the targets and the dog pop up comes out barking to surprise the baby!**

- It signals when you score with lights and musics.
- One colored plastic ball to play included.
- With **different manual activities**
- It promotes the development of **precision and coordination**

00 009516 000 000

2 X AA 1,5 V (not included)

18m-3y

Box

Product dimensions (cm): 59x43.5x34.5
Box dimensions (cm): 46x26x54

4x



8 058664 094608

NEW



Easy to hang



Turn all the stars on to win!



3 velcro balls included!



Available also as a no-electronic version.

HAPPY DARTS

Happy darts is the classic game for the youngests. **Hit the target** and turn all the lights on to win!

- 3 velcro balls included;
- Coloured board with **5 point areas**;
- With **lights and funny music**;
- **Easy to hang** thanks to fabric ring.
- Available also as a no-electronic version.

00 009754 000 000 ELECTRONIC	
3 X AAA 1,5 V (Not included)	18m-5y
Box	Product dimensions (cm): 34x42,5x2,5 Box dimensions (cm): 45x40x5 4x

00 009754 100 000 NON ELECTRONIC	
	18m-5y
Window box	Product dimensions (cm): 34x34x2,5 Box dimensions (cm): 40x38x5,5 6x



8 058664 106271



8 058664 116171

ELECTRONIC ACTIVITY CENTERS

MADE IN ITALY



SCAN FOR DEMO VIDEO







BASKET LEAGUE

Funny elephant basket, full of activities, musics and lights.
The luminous scoreboard signals when you score and celebrate with lights, **stadium chants and cheering sounds!**

- Basket League **follows the growth of your child** thanks to adjustable height (up to **58 cm**).
- It signals when you score with lights and sounds.
- 2 electronic game modes:
  - **Shoot a basket**: Shoot 3 baskets to win!
  - **Countdown**: Score before the clock runs out! 5 difficulty levels for challenging matches
- **Basketball included.**
- It promotes the development of precision and coordination

00 009343 000 000

3 X AA 1,5 V (included)

18m-5y

Window box

Product dimensions (cm): 25x58x36
Box dimensions (cm): 42,5x17x50

4x



8 058664 087303

Take your aim and
slam-dunk like a pro!





2 PLAYMODES:

1. Shoot a Basket
2. Countdown

Adjustable height:
up to
58 cm!





ELECTRONIC ACTIVITY CENTERS

2in1

1. Hopscotch playmat



SCAN FOR DEMO VIDEO





JUMP & FIT PLAYMAT

A modern version of a **classic children's game, hopscotch**.
An **electronic mat** with lights and sounds and games of **increasing difficulty** according to the age of the users.

- **2 game modes**: toss the coin to play hopscotch; throw the dice to play in fitness mode.
- Includes coin
- With "**fitness dice**" indicating fun exercises to do
- With coloured lights indicating which square to jump on
- Develops motor skills and precision

Have fun while keeping fit!

00 009150 000 000

3 x AAA 1,5 V (not included)

2y-5y

Product dimensions (cms): 150x40x1

Box dimensions (cms): 45x10x30

Box

6x



8 058664 079315

2. Fitness playmat



2 GAME MODES:

Music mode

Fitness mode





ELECTRONIC ACTIVITY CENTERS



SCAN FOR DEMO VIDEO

Stimulates manual coordination skills and precision

8 coloured rings







6 different tunes

2 rotation speeds

MISTER RING

The traditional ring toy is given a new, modern look.

- **The base rotates at 2 different speeds**, captivating baby's attention with fun challenges that are different every time
- **8 coloured rings** in lightweight plastic for playing indoors.
- **6 different tunes**.
- Stimulates manual coordination skills and precision.

00 009149 000 000

3 x AA 1,5 V (not included)

2y-5y

Box

Product dimensions (cms): 24x24x12,5

Box dimensions (cms): 32x12,9x25,2

6x



8 058664 079308

5 difficulty levels



SCAN FOR DEMO VIDEO

3 ELECTRONIC GAME MODES:

1. Penalty Kicks
2. Golden Goal
3. Challenge

Keep the score



GOAL LEAGUE

A real **electronic soccer football game** for future football stars.

- The football net is trigged when the **child scores a goal** and **activates encouraging sounds and lights**
- **3 electronic game modes:** penalty shots, golden goal and challenge to play alone or with friends
- **5 difficulty levels** for exciting matches
- **25 melodies and sound effects**
- **Soft fabric ball is included**
- Improves motor skills.

00 005225 000 000

3 x AA 1,5 V (included)

2y-5y

Try me

Open window

Product dimensions (cms): 58x50x25

Box dimensions (cms): 58x14,3x45

4x



8 003670 826767

It recognizes when you score a goal!

NEW



GOAL LEAGUE PRO

An electronic goal for football passionates with an exciting feature: **it moves** left and right to make more it difficult to score a goal!
It **recognises when child scores a goal** and entertain child with musics and **stadium chants**.

- **3 modes**: penalty, countdown and free play;
- Each game mode can be played with movement or without movement;
- **Interactive button** to hear funny musics and cheering sounds;
- **Soft ball** included.

00 009838 000 000

3 x AA 1,5 V (included)

2y-5y

Try me

Open window

Product dimensions (cms): 46x26x54

Box dimensions (cms): 59x43,5x34,5

4x



8 058664 111121



3 ELECTRONIC GAME MODES:

1. Penalty Kicks
2. Golden Goal
3. Free play with friends

Countdown with 5 difficulty levels!

SIMILAR PRODUCTS AT PAGE: 94, 160-169

IT MOVES!



80 cms movement

BILINGUAL ABC

MAIN CONCEPT

A line of amusing bilingual toys that improve children's communication skills and increase their vocabulary with contents and activities specific for each stage of their growth.







Language expression is a fundamental development in children's growth. It can be supported step by step with proper stimuli

Children can become familiar with different languages playing with toys that expand their world and make them think more flexibly.

Learning to talk is characterized by various stages that children go through naturally. A very important role in language development is played by toys that provide children with appropriate stimuli without rushing them.

Engaging toys increase their eagerness to learn a new language by making it just as fun and simple as playing

Play is a natural way of becoming familiar with the sounds and rhythms of a foreign language.

From the time they begin to pronounce the first sequences of syllables, children's attention can be attracted by toys that encourage them to repeat the expressions they hear and help their memorization.
their parents can know.

Children are citizen of the world. Learning foreign languages is so important for dealing more easily with the globalised world in which they will grow

Brain is potentially multi-lingual and naturally predisposed to assimilate sounds belonging to different languages.

Getting children used to the sounds of a language different to their native tongue prepares them to learn foreign languages more easily in the future.

LINE STRUCTURE

- First Toys: 5sku
- Interactive puppets: 3 sku
- Sorters & Stacking Toys: 1 sku
- Tables: 1 sku
- Electronic Activity Centers: 5 sku

BILINGUAL ABC

KEY CONSUMERS ARGUMENTS

- Parents look for amusing toys that can bring additional stimuli to their children. **Language contents are perceived as a truly valuable tool** supporting significant developments that parents can easily recognize.
- **Children love to imitate** what their mummies and daddies do every day. By mean of role playing or toys that **remind them the real world**, they can also learn a new language in a pleasant and effective way.
- **Learning foreign languages** is considered by parents a key step in the growth of their children, making them better standing in the world when they'll become adults and leading them to **better life opportunities**.

DID YOU KNOW THAT...

...Children understand many more words than those they can pronounce. The best methods for learning a new language are the unconventional ones like playing with sounds and words.

KEY TRADE ARGUMENTS

- Bilingual ABC toys are eye catching thanks to their **beautiful aesthetics, empathic subjects, bright colors and different play parts**. They are designed to support language learning, which makes them definitively alluring in the eyes of consumers.
- These toys offer complementary playmodes, actively involve children in the development of all their skills and are connected to different subjects, stimulating **multiple purchases during the growth of the children**.
- Bilingual ABC toys **cover different price segments** being ideal both for the peak season and for any occasion during the year.

PRODUCT COMPREHENSION TOOLS

DEMO VIDEO

#5

- Talking Farm
- Food Truck
- Sam the Pop Up Mole
- Grow & Learn Table
- Teddy - The Bear of Emotions

CONSUMER LEAFLET

SCAN FOR CONSUMER LEAFLET



BILINGUAL
ITALIAN
ENGLISH

Soft rubber

First numbers and words



24 activities:
- Nursery rhymes
- Songs
- Animal noises
- Fun sounds

6 buttons with lights

Telephone sounds

Call button

ANIMAL SMARTPHONE

A Bilingual Smartphone whose design and content is inspired by the phones of grown-ups. The six cute animals on the icons of the large screen will help your child learn their first words in Italian and English.

- **24** different **nursery rhymes, songs, animal noises and fun sounds**
- **Teaches**: first numbers, the days of the week, directions, first letters, animal noises, how to introduce yourself and have fun listening to music and taking photos
- **6 buttons with luminous LEDs** and 1 call button to simulate phone calls with the six animals.

00 007853 000 000

3x AAA 1,5 V (included)

6m -36m

Open box

Try me

Product dimensions (cms): 7x14,5x2

Box dimensions (cms): 14,1x20,4x4,6

4x



8 058664 062379

With 36 sounds effects, phrases and melodies



Toy for hooking to stroller

TALKING BOOK ANIMALS

Bilingual talking book introducing baby to the animal kingdom

- **36 sound effects, phrases and melodies**
- **Teaches** animal names, sounds, food, habitat and much more!
- Songs and sentences activate when a page is turned or pressing the luminous button
- Comes with a band for an **easy attachment to the stroller.**

00 000996 000 000

3x AAA 1,5 V (included)

6m -36m

Open box

Try me

Product dimensions (cms): 13x15x3

Box dimensions (cms): 20,2x22,5x5

6x



8 003670 663546

TALKING KEY

Bilingual talking key with flashing lights.

- **24 nursery rhymes**, music **sounds** and entertaining **phrases**
- **Teaches**: first words, colours, typical sounds and short phrases.
- **3 press buttons** that activate sounds
- Includes a rattle and a practical ring that clips to the stroller bar.

00 000995 000 000

2x AA 1,5 V (included)

6m -36m

Open box

Try me

Product dimensions (cms): 9,5x15x5

Box dimensions (cms): 14,2x25x7

6x



8 003670 663539



BILINGUAL
ITALIAN
ENGLISH

24 activities:

- Nursery rhymes
- Songs
- Short phrases



TALKING HAPPY PALACE

This **talking shape** sorter is an entertaining toy rich with animal words and melodies in 2 languages.

- By inserting and **removing animals** a speech is activated
- Association of different shapes and **colours**
- More than **40 sentences, sounds, songs and melodies**
- **Teaches**: rooms in the house, animals, colours, activities, alphabet, numbers and much more!

00 006815 000 000

2x AA 1,5 V (included)

9m-36m

Open box

Try me

Product dimensions (cms): 22x24x3,5

Box dimensions (cms): 26,7x25x6

6x



8 058664 012954

BILINGUAL
ITALIAN
ENGLISH

More than 40 phrases, sounds and songs



4 detachable animals

Shape sorter activity

5 electronic activations

NEW

4 Changing photos



6 Buttons and 4 lights



SIMILAR PRODUCTS AT PAGE: 69-83, 171

50+ Words, songs, sounds and animal noises

Handy hook



BILINGUAL
ITALIAN
ENGLISH

First words and numbers

Realistic telephone sounds

SELFIE PHONE

The Chicco **Bilingual** Selfie Phone teaches baby's **first numbers, words and phrases** in two languages plus a range of animal noises, and engages little ones in a fun mechanical activity: when baby pretends to take a photo, **4 pictures of Teddy Bear** in cute outfits appear one after the other on the screen.

- **50+ phrases, sounds and songs**
- Teaches baby's first **numbers**, **words** and **phrases** in Italian and English, as well as **animal names and sounds and how to introduce yourself**
- Roller with 4 pictures of Teddy Bear

00 009611 000 000

3x AAA 1,5 V (included)

6m -36m

Open box

Product dimensions (cms): 14x8x3,5

Box dimensions (cms): 14x21x5

6x

8 058664 097647

Soft Teddy bear

30 cms



6 activation touch points and 40 activities

40 activities:
- First numbers
- Animals
- Nursery rhymes
- Greetings

Lights





TEDDY COUNT WITH ME

A soft talking Teddy bear and cute friend to cuddle and play with; discover new words in 2 languages:

- **More than 40 songs**, **nursery rhymes** and **amusing phrases**
- **Teaches**: first numbers, animals, body parts, first words, greetings and much more
- **6 different activation touch points** and **3 lights**
- Talks when turned upside-down
- Height: 30 cm.

00 060014 000 000

3x AA 1,5 V (included)

6m -36m

Open box

Try me

Product dimensions (cms): 33x30x18

Box dimensions (cms): 29x31,5x22

4x



8 003670 957638

BILINGUAL ABC

INTERACTIVE PUPPETS

TEACHES:
- to recognise and express emotions
- first letters
- numbers from 1 to 10
- and much more!

Soft velour





SCAN FOR DEMO VIDEO

36+ songs, tunes and phrases

BILINGUAL
ITALIAN
ENGLISH



Heart changes colour

5 electronic buttons

TEDDY – THE BEAR OF EMOTIONS

Teddy is a soft feature plush that **grows with the baby**: starting at **6 months** it helps **develop cognitive skills** and by the age of **2 years** old it guides children in the **discovery of emotions**.

- **Teaches** to recognise and **express emotions**; first **letters** and **numbers** from 1 to 10; and much more!
- **5 stories on 5 primary emotions**, in 2 languages
- **Heart changes** colour according to emotions
- More than **36 songs, melodies, sounds and stories**
- High quality soft fabric
- **Adjustable volume**

00 007947 000 000

3x AAA 1,5 V (included)

6m -5y

Open box

Try me

Product dimensions (cms): 23x17,5x26

Box dimensions (cms): 21x17,5x30

6x



8 058664 067374

Teaches to recognise emotions



Content that grows with baby, developed with experts

ANPE
Associazione Nazionale Pedagogisti Italiani

STEP 1
recognise an emotion

STEP 2
express a feeling and match with a gesture

STEP 3
listen to the story and play with cards

5 cards of emotions included on packaging


Joy


Fear


Sadness


Anger


Disgust

Booklet for parents with tips from experts



10 STORIES

Teaches to match gestures, phrases and colours with emotions



BILINGUAL
ITALIAN
ENGLISH



SCAN FOR DEMO VIDEO

2 in 1

1. Electronic puzzle game
2. Surprise game



Teaches: shapes, colours, the names of the animals, letters and numbers

SAM THE POP UP MOLE

Sam the Pop Up Mole is a bilingual educational electronic activity centre: while **children learn the shapes, names of the animals, colours and a lot more**, they also have fun with the **surprise effect**!
When all the shapes are in the right place the Mole comes out from its burrow. **Hit the Mole and all the shapes jump out** and the game starts again! By pressing the buttons 123 and ABC your child listens and starts learning the **letters and numbers**.

- **Electronic puzzle** game
- Mole and shape **pop-up effect**
- **5 removable shapes**
- **Over 30 songs and words** in Italian and English

00 007710 000 000

3x AA 1,5 V (included)

10m-36m

Open box

Product dimensions (cms):
20x25x25
Box dimensions (cms):
29,2x21,3x20,2

6x



8 058664 065653

Over 30 songs, words and sounds

SIMILAR PRODUCTS AT PAGE: 84-85, 98-103



1 2 3 and ABC songs



Flashing lights

Hit the mole: the shapes jump out!

5 shapes





Insert all the shapes: the mole goes peekaboo!

TABLES

BILINGUAL
ITALIAN
ENGLISH



SCAN FOR DEMO VIDEO



More than 60 words, phrases, songs, funny sounds and manual activities



TEACHES:
- Numbers
- Vegetables
- Colors
- Musical instruments
- Musical notes

Colored
LED lights



6 removable items and shape sorter activity

GROW AND LEARN TABLE

The only bilingual table with many **electronic** and **manual activities**, and many **removable objects**, to stimulate creative play. Your child learns first words and are entertained by fun sounds and songs related to most common **hobbies: cooking, gardening, art and music**.

Thanks to many removable objects, your child can actively role play and imitate parents.
Learning languages will be even more fun!

00 007653 000 000

3x AA 1,5 V (included)

1y -4y

Open box

Try me

Product dimensions (cms): 34,5x34,5x37,5

Box dimensions (cms): 61,5x11x38

3x



8 058664 050840

4 HOBBIES TO ENCOURAGE ROLE PLAY

KITCHEN
- 3 removable accessories: salt, pepper and oil
- Turning knob
- Nursery rhymes, songs and typical sounds of the kitchen

ART
- A magic board where the child writes and draws with a pen



GARDENING
- 2 removable accessories: carrot and tomato
- Touch label
- Names of vegetables
- Melodies



MUSIC
- A score with 4 pages showing 4 musical instruments
- A piano with 3 buttons
- LED colored lights
- Instrument sounds and names
- Musical notes
- Fun melodies

INTERACTIVE PUPPETS

More than 80 phrases, sound effects, songs and melodies



33 cms

The mouth of the Teddy bear moves when he talks

Press buttons also on feet and hands



Made from soft velour

MUSICAL TALES SINGING BEAR

This soft bilingual Teddy bear talks with a funny voice and tells many stories through entertaining songs, phrases and sounds.

- **Moves its mouth** when its speaks
- **5 cards,** with **5 different story tales**
- **48 phrases, 22 sound effects, 9 songs** per each language, **5 melodies**
- **Teaches:** parts of the body, alphabet, numbers, colours, shapes, animals, means of travel and much more!
- **Press buttons** to activate songs also **on feet** and **hands**
- Made from soft fabric, with a practical rucksack used as a story card holder
- Height: 33 cms.

00 005208 000 000

4x AA 1,5 V (included)

1y -4y

Window box

Try me

Product dimensions (cms): 20x33x15

Box dimensions (cms): 32,3x35x17,6

6x



8 003670 825333

BILINGUAL

ITALIAN
ENGLISH



Practical backpack story card holder



Train



Plane



Country

5 story tales



Antartica



Sea

To change card, just press the "reject" button, replace the card and a new tale will start immediately.



ELECTRONIC ACTIVITY CENTERS

SCAN FOR DEMO VIDEO



BILINGUAL
ITALIAN
ENGLISH

More than 50 words, phrases, fun melodies and sounds



Lights

TEACHES:
- Numbers 1 to 10
- Colours
- Farm animals sounds and names

TALKING FARM

The teddy bear teacher introduces infants to the farm animals through different play modes.

- More than **50 words, questions and fun phrases, melodies and sounds**
- **3 levels** of difficulty to learn
- **Teaches**: names and sounds of farm animals, colours and numbers 1 to 10, questions and answers
- Farm songs and lights
- **Adjustable volume.**

00 060079 000 000

2x AA 1,5 V (included)

1y -4y

Open box

Try me

Product dimensions (cms): 32x26x13,5

Box dimensions (cms): 33,5x28,6x15,5

6x



8 003670 740582

3 levels of difficulty:

1. Discover animal names, numbers and colours
2. Listen to the sound and find the animal
3. Quiz: look for the animal or number







Handle

Fun music mode

Adjustable volume

4 lights



BILINGUAL
ITALIAN
ENGLISH

ELECTORNIC ACTIVITY CENTERS

Count 1 to 5 and numbers song

NEW

Scanner sound & ABC song

75+ words, phrases, sounds and songs

5 veggies and fruits



Makes a sound when weighs a vegetable or fruit

BABY MARKET

Baby Market is a bilingual **role play activity center** with electronic & mechanical activities. Child pretends to go shopping, **weighing vegetables or fruit and presses the screen** to hear the bilingual phrases. **Quiz play mode** makes it even more fun to **learn about name, colors and recepees in 2 languages**.
It includes:

- **5 realistic objects and a bag for role play**
- Scanner with light, ABC song and real sounds
- Roller with LED light, pop up and 123 song
- Bilingual content about fruit and vegetable, colors, recepee, phrases for pretend play.

00 009605 000 000

3x AA 1,5 V (included)

18m -4y

Window box

Product dimensions (cms): 46x76x76

Box dimensions (cms): 47x61x10

6x



8 058664 097494

It teaches in 2 languages:

- Colours
- Fruit and vegetables
- Phrases about food
- Alphabeth
- Numbers 1 to 10
- Logical association



Quiz mode for logical association



Scanner to pretend play



Press to hear bilingual phrases



Shopping bag to pretend play



6 animals and their habitat

NEW

BILINGUAL
ITALIAN
ENGLISH

2 play areas



40+ words, phrases, sounds and songs

Train station













74,5 cms

ADVENTURE TRAIN

Adventure Train is not only a **rich playset**, but also an **educational bilingual train** «learning by doing».
It includes:

- **1 engine and 1 detachable wagon**
- 61,5 x 74,5 cm **railroad to be assembled**
- **6 animals**
- **2 animal areas**
- **1 train station**

Motorized train **moves around the track with real sounds** and songs, teaching facts about the 6 animals .
It teaches in 2 languages:

- Animals' name, colour and sound
- Where animals live and other fun facts
- Alphabet song and Numbers song

00 009141 000 000

3x AA 1,5 V (included)

1y -4y

Window box

Product dimensions (cms):
61,5x74,5x14,5
Box dimensions (cms):
55x35x12

6x



8 058664 080557

Load the train and listen to bilingual phrases



Easy-to-push button to stop & go



TEACHES:

- Animals' name, color and sounds
- Where animals live and other fun facts
- Alphabet & Numbers' songs

The train performs real sounds, it speaks and sings!



SCAN FOR DEMO VIDEO



The first kitchen that becomes a food truck!



Open the oven and prepare a delicious meal

FOOD TRUCK

Food Truck is a **2 in 1 activity centre** packed with games. First of all it is a **complete kitchen with lots of mechanical and electronic activities** and plenty of **accessories to stimulate creativity** and help them become little chefs! Children can cook, prepare the bill and serve the meals they have cooked, stimulating their imagination, playing and social skills.
Close the window and curtain and **it becomes a vehicle that can be guided** towards tasty new adventures!

- **18 electronic and mechanical activities**
- **Teaches** the alphabet, numbers, colours and lots of different foods
- 5 accessories (stackable hamburger, pot, cutlery and spatula)
- Lots of music and funny phrases
- Cash till: Press the button and learn the numbers and types of food
- The light flashes together with the music and sound effects
- **Vehicles with wheels** that spin

00 007416 000 000

3x AA 1,5 V (included)

1y -4y

Open box

Try me

Product dimensions (cms): 55x35x19

Box dimensions (cms): 57,2x22,7x30

4x



8 058664 042616



Create your favourite meal!







Accessories and stackable burger

Teaches numbers and foods

Lights and sounds

More than 50 words, funny phrases, melodies and realistic sounds



«Lion starts with L!»

NEW



SIMILAR PRODUCTS AT PAGE: 94, 134-145

Learn the alphabet while having fun!

BABY PROF

Baby Prof is the bilingual toy which helps the child in their first approach with **alphabet and first words** in italian and in english.
It has 3 playmodes to offer different levels of learning:

- **Alphabet mode** – the child learns how letters are pronounced;
- **Animal mode** – the child learns **animal names** starting with each letter;
- **Quiz mode** – listen to **random questions** and find the correct letter or the correct animal!
- **Inspired to Montessori teaching method**

Furthermore, the **26 3D letters** can be detached from the product to experience them by touch and then to insert them in their correct slot.

00 009792 000 000

2x AA 1,5 V (included)

2y - 6y

Try me

Open box

Product dimensions (cms): 34x36x6

Box dimensions (cms): 40x38,4x9,2

3x



8 058664 109913



BILINGUAL

ITALIAN
ENGLISH

3 PLAYMODES:

- Learn the alphabet
- Play with animals
- Alphabet quiz

Find the correct place for each letter!





44 CATS

MAIN CONCEPT

A complete line of toys based on the popular 44 Cats animated series, that features the funny characters and all the music from TV show.





KEY CONSUMERS ARGUMENTS

- 44 Cats follows the daily adventures of 4 Cats: Lampo, Milady, Pilou and Meatball, also known as The Buffycats, from the name of their band.
- **The TV series targets Toddler and Preschool kids**, both male and female, and it will debut all around the world at **beginning of 2019**.
- **Music is always the kick off of the storytelling**: it leads the adventures of the characters. Each character has a deep personality in which kids can easily recognize themselves.

DID YOU KNOW THAT...

...The original 44 Cats song reached more than 40 million views on Youtube

KEY TRADE ARGUMENTS

- 44 Cats toys have **unique educational contents**. Kids can learn **numbers, colors, shapes, musical notes and musical instruments** together with Lampo and his friends.
- Each toy made by Chicco features the main characters of the series, with unique shape and voice.
- **The toys include all the popular songs that kids can hear in each videoclip inside episodes of the TV show**

LINE STRUCTURE

- First Toys: 3 sku
- Plushes & Blankets: 2sku
- Musical Toys: 3 sku

NEW

Marker with cartoon character

SIMILAR PRODUCTS AT PAGE: 69-83, 148-150











Use the marker to discover details



LAMPO COLOR BOOK
MILADY COLOR BOOK

Special coloring album with magic marker. On the surface the felt-tip pens are "without color" but, once in contact with the fabric, they will color the white and black pages.

Details will appear as if by magic that will enrich the image.

With the magic of water marker and with the help of the fantastic personages of 44 cats Children will learn:

- Numbers
- Forms
- Colors

00 009936 000 000 LAMPO
00 009938 000 000 MILADY

2y-4y

Open box

Product dimensions (cms):
19x22,5x4

Box dimensions (cms):
28x25x4

6x

LAMPO

8 058664 116478

MILADY

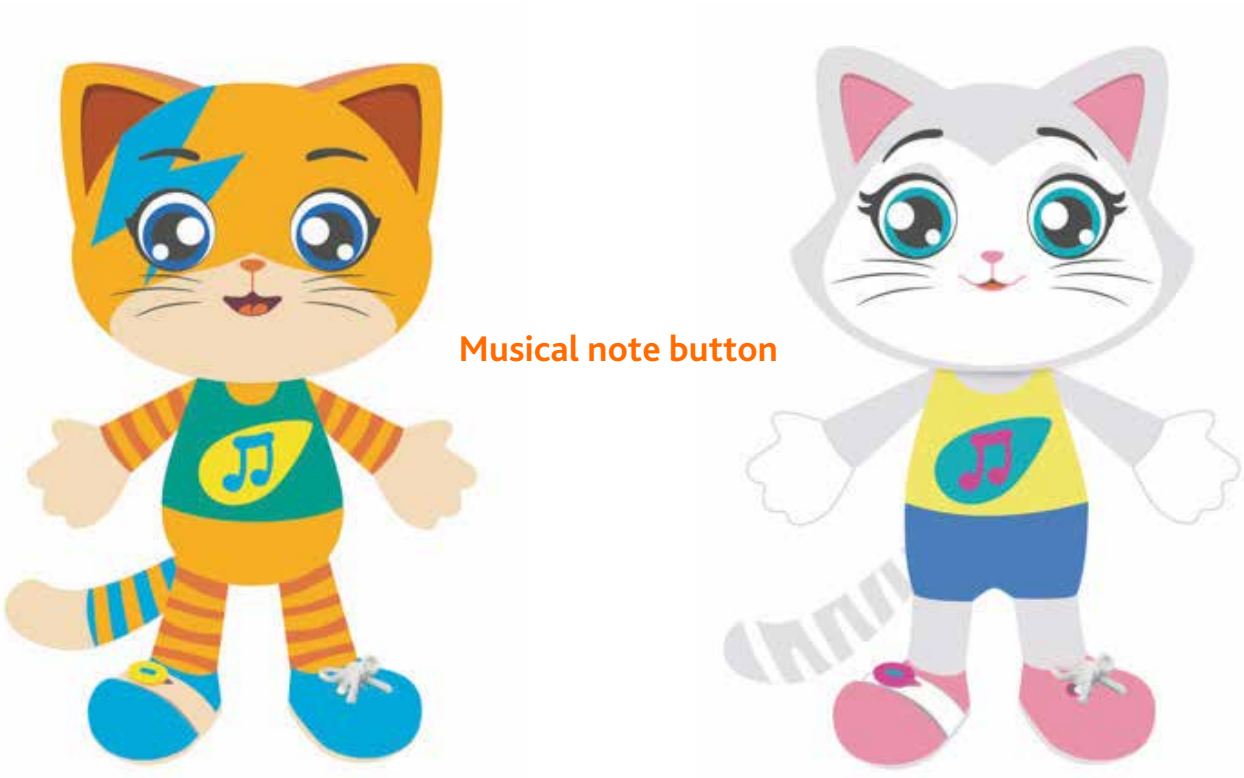
8 058664 116492

NEW

SIMILAR PRODUCTS AT PAGE: 33-34, 43-44, 179-181







LAMPO ACTIVITY PLUSH
MILADY ACTIVITY PLUSH

Lampo and Milady Activity Plushes encourage learning in several ways. They are educational plushes, with first activities for babies from 12 months that stimulates **manual coordination, eyes-hand coordination and musical skills**.

Babies can play :

- Fitting the botton in its botton hole
- Lacing the shoe lace
- Changing position of the hat and sunglasses
- Hearing the tv series songs and phrases

00 009935 100 000 LAMPO
00 009937 100 000 MILADY

2 x AAA 1,5 V (included)

12m-36m

Open box

Product dimensions (cms): 15x30x12

Box dimensions (cms): 23x15x35

6x

LAMPO 8 058664 118502

MILADY 8 058664 118519

Musical edition

NEW



Easy to grip

9 buttons

Songs from the cartoon

3 progressive playmodes



SIMILAR PRODUCTS AT PAGE: 183

MY MUSICAT TABLET

This beginner tablet for toddler has **nine activity buttons** that introduce different contents.

The musical learning tablet teaches your child, with the help of 44 Cats new friends, **to recognize sounds, melodies, musical instruments, musical notes and the entire musical scale through 3 play modes with progressive levels.**

Its well designed shape allows it to be taken everywhere to stimulate and entertaining your baby.

- Sounds
- Musical notes
- Musical scale
- Songs by the tv series

00 010025 100 000

2 x AAA 1.5 V (included)

18m-36m

Open box

Product dimensions (cms): 19x13x2

Box dimensions (cms): 25x21x4

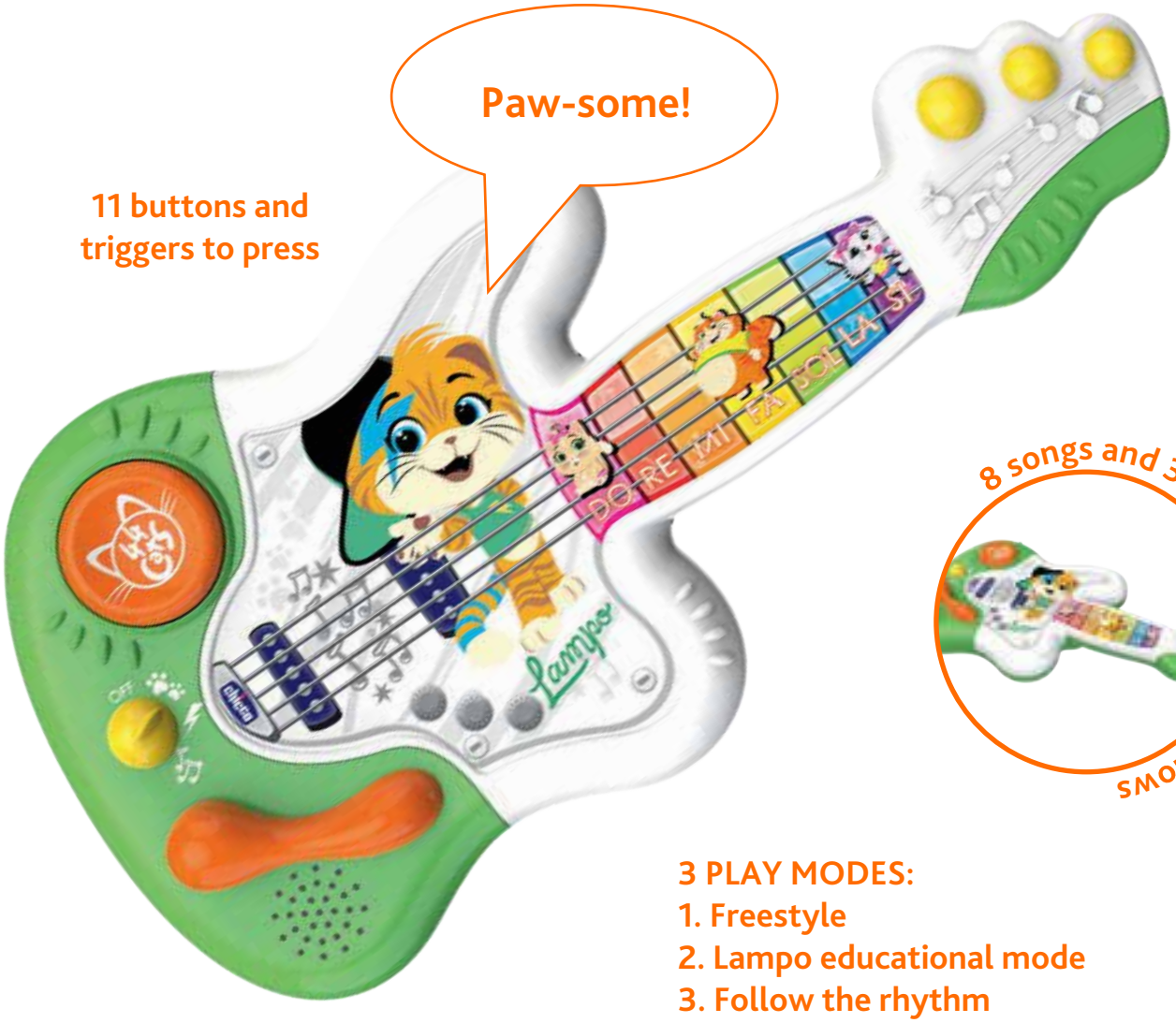
6x

8 058664 117833

NEW

Paw-some!

11 buttons and triggers to press





3 PLAY MODES:
1. Freestyle
2. Lampo educational mode
3. Follow the rhythm

44 CATS - GUITAR

Are you ready to rock, together with Lampo? Embrace the 44 Cats' Guitar and enjoy strumming over the popular 44 Cats songs!

- **8 songs from TV show** (44 Cats, Granny Pina, Stinky Cats and many others)
- 35 **speeches** with the official voice actors of the animated series
- **3 evolutive and educative modes to play:**
  - **Freestyle mode**: listen the songs and guitar sounds and enjoy your first guitar
  - **Lampo mode**: learn the name of musical notes together with Lampo and other cats
  - **Rhythm mode**: follow the rhythm of each song. Press the triggers to compose the song.

00 009918 000 000

3 x AA 1,5 V (included)

1y-4y

Open box

Try me

Product dimensions (cms): 27x37x5

Box dimensions (cms): 40x25x7,3

6x



8 058664 114870





NEW

Hello! My name is Lampo!

8 songs and 59 speeches from TV shows

- Pause button
- Increase/decrease volume
- Set the tempo



8 Piano keys

44 CATS - PIANO

Who is the next Piano star? With the official 44 Cats Piano, you can take the first step into the music world through the help of Lampo.

- **8 songs from TV show** (44 Cats, Granny Pina, Dog & Cat and many more)
- **59 speeches** with the official voice actors of the animated series
- **37 buttons to start learning** about the music
- Lampo figurine always assists at the performance
- Press a button and the piano keys can:
  - tell the name of the colors
  - reproduce the musical notes said by Lampo
  - play the chromatic scale of trumpet, violin and harmonica
  - Listen «meow sounds» and many other
  - Pause button, Tempo and Volume setting features

00 009917 000 000

3 x AA 1,5 V (included)

1y-4y

Open box

Try me

Product dimensions (cms): 40x22x19

Box dimensions (cms): 55x25x10

6x



8 058664 114856

NEW





Play with hands and feet

44 CATS – DANCE PLAYMAT

Jump on the playmat and enjoy dancing with the 44 Cats! Every time you press a trigger (with your hands or your feet), a song will start and…let the magic happen!
Lampo will show its choreography, unique for each song and melody, while the 3 RGB lights change colors for a Disco effect!

- **6 songs from TV show** (44 Cats, Granny Pina Noodles, The Stinky Cats, Puppy & Kitten and many more)
- 37 speeches with the official voice actors of the animated series
- **2 game modes**:
  - Freestyle: freely create your choreography. Step on triggers and see how Lampo and lights react.
  - Catch the color: listen to the songs and when music stops press the corresponding color.

00 009916 000 000

3 x AA 1,5 V (included)

2y-4y

Try me

Open window

Product dimensions (cms): 77x77x19

Box dimensions (cms): 57x45x7,5

6x

8 058664 114832

SIMILAR PRODUCTS AT PAGE: 186-193

2 PLAY MODES:

1. Freestyle: freely create your choreography
2. Press the requested colour when songs stops

3 RGB lights for Disco effect

Lampo moves 360°



77 cms

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All Rights Reserved. Series created by Iginio Straffi

HEY DUGGEE

MAIN CONCEPT

Thanks to the soft fabric and funny expressions, Duggee and the «Squirrels» plushes are the perfect companions for the moments of cuddling and adventures.





KEY CONSUMERS ARGUMENTS

- Duggee and his friends are much loved by little ones, with the inspiring and cheerful atmosphere the series exudes, it immediately captures the imagination of children.
- Little girls and boys will fall in love with Chicco plushes, **dubbed by the official voices of the Italian TV series**!
- All the plushes are soft, colourful and full of details. Kids will recognize them as friends to cuddle and explore their home.

DID YOU KNOW THAT...

... Hey Duggee is an animated series published by BBC. The 3 seasons are broadcasted in several countries and won last year the «International Emmy Kids Awards» as best Preschool series.

KEY TRADE ARGUMENTS

- A complete line of **7 references different in size, price point and features** (soft plush to cuddle and fun talking friends), ideal for every gift moment.
- The popularity of the animated TV series fosters the collection desire to purchase all of them. Hey Duggee plushes are easily recognizable by parents and kids, thanks to the shapes and sentences inspired by animated series.

LINE STRUCTURE

- Plushes & Blankets: 7 sku

AVAILABLE ONLY FOR:
ITALY

Soft talking plush









DUGGEE TALKING PLUSH

Duggee Talking Plush has **4 embroidered badges**; each one activates a sound or a sentence from the TV animated show.
When you pet the soft head, you will hear Duggee saying «Woof Woof».

00 009456 000 000

2 x AAA 1,5V (included)

10-36m

Window box

Product dimensions (cms): 30x17x34
Box dimensions (cms): 20x16x30

4x



8 058664 092529



The plush barks like in the animated series

DUGGEE WOOF WOOF

Big paws with Velcro and soft ears, perfect for a tender hug.
Press the badge on his tummy to **hear funny sounds** (like barks) from the original animated series.

00 009455 000 000

3 X LR44 1,5 V (included)

10-36m

Window box

Product dimensions (cms): 26x22x16
Box dimensions (cms): 18x16x28

6x



8 058664 092512







Meet the squirrel club!

TAG, ROLY, BETTY TALKING PLUSHES

Meet Duggee's best friends , the 3 «Squirrels» Tag, Roly and Betty.

- Each plush has **7 phrases from the original animated series**
- Super soft fabric
- Dedicated badge combined with each plush

00 009457 000 000 TAG
00 009458 000 000 ROLY
00 009459 000 000 BETTY

3 X LR44 1,5 V (included)

10-36m

Window box

Product dimensions (cms): 14x12x17
Box dimensions (cms): 12,5x15x22

6x



8 058664 092536



8 058664 092543



8 058664 092550

JUMBO DUGGEE

Jumbo Duggee is the biggest plush in Chicco Hey Duggee line.
35 centimeters of pure soft fabric, perfect for a tender hug.





00 009461 000 000

10-36m

Window box

Product dimensions (cms): 35x30x20

6x

8 058664 092574

MINI DUGGEE ASSORTMENT

A 9pcs assortment of tiny Duggee plushes
Available in 2 different design (colourful blue and yellow outfit)





00 009460 000 000

10-36m

Window box

Product dimensions (cms): 12x14x8

Display (cms): 30x12x22,5

6x

SIMILAR PRODUCTS AT PAGE: 33-34, 43-44, 172



8 058664 092581

APP TOYS

MAIN CONCEPT

A selection of first tablets for children aged 18 months up to 6 years, with a progressive customizable learning path to follow their growth.





KEY CONSUMERS ARGUMENTS

- Children are surrounded by technology from birth. Avoiding it is impossible, but **technology can become a tool to provide children with cognitive benefits** if safe contents and adequate play modes are offered.
- Chicco App Toys are designed to guarantee an **extensive playing experience** with endless situations that **encourage their interaction**.

DID YOU KNOW THAT...

...Chicco Happy Tab calibrates sounds, images and difficulty levels according to the age of the children so as not to create anxiety or over-stimulation.

KEY TRADE ARGUMENTS

- Chicco gives the guarantee of a product **suitable even to very young children**, with proper contents and parental control on internet access.
- Lots of apps are developed by Chicco taking inspiration from the most famous toys in its range, thus giving children the **pleasure to keep playing with their favourite games**.

LINE STRUCTURE

- Tablets: 2 sku

HAPPY TAB CINEMA EDITION

Let your inner director shine with the new Cinema App!
Happy Tab is a first tablet fully customisable which grows with your child. Created for children aged 18 months up to 6 years, it takes little ones on a fun, progressive learning journey.
In addition to Happy Tab tablet, the box contains:
- 1 support for Happy Tab (to position it vertically)

- **1 Green Screen**
- **4 plastic characters**

Chicco Cinema app
Place Happy Tab in the support, select your preferred background from the App and enjoy creating your own stories, **moving the 4 characters on the Green Screen**. At the end of the game, you can combine and personalise up to 4 stories and create your own film!

- **Ergonomic rounded shapes and soft, anti-slip shock-absorbent shells**.
- **Quick and easy to set up and use**: the main navigation controls are positioned around the edge of the touch screen.
- **Voice guidance system**: speaks to the child and pronounces every written word that appears, perfect for little ones who haven't yet learned to read.



00 009306 000 000 CINEMA ED.

(integrated lithium battery 3000 mAh)

18m-6y

Product dimensions (cms): 25x2,5x15

Box

Box dimensions (cms): 38,5x6,2x23,1

2x



8 058664 085453

00 007579 400 000 ORANGE

(integrated lithium battery 3000 mAh)

18m-6y

Product dimensions (cms): 25x2,5x15

Box

Box dimensions (cms): 38,5x6,2x23,1

2x



8 058664 075799

Shoot your stories by choosing among 16 different settings



Tablet support

4 characters included



Double front and rear image/video camera



Anti-shock soft shell in soft plastic

With bilingual apps



HAPPY MUSIC

MAIN CONCEPT

Fun musical toys to let children play with sounds and instruments being the key players on stage. They are stimulated to express themselves by experiencing different kinds of music and rhythm and finding out their own style.







Feel the rhythm and play with it. Stay tuned!

Toys that support children's natural sensitivity to rhytm and tunes, with engaging games to listen and play with music.

Composing new songs and learning to mix the different sounds, their rhytm and the voice shades.

Playing with music is a key support to improve a lot of abilities.

Music helps children developing their heed, which is a fundamental premise to learn effective communication.

It also helps growing immagination skills, while improving concentration, attention and memory.

Share music and fun!

Playing with music is a complete fun experience which involves the whole soul and body and is likely to be shared with anyone else.

Children love to let other people feel what they like and to make them happy by their music.

LINE STRUCTURE

- Musical Toys: 6 sku

HAPPY MUSIC

KEY CONSUMERS ARGUMENTS

- Children can hear even before birth, when they cannot see and feel lots of things yet. **Listening to voice, sounds and music is part of any human being experience of life since its beginning.**
- According to the paedagogists' advice, Happy Music line **varies the melodies proposed to children**, widens the catalogue of songs during their growth and gradually stimulates their **association to gestures and games of movement**.
- Parents proposing chidren to **listen and play with music can help setting a positive family environment**, which reinforces the relationship among its members and stimulates general wellbeing.

DID YOU KNOW THAT...

...Listening songs and playing with music stimulates different areas of the brain. It's fundamental particulraly for young children becuase it can help mantaining their natural openness to new stimuli and learnings.

KEY TRADE ARGUMENTS

- Happy Music leads **innovation into musical instruments by following modern trends** in music composition and enjoyment, like the growing popularity of DJs stars and music talent shows.
- Happy Music offers **distinctive products with a personal touch: children can personalise their fun experience** also by transforming their own voice or adjusting the rhythm according to their preferences.
- These toys offer complementary playmodes and instruments, **supporting multiple purchases** and being ideal both for the peak season and for any special occasion.

PRODUCT COMPREHENSION TOOLS

DEMO VIDEO **#2**

- Piano DJ Mixy
- Songy the Singer

CONSUMER LEAFLET

SCAN FOR CONSUMER LEAFLET



NEW

3 electronic activities



4 LED lights



3 DIFFERENT PLAY MODES:

1. Drum
2. Keep the time
3. Composer

MUSIC BAND DRUM

A colourful **electronic drum** with lots of fun sounds and modes to help little ones develop their musical awareness.

- 3 interactive drums with sounds and music
- **4 LED lights**
- **3 different play modes**: drum, keep the time or composer

00 006993 100 000

2x AAA 1,5 V (included)

9m - 36m

Open box

Try me

Product dimensions (cms): 25,5x11x18,5

Box dimensions (cms): 28x20x12

6x



8 058664 106288

7 harmonic steel bars



NEW

1 stick included



8 traditional songs

2 PLAY MODES

1. Freestyle



2. Follow the lights





FLASHY THE XYLOPHONE

A classic toy reinvented! **Flashy the Xylophone is a 2in1 xylophone** that combines the metallic steel bars with an electronic feature.

- **Freestyle mode**
- **Follow the lights mode**. Turn On the product and follow the sequence of the lights with the included stick.
- Flashy teaches you musical notes, the musical scale and sequence of sounds
- 1 stick included in the box
- **8 traditional songs:** Twinkle Twinkle, Old McDonald has a Farm, La Cucaracha and many more…
- **Jukebox features:** press play and listen the full list of songs

00 009819 100 000

3x AA 1,5 V (included)

1y - 4y

Open box

Try me

Product dimensions (cms): 26x17,5x12,3

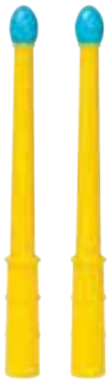
Box dimensions (cms): 29x15x18

6x



8 058664 114481

2 sticks included



NEW

4 MUSICAL GENRES:
- Rock
- Jazz
- Rap
- Trap



9 songs and 30 sound effects

The first drum set for 1 year old kid!

ROCK BAND DRUM

Unleashes the drummer inside you! With Rock Band Drum kids starting at age of 1 year are able to esily hit the drums and interact with music tunes.

2 play modes to play with:

1. **Freestyle**: compose your melody
2. **Follow the lights**: learn how to play a drum set by hitting the drum that lights up.Master this game mode by completing all musical sequences.
3. **Orchestra**: become the orchestra director and decide which instruments accompany the drum instrumental base

- 2 drums with disco effect lights and a cymbal
- 30 drum sounds with modern feeling
- 9 brand new songs from 4 genres: Rock, Jazz, Rap and (for the first time in a toy) Trap
- 2 sticks with rubber head inside the box

00 009820 100 000

3x AA 1,5 V (included)

1y - 4y

Open box

Try me

Product dimensions (cms): 36x34x22

Box dimensions (cms): 40x35x14

6x



8 058664 114658

3 PLAY MODES

1. FREESTYLE MODE:
listen the songs and hit the drums as you wish.
The lights will change color according to the drum you hit!

2. FOLLOW THE LIGHTS:
learn how to play a drum set by hitting the drum that lights up.
Master this game mode by completing all musical sequences.



3. ORCHESTRA MODE:
become the orchestra director and decide which instruments accompany the drum instrumental base



For the first time you can play trap music!

Choose the melody



Piano with 5 keys





PIANO DJ MIXY

Create your own music style from scratch with DJ Mixy! Select first a melody, then add over it several sounds and accelerate/decelerate the rhythm of the melody.

- 4 musical styles with 8 melodies
- Light panel with **3 LED lights** that flashes according to the music
- **Piano with 5 keys**: it plays animal sounds and musical notes
- **2 game modes**: Fun mode and Play mode

00 009493 100 000

3x AA 1,5 V (included)

1y – 4y

Open box

Try me

Product dimensions (cms): 21x32x7,5

Box dimensions (cms): 37x10,5x25

6x



8 058664 099177

3 led lights for disco effects



2 PLAY MODES:

1. Fun mode: mix all sounds in a melodious blend
2. Play mode: follow the melody and complete it one key at a time





7 led lights for disco effects

Real detachable microphone





4 musical genres

SONGY THE SINGER - SONG & MELODY EDITION

Sing along with the **first Karaoke that transform the voice** into a song: say something into the **real microphone** and let magic happen. Songy will transform your speeches into a true song.

- Choose from 4 musical genres and 8 songs
- **7 LED lights** for a Disco effect
- Working and detachable microphone
- **Record your performances** and listen them right after

00 009492 000 020

3x AA 1,5 V (included)

3y – 6y

Open box

Try me

Product dimensions (cms): 25x23x13

Box dimensions (cms): 29x30x15

6x



8 058664 097883

SIMILAR PRODUCTS AT PAGE: 174-177







SONGY THE SINGER - MELODY EDITION

Non-talking version of Songy the Singer. Same feature of Talking version, with in addition:

- A **different colors combination**
- **Monster voice** transformation effect

00 009492 100 000

3x AA 1,5 V (included)

3y – 6y

Open box

Try me

Product dimensions (cms): 25x23x13

Box dimensions (cms): 29x30x15

6x



8 058664 098750

FAMILY GAMES

MAIN CONCEPT

The board games line for the youngest, specifically developed to encourage socialization and family play. Games follow the growth of the child and of their abilities thanks to the increasing difficulty levels.



There is a game for every taste and for every age.

The Family Games range has been conceived especially to help everyone find the game that best suits their tastes and abilities: memory games, action games, card games… there's a game for every taste!

Furthermore, Family Games grow with the child: increasing difficulty rules can be adapted to age and abilities of players.



Get fun out of the box!

By opening a box, child discover a new world with inspiring stories, characters and settings, which they personally are living.

They discover and live new experiences and learn new things each time they play a game.



Experts for a correct and fun gaming experience!

Rules are studied with and approved by ANPE, the Italian Association of Pedagogist, therefore they are specifically designed for each stage of child physical and cognitive development.

Furthermore, rules are developed in collaboration with famous board games authors, to assure best playing experience.

LINE STRUCTURE

- Board Games: 10 sku

FAMILY GAMES

KEY CONSUMERS ARGUMENTS

- Family Games represents a funny and educational solution for parents who desire to **spend some quality and pleasant time with their child** (each game lasts 10/15 minutes): Increasing difficulty rules allow parents to play at the same time whith children of different age.
- Family Games offer games which **encourage socialization and cooperation** in an era of individualist games and alienation due to technology (TV and smartphones).
- The Family Games line is designed with child's development in mind, offering **progressive games that grow with their abilities**. Thanks to increasing difficulty rules, Family Games are particularly suitable to family play: **children at dfferent ages can easily play and have fun together**.

DID YOU KNOW THAT...

...Sometimes we think that we should spend lots of time playing with our children. But even just 15 minutes a day - the time to play a board game round - is enough to spend some quality time together.

KEY TRADE ARGUMENTS

- Games is a **fast growing category** in toy market it represents a **great trend** which can attract new consumers if approached leveraging on a strong brand like Chicco.
- Most of board games for the youngest target children aged 4 years up. Family Games, which start from 2 years, allow to widen the board games business entering into an age group with **big sales opportunities during the whole year**.
- Family Games offer a **wide age target**: thanks to the increasing difficulty rules and to the many ways to play, they are suitable for younger and older children and also for playing at same time all together.

PRODUCT COMPREHENSION TOOLS

DEMO VIDEO

#10

CONSUMER LEAFLET

- Zero
- Fantastory
- Dancing Fish
- Under the Sea
- Playroom
- Balloons
- Little Arrow
- Bee Happy
- Holiday Photos
- Christmas Gifts

SCAN FOR CONSUMER LEAFLET



Be the first to finish all your cards matching the colours and fun characters. Play the right card, play them all!

2 GAME LEVELS









ZERO

Zero is a **speed card game that** helps develop the **association of pictures and colours** for children of 3 and up, and for children of 5 and up it is also a number association game with **special cards** with funny and unpredictable effects!.
With an **increasing number of rules** developing their capabilities and encouraging socialising.

Number of players and age:
Basic level: 2-4 players- 3y+
Advanced level: 2-6 players - 5y+
Game time: 5-15 minutes

APPROVED BY ANPE

Contents
- 64 basic cards: 4 families of animals with 4 characters
- 24 special cards: 4 frogs, 4 porcupines, 4 wolves, 4 foxes, 4 skunks and 4 eagles

00 009170 000 000	
	3y+

Box

Box dimensions (cms): 20x10x3

6x



8 058664 080946

Fantastory

Invent exciting and fun new stories each time and then try and remember them.



2 GAME LEVELS





FANTASTORY

Fantastory is a **storytelling and image recognition game** for children from 3 years old. The game includes **42 coloured and funny cards**, which help travelling with **imagination,** and can be combined in many different ways to create exciting stories that other players are supposed to remember. For younger players, it is a **cooperative game**, while it becomes competitive for 5 years old children.

Number of players and age:
Basic level: 1-4 players – 3y+
Advanced level: 2-4 players – 5y+
Game time: 5-15 minutes

Contents
42 story cards

00 009487 000 000	
	3y+
Box	Box dimensions (cms): 20x10x3 — 6x

APPROVED BY ANPE



8 058664 093618 197

DANCING FISH

The dancing fish love playing hide and seek ..Can you find them all?













Dancing Fish is a **memory game** for children from 2 years old. Aim of the game is to find colored fish which are hiding in the pond. For older children from 4 years old the game is more challenging: **the pond rotates**!

Number of players and age:
Basic level: 2-4 players – 2y+
Advanced level: 2-4 players – 4y+
Game time: 5-15 minutes

Contents
- 1 board
- 2 special dices
- 4 fish tokens
- 9 lily tokens
- 4 scorekeeper tiles

APPROVED BY ANPE

00 009489 000 000	
	2y+

Box

Box dimensions (cms): 23x23x5

6x



8 058664 093632

Under the SEA

Dive into the blue sea and try to find all the animals in the right order!



2 GAME LEVELS

A challenge that will involve your touch and memory with increasingly difficult and stimulating game modes.





UNDER THE SEA

Under the sea is a tactile association game for children 2 years and upwards that becomes a tactile memory, game for children of 4 and up.
With an increasing number of rules suitable for developing their capabilities and encouraging socialising

Number of players and age:
Basic level: 1-4 players – 2y+
Advanced level: 2-4 players – 4y+
Game time: 5-15 minutes

APPROVED BY ANPE

Contents
- 8 plastic sea animals: starfish, fish, seahorse, shell, jellyfish, crab, turtle and octopus:
- 8 cards depicting the 8 sea animals
- 8 cards depicting the "shadows" of the 8 sea animals
- 8 cards depicting 3 sea animals of 3 different colours
- 3 "mussel" cards
- 1 bag

00 009164 000 000	
	2y+
Box	Box dimensions (cms): 23x23x4 — 6x



8 058664 080694

PLAYROOM

This room is a mess! It's about time that we put all these toys away.



2 GAME LEVELS

Put toys all in the drawers, but watch out: you need to remember where you put each of them to win.





PLAYROOM

Playroom is a **collaborative memory game for** children of 3 years and upwards that becomes a competitive memory game for children of 5 and up. With an **increasing number of rules** suitable for developing their capabilities and encouraging socialising

Number of players and age:
Basic level: 1-4 players- 3y+
Advanced level: 2-4 players - 5y+
Game time: 5-15 minutes

Contents
- 1 chest of drawers
- 12 toy tiles
- 12 toy cards
- 48 "shoe" tiles

APPROVED BY ANPE

00 009167 000 000

3y+

Box

Box dimensions (cms): 23x23x7

6x



8 058664 080915

BALLOONS



Ready ...Go! The race is on.

2 GAME LEVELS

Help the balloons to fly to the sun before the grey cloud covers it: you can make it if you work together.





BALLOONS

Balloons is a **cooperative race game** for children of 3 and up, and for 5 year-olds and up it becomes a collaborative game where **strategy** becomes key to winning against the cloud.
With an **increasing number of rules** suitable for developing their capabilities and encouraging socialising

Number of players and age:
Basic level: 1-4 players- 3y+
Advanced level: 1-4 players - 5y+
Game time: 5-15 minutes

APPROVED BY ANPE

Contents
- 1 start card
- 1 finish card (sun)
- 16 race cards (sky)
- 4 balloon markers
- 1 cloud marker
- 2 rainbow dice

00 009169 000 000	
	3y+
Box	Box dimensions (cms): 23x23x4 — 6x



8 058664 080939

Little Arrow





















LITTLE ARROW

Little Arrow is an **ability and dexterity game** for children from 3 years old. Put yourself in an archer's shoes: close your eyes, pick up the arrow and try to hit and gain the best prize!
With **increasing difficulty rules**, for developing their capabilities and encouraging socialization.

Number of players and age:
Basic level: 2-4 players – 3y+
Advanced level: 2-6 players – 5y+
Game time: 5-15 minutes

Contents
- 1 target board
- 8 targets (castle, targets, river, lake)
- 18 treasure tiles
- 1 castle card
- 1 round token
- 1 special dice

APPROVED BY

00 009491 000 000

3y+

Box

Box dimensions (cms):
30x30x5

6x



8 058664 093656

BEE HAPPY!

Be the first find the bee and make it fly!



You can also play without the board, scattering the bees around the room or house, or even outdoors.





BEE HAPPY

Bee Happy is an **ability game** of image recognition and visual association for children of 2 years and up that becomes a **competitive ability party game** for children of 4 and up.
With an **increasing number of rules** suitable for developing their capabilities and encouraging socialising

Number of players and age:
Basic level: 1-4 players – 2y+
Advanced level: 2-6 players – 4y+
Game time: 5-15 minutes

APPROVED BY

Contents
- 12 bees
- 36 bee cards with 6 levels of increasing difficulty
- 18 web tokens with 0, 1 or 2 spiders
- 1 board

00 009168 000 000	
	2y+
Box	Box dimensions (cms): 30x30x5 — 6x



8 058664 080922

HOLIDAY PHOTOS

The animals on holiday have lost their favourite possessions: can you find them all by looking at their photos?



2 GAME LEVELS





HOLIDAY PHOTOS

Holiday Photos is a **memory game f**or children from 3 years old, which becomes a **memory and speed game** from 5 years old.
The aim of the game is to combine each animal with the objects it is wearing, in order to **create longer strip** than other players.
Thanks to **increasing difficulty rules**, the game helps developing child capabilities and encouraging socialization.

Number of players and age:
Basic level: 2-4 players – 3y+
Advanced level: 2-4 players – 5y+
Game time: 5-15 minutes

Contents
- 32 puzzle tiles:
- 16 animal tiles
- 16 object tiles

00 009488 000 000	
	3y+
Box	Box dimensions (cms): 23x23x5 — 6x

APPROVED BY ANPE



8 058664 093625

Christmas Gifts



Help the clumsy elves to put them on the rocking tree but make sure they don't fall off!





CHRISTMAS GIFTS

Christmas Gifts is a **memory game for** children from 3 years old, which becomes a **balance and dexterity game** for older children, from 5 years old. In basic level, children have to find all presents according to what their Christmas letter represents, while in advanced level children have to place presents on the **rocking tree trying** not to make the others falling down!

Number of players and age:
Basic level: 2-4 players – 3y+
Advanced level: 2-4 players – 5y+
Game time: 5-15 minutes

Contents
- Christmas Tree
- 24 gift tiles
- 24 letter cards

APPROVED BY ANPE

00 009490 000 000	
	3y+
Box	Box dimensions (cms): 30x30x5 — 6x



8 058664 093649

TURBO TEAM

MAIN CONCEPT

A line of vehicles, playsets and remote controls to race out towards new grounds imitating adults in their daily and extraordinary experiences.









Pave your way into the adults' world

From adults' city grounds to their own fantasy playground: when toys stimulate children's imagination and conduce them into extraordinary real life journeys.

Wheels and motors enhancing first children's experiences of emulation of the adults.

Feel the thrill of the speed

Super vehicles that excite children by the power of the engines, their roaring sounds and the wheels spin.. who's the fastest in the city?

Drive your 4 wheels passion and set off a new adventure.

Set your dreams and drive them wherever you like

Set your play area and build your car racing team! there is a car for every adventure.

Be the team manager of your "scuderia", choose the best car for every new race and then turn yourself into the pilot!

LINE STRUCTURE

- Vehicles: 18 sku
- Tracks & Playsets: 2 sku
- Remote Controls: 5 sku

TURBO TEAM

KEY CONSUMERS ARGUMENTS

- By role playing and imitation of those around them, children approach real life questions in a safe and playful environment. Turbo Team motors are developed to **enhance their emulation experiences**, as for the example its distintcive RCs with intuitive control that let kids conduce cars just like daddy would do.
- Turbo Team motors are smaller than the real ones but offer children the same **sporty and dynamic design, real engine sounds and speed excitment**. The dimensions of these toys are studied to make children more self confident as they feel they can **conduce an "adult thing"**.
- **Children are happy to collect vehicles** (the bigger the number of vehicles the bigger the fun is!) and set their own scenario with roads, buildings and intersections where they stage typical situations of adults' world and play with them led by their fantasy.

DID YOU KNOW THAT...

... kids learn throught toy vehicles to move things around. They see how quickly or slowly the toys roll and learn about what they can do depending on how much pressure they apply.

KEY TRADE ARGUMENTS

- Turbo Team line offers a **wide range of products and price positionings, promoting purchases throughout the year**: from "dry my tears" little presents to more expensive gifts for special occasions.
- Within the line, several vehicles are in the **same size** standard and can **fit into the related playsets**, so to stimulate both **collectablity and cross sales**.
- Turbo Team motors **are very much appealing to parents and granparents**, who often buy them to play with their children (or by themselves!)

TURBO TEAM

VEHICLES

NEW



Rolls like a ball



Discover the 3 fun versions!





Truck

8 058664 111602



Rsacing Car

8 058664 111596



Coupè Car

8 058664 111619

TURBO BALL

Turbo Ball helps every child discover the world of vehicles and the concept of movement.

- Push the vehicle and watch it roll along, thanks to the ball located inside.
- **3 types of vehicle**: racing car, coupé car and truck.

8 058664 106264

8 058664 106257

00 009833 000 000 RED
00 009834 000 000 YELLOW
00 009835 000 000 BLUE
00 009753 000 000 TUBE
00 009752 000 000 DISPLAY 12PCS

1y - 4y

Open box	Product dimensions (cms): 7x5x5 Box dimensions (cms): 8x7,5x11,5	12x
Tube	Box dimensions (cms): 7,5x7,5x22	6x
Display 12x	Box dimensions (cms): 34,5x20,7x6,2	1x

TURBO TEAM

VEHICLES





Pull-back and free wheel vehicles



Redy
(Red)

8 058664 088423



Gerry
(Green)

8 058664 088447



Oliver
(Orange)

8 058664 088478



Yuri
(Yellow)

8 058664 088430



Bond
(Blue)

8 058664 088454



Walt
(White)

8 058664 088461

MINI TURBO TOUCH

The new fleet of mini racing vehicles is ready to go!

- 6 vehicles with different shapes and colours
- **Free wheel mode**: race to the finish line without hesitation
- **Pull-back mode**: pull the vehicle backwards to charge the wheels and then press on the roof to launch it at full speed.
- Change from Free wheel to Pull-back using the switch underneath the vehicle.
- **Collect them all!**

00 009359 000 000 RED
00 009361 000 000 GREEN
00 009364 000 000 ORANGE
00 009360 000 000 YELLOW
00 009362 000 000 BLUE
00 009363 000 000 WHITE

2y - 6y

Open Box

Product dimensions (cms):
6x4,5x9
Box dimensions (cms):
14x10x10

6x

00 009585 000 000 DISPLAY 12 PZ

Display

12x

Dimensioni box (cm):
26x28x20

2x



8 058664 096787



TURBO TEAM

VEHICLES



TRUCKY



SANDY

With lights, sounds and music



DOZZY







BUILDERS

The new team of mini building vehicles with manual and electronic activities

- **Free wheel** vehicles: when moving, the **LED light flashes** and the vehicle plays cheery melodies and construction sounds
- **Press the roof** to hear fun tunes and **real building site sounds**
- Each vehicle has its own manual activity: tip out the rock that Trucky is carrying, raise and lower Dozzy's bucket and rotate Sandy's concrete mixer.
- Collect all 3 vehicles!

00 009354 000 000 SCRAPER
00 009355 000 000 TRUCK
00 009356 000 000 MIXER

3x LR44 1,5 V (included)

2y - 6y

Open box

Try me

Product dimensions (cms): 9,5x6x8,5

Boxdimensions (cms): 14x10x13

6x



00009354000000

8 058664 088379



00009355000000

8 058664 088386



00009356000000

8 058664 088393

Available also the talking version in Spanish and Portuguese

SIMILAR PRODUCTS AT PAGE: 218, 228, 239-240, 243

FRANCIS FIRE



Pull the car backwards and press the roof to start the race!

Patent charging System

PETER POLICE



With lights and sounds!





WORKERS

The gritty new fleet of **mini electronic pull back cars** with special touch effect.

- Pull the car backwards, press the roof and watch it speed off with fun **light and sound effects!**
- Sound effects that underline the type of movement: ignition, the roar of the engine as it accelerates and screeching brakes
- The light on the roof comes on when the vehicle moves
- Collectable cars.

00 007901 000 000 POLICE
00 007902 000 000 FIRE TRUCK

3x LR44 1,5 V (included)

2y - 6y

Open box

Try me

Product dimensions (cms): 6x4,5x9

Box dimensions (cms): 14x10,1x10,2

6x



8 058664 053131



8 058664 053148

NEW

4 garage levels



37 cms

Spiral effect



1 exclusive Turbo Ball included

Manual activities

TURBO BALL – CAR PARKING

A place where all Turbo Balls can restore and get ready for new adventures!

- **Slide with 4 levels**: start from the top, acquires more and more speed on every floor and then lands on the city main road.
- **1 exclusive Yellow Turbo Ball** inside the box. Play also with all Turbo Ball range of mini vehicles!
- **37 cms height**
- Easy to assemble and disassemble when kids end up playing

00 010001 000 000

1y - 4y

Open window

Product dimensions (cms): 40x37,5x17

Box dimensions (cms): 38x30x10

4x



8 058664 117680

NEW

6 playset levels

43 cms



Spiral effect

Fire Truck Turbo Ball included



Vehicle elevator

Lots of manual activities

TURBO BALL – FIRE DEPARTMENT

Everything is set for the rescue! Be in the middle of action in few seconds thanks to the funny slide!

- **Slide with 6 levels**, 2 elbow bends and a final spiral to reach massive speed.
- The **elevator** take the Turbo Ball from ground to the top. Decide when the downhill can begin.
- **1 exclusive Fire Truck Turbo Ball** inside the box. Play also with all Turbo Ball range of mini vehicles!
- **43 cms height,** almost as tall as a newborn baby.
- Easy to assemble and disassemble when kids end up playing

00 010002 000 000	
	1y - 4y
Open window	Product dimensions (cms): 47x42,5x24 Box dimensions (cms): 42x40x11
	4x



8 058664 117697



15 activation points on the mat



Electronic module with lights and sounds

NEW



ELECTRONIC CITY PLAYMAT

A giant electronic playmat (110x60 cms), for playing with the vehicles from the **Mini Turbo Touch** range. Little ones have the whole city at their fingertips: explore the streets and discover the most important buildings, the children who live there and the characteristic sounds of urban life.

- **Electronic playmat** with lights and 50 sounds/melodies
- **15 activation points**: press the icons or roll a vehicle across one of the activation zones
- **2 play modes**. "Night and Day" mode, little ones can interact freely with the entire city; "Quiz" mode, little ones can listen to a sound and guess where it came from by pressing the matching icon.
- **1 exclusive vehicle included**. The "Rescue Team" playset can be connected

00 009700 000 000

2x AAA 1,5 V (included)

2y - 6y

Open window

Try me

Product dimensions (cms): 110x70x3,5

Boxdimensions (cms): 50x31x8

6x



8 058664 104406

2 PLAY MODES

1. NIGHT & DAY:
Interact freely with the entire city

50 sounds and melodies



Play with all the Mini Turbo Touch vehicles and the "Rescue Team" playset



1 Mini Turbo Touch included

2. QUIZ MODE:
Press the corresponding icon of the sound you listen











RESCUE TEAM

Welcome to the Rescue Team station, an headquarters where start all adventures for fire truck and police car!

- A playset for **Workers and all Mini Turbo Touch** vehicles
- Press the **electronic siren** to hear the true police sound and funny music
- 1 vehicle included (Fire Truck)
- 2in1 product:
  1. **Playset**: 3 playable level and a garage where the vehicles wait the call to action
  2. **Track**: the vehicle slides down and estiguish the fire when hit

00 009358 000 000

3x AAA 1,5 V (not included)

2y - 6y

Open window

Product dimensions (cms): 51x42,5x27

Box dimensions (cms): 56x35,5x12

4x



8 058664 088416



SIMILAR PRODUCTS AT PAGE: 230-233

Free wheels
Fire Truck included







SIMILAR PRODUCTS AT PAGE: 208-211, 228, 239-240, 243







MSC CRUISES

MSC SEASIDE

A special project in collaboration with MSC Cruises. Introducing the first mini-vehicle **designed like a cruise ship**

- 2-in-1: Vehicle with **pull-back and free wheel modes**
- Press the button on the roof of the ship to hear the real sound of the ship's siren and other melodies
- Water-resistant surface. Do not immerse in water for long periods.

00 009232 000 000

2x AAA 1,5 V (included)

2y - 6y

Open box

Try me

Product dimensions (cms): 14x8x8

Boxdimensions (cms): 19,5x11,5x11

6x



8 058664 083497

The front headlights lights up



Moves in 4 directions





A new adventure for Johnny Coupé!



NEW

JHONNY COUPÈ RACING

The legendary convertible remote control car is ready to hit the track and race for victory!

- **Removable remote control**: shape and buttons designed for baby's small hands
- The **front headlights light up** when the car moves forwards
- **Rubber bumpers** to protect against knocks

00 060952 300 000

4x AA 1,5 V (not included)
3xAAA 1,5 V (not included)

2y - 6y

Open box

Product dimensions (cms):
13x11x23
Box dimensions (cms):
28x21x18

6x



8 058664 102907

Operating frequency:
2.420 - 2.461 GHz

NEW

4 direction of movement





Stilysh crossover design

ROCKET THE CROSSOVER

The Crossover type of car becomes an RC toy for the first time! Fast your seat belt, holds the remote controller and enjoy driving your parents car.

- Modern shape and design
- **4 directions of movement**
- **Big wheels** just like a real Crossover car
- **Ergonomic remote controller**, with 4 direction buttons
- Remote controller and vehicle communicate each other through infrared technology

00 009729 000 000

4x AA 1,5 V (not included)
2xAAA 1,5 V (not included)

2y - 6y

Open box

Product dimensions (cms):
18x12x13
Box dimensions (cms):
35x21x17

6x



8 058664 105526



Ergonomic remote controller with
4 direction buttons











Jumps over obstacles thanks to big wheels



Remote control with 4 directional buttons

BOBBY BUGGY RC

The first remote control car that **moves in 4 directions and jumps over all obstacles** thanks to its big wheels.

- The first wheel-shaped remote control with 4 easy-to-use buttons
- Big wheels for all types of surface

00 009152 000 000

4x AA 1,5 V (not included)
3xAAA 1,5 V (not included)

2y - 6y

Open box

Product dimensions (cms):
12x16x21
Box dimensions (cms):
34,7x21,2x18,5

6x



8 058664 079339

Operating frequency:
2.408 - 2.448 GHz





For all types of surface!

Gritty style!



Drives and steering wheels



With lights and sounds!



Press the central button to hear the special effects



ROBOCHICCO

The first **tranformable remote control** for pre-school kids.

- **2 play configurations: vehicle** and **robot**
- Transforms easily in 3 steps: to construct the vehicle lower the robot's arms and head and finally the body of machine
- Mechanical transformation to improve children's manual coordination skills
- Controller with **4 directional buttons**
- Remote control works for both configurations
- With remote controlled **lights and sounds**.

00 007823 000 000

4x AA 1,5 V (not included)
3x AAA 1,5 V (not included)

2y - 6y

Open box

Product dimensions (cms):
17x12x23

Box dimensions (cms):
30x18x30

6x



8 058664 061075

Operating frequency:
27.145 MHz

Horn and real engine sound





SIMILAR PRODUCTS AT PAGE: 229, 241, 247

Intuitive radio control: steering the steering wheel, the vehicle changes direction



With headlights





BILLY BIGWHEELS

These **off-road cars** can go over obstacles thanks to their **large wheels.**

- With **intuitive remote control in the form of a real steering wheel:** turning to left or right makes the vehicle change direction
- when accelerating the **headlights** light up and the **motor roars**
- when going backwards listen a **warning sound.**

00 061759 000 000 YELLOW
00 061759 200 000 RED

4x AA 1,5 V (not included)
3x AAA 1,5 V (not included)

2y - 6y

Open box

Product dimensions (cms):
15x13x20

Box dimensions (cms):
32,6x21,3x18,5

6x



8 003670 841913

Operating frequency:
2.402-2.439 GHz



8 003670 912484

Operating frequency:
2.441-2.460 GHz

SCUDERIA FERRARI

MAIN CONCEPT

A collection of toys fueled by passion, driven by speed and boosted by competitiveness. Are you ready to race?





KEY CONSUMERS ARGUMENTS

- **Toys enhancing passion for motors and speed**, with powerful engines and aerodynamic shapes both for track races and regular journeys.
- Love brand capable to deliver great emotions to everybody and strongly **engaging both kids and adults**.

KEY TRADE ARGUMENTS

- Ferrari line offers retailers the opportunity of trading toys associated to **one of the most important brands in the world**.
- These toys are meant for use by children (and their parents!) but have **realistic shapes, details, graphics and sounds of race cars.**

LINE STRUCTURE

- Plastic Rattles: 1 sku
- Vehicles: 2 sku
- Remote Controls: 1 sku
- Tracks & Playsets: 2 sku
- First Bycicle: 1 sku
- Sit & Rides: 1 sku

PRODUCT COMPREHENSION TOOLS

- Scuderia Ferrari RC

DEMO VIDEO **#1**

SIMILAR PRODUCTS AT PAGE: 56-61







ELECTRONIC KEYS

An electronic keychain with 3 keys, like the real keychain of dad's car.

- **2 electronic buttons** on the keychain
- 3 Keys with different shapes and manual activities
- **Real car sounds** and 4 melodies
- Easily hangable at every stroller
- The light flashes according to the music

00 009564 000 000

3xLR44 1,5 V (included)

3m+

Open window

Try me

Product dimensions (cms): 19x13x26

Box dimensions (cms): 21,2x21,3x5,5

6x



8 058664 095124





SIMILAR PRODUCTS AT PAGE: 208-211, 218, 239-240, 243





MINI TURBO TOUCH

LaFerrari Aperta and Ferrari F12 TDF become Mini Turbo Touch for the first time.

2 play modes:

- **Free Wheels**
- **Pull Back**

00 009495 000 000 LAFERRARI
00 009494 000 000 FERRARI F12

2y+

Open window

Product dimensions (cms): 8,5x6x6,5

Box dimensions (cms): 12,5x8x12

6x



8 058664 093694



8 058664 093687

SCUDERIA FERRARI

REMOTE CONTROLS



SCAN FOR DEMO VIDEO

SIMILAR PRODUCTS AT PAGE: 220-225, 241, 247

4 direction ergonomic remote control





Press the pilot's helmet to hear race sounds



Real sponsor graphics

SCUDERIA FERRARI RC

A brand new remote control vehicle that reproduce the official Ferrari racing car. Feel the excitement to drive a Ferrari racing vehicle!

- **Real sounds** when the car moving and pilot helmet is pressed
- **Remote Controller: inspired by race steering** wheel, studied for baby hands
- **Real sponsor graphics** of the racing car

00 009528 000 000

4xAA 1.5V
3xAAA 1.5V
(not included)

3y+

Open window

Product dimensions (cms):
13,5x22,5x8

Box dimensions (cms):
37x21x18

6x



Operating frequency:
2.420-2.461 GHz

8 058664 094134



HIGH SPEED LAUNCHER

Expand Mini Turbo touch line with a dedicated playset/track.
Launch your Mini Turbo Touch vehicles at turbo speed!

- **Electronic Features**: real car sounds when the handle is released
- **4 cones and 1 cup included**
- **1 exclusive Ferrari F12 TDF** (yellow) inside the box

00 009565 000 000

2xAA 1.5V (not included)

2y+

Open window

Product dimensions (cms): 25x10x35

Box dimensions (cms): 35x15x21

6x



8 058664 095131

Handle easy to grip





4 cones and 1 cup included











MULTIPLAY RACE TRACK

A new race track concept branded Scuderia Ferrari, with official sounds and decorations.

3 different play modes:

- **Interactive track**, a ring shaped track
- **Race track**, a figure of 8 race shaped track
- **First remote control toy**: cars can also be driven off the track

00 009690 000 000

8 x AAA 1,5V (not included)

2y+

Open window

Product dimensions (cms): 144x25x60

Box dimensions (cms): 41x59x15

4x



8 058664 103102



1. Interactive track

3 in 1



2. Race Track

3. First remote control





SIMILAR PRODUCTS AT PAGE: 212-217

NEW

My first bicycle!



Adjustable handlebar and seat



Official Ferrari logos





Metal frame ultralight

Max 25 kg

SCUDERIA FERRARI – BALANCE BIKE

Enjoy the first ride with all the passion and speed of Scuderia Ferrari. This Balance Bike **helps your child to balance on 2 wheels** and assists in the **transition to a pedal bicycle**.

- Brand new metal frame and dimensions
- **Official Ferrari logos and colors**
- **Ultra-light metal frame**
- Anti-puncture wheels
- Adjustable seat and handlebar
- Soft seat

00 009832 000 000	
METAL	2y+
Box	Product dimensions (cms): 85x60x37 Box dimensions (cms): 72x15x31
	2x



8 058664 111572

READY



GO!!!



SIMILAR PRODUCTS AT PAGE: 130-131, 250

Helps the child acquire balance



SCUDERIA FERRARI

SIT N' RIDES

GRAPHICS ARE NOT FINAL



NEW

Press the horn and hear the real Ferrari sounds



Max 20 kg

SCUDERIA FERRARI – F1 RIDE ON

It's time to transfer the race from the track to the living room. Ride on a perfect replica of Ferrari racing vehicle and become a pilot in your own house!

- **Electronic feature**: Press the horn and hear the real Ferrari sounds
- **2in1**: 2 functions that take account of your child's different growth stages:
  - **First step walker**: with an handy support for a baby's first steps
  - **Ride on**: for children that can push themselves using their legs.
- **Steering wheel** is designed to help kids easily steer the ride on towards left or right

00 010042 000 000	
3xLR44 1.5V (included)	12m+
Box	Product dimensions (cms): 40x67x37 Box dimensions (cms): 66x30x37 1x

GRAPHICS ARE NOT FINAL



8 058664 118724

1. FIRST STEPS WALKER
for baby's first steps

SIMILAR PRODUCTS AT PAGE: 120-127, 244-245, 248

2 in 1

2. RIDE ON
for children that can push themselves using their legs

GRAPHICS ARE NOT FINAL



Ferrari
OFFICIAL LICENSED PRODUCT

Produced under license of Ferrari Spa. The name FERRARI, the PRANCING HORSE device, all associated logos and distinctive designs are property of Ferrari Spa. The body designs of the Ferrari cars are protected as Ferrari Spa property under design, trademark and trade dress regulations

FIAT

MAIN CONCEPT

Iconic cars like the stylish Fiat 500 and the gritty Abarth make great this line of vehicles, remote controls and electronic activity centers.







KEY CONSUMERS ARGUMENTS

- Children can emulate adults and interpret grown-up situations by playing with the small size of **one of the most popular and fancy cars in the world.**
- **Fiat 500 is loved by lots of women and mothers too** because of its beautiful design and its small dimension, making it easy to drive and park anywhere.

DID YOU KNOW THAT...

Abarth is the Fiat tuning company grown into a famed marque on and off the race track, by producing tuning kits that improve performance, power and speed of standard vehicles.

KEY TRADE ARGUMENTS

- Fiat 500 has a **spontaneous empathy and a nice unique character** seducing both young girls and boys.
- This line can **attract additional purchases also by mothers and grandmothers** who are generally less focused on this kind of toys than their husbands.

LINE STRUCTURE

- Vehicles: 5 sku
- Remote Controls: 1 sku
- Electronic Activity Centers: 1 sku

PRODUCT COMPREHENSION TOOLS

DEMO VIDEO

#1

- Fiat 500 Sport

Pull back to charge then press the roof to start the race!





Two play modes:
1. Free wheels
2.Pull back







Gritty look

MINI TURBO TOUCH 500

This new cars created with the license of Fiat and Abarth are inviting the baby to many exciting and fun races.
2 play modes:
1. Pull back to charge the car, once loaded, press the roof to start the race
2. The free wheels option to simulate reverse drive and parking

00 007666 000 000 FIAT RACER 00 007667 000 000 ABARTH RACER	
	2y - 6y
Open box	Product dimensions (cms): 8,5x6x6,5 Box dimensions (cm): 14x10,3x10,5 6x



8 058664 053391



8 058664 053407

SIMILAR PRODUCTS AT PAGE: 208-211, 218, 228, 243

With simple charging system, pratical and fast!



Engine rumble and sound of a horn

The more you press, the more they go!



TURBO TOUCH 500

This brand new **Turbo Touch cars created under FIAT and ABARTH licence** designed to create fun races.

- **Turbo Touch system:** press on the car to charge
- Car accelerates with engine rumble sound effects, breaks sharply and "greets" with a sound of the horn.

00 007331 000 000 ABARTH
00 007331 070 000 RED
00 007331 100 000 PINK

3x AA 1,5 V (included)

2y - 6y

Open box

Try me

Product dimensions (cms): 9x7,5x13,5

Box dimensions (cms): 18,7x15,5x12

6x



8 058664 039418



8 058664 039401



8 058664 037612



SCAN FOR DEMO VIDEO



SIMILAR PRODUCTS AT PAGE: 220-225, 229, 247





FIAT 500 SPORT

This brand new **radio controlled racing car,** with the trendy colours, grit and energy of **FIAT 500 Sport.**

- **Steering wheel** is user-friendly **intuitive radio control**
- With **horn sound** and **engine rumble noises.**

00 007275 000 000

4x AA 1,5 V (not included)
3x AAA 1,5 V (not included)

2y - 6y

Open box

Product dimensions (cms): 14x13,5x21

Box dimensions (cms): 36,5x21,3x16

6x



Operating frequency: 27.125 MHz

8 058664 035342

VESPA

MAIN CONCEPT

Whenever a new adventure is in your plans, Vespa toys and rideons are the perfect colorful companions of any fun experience.





AVAILABLE ONLY FOR:

Check the availability of this line for your country with Chicco local representatives or area managers.

KEY CONSUMERS ARGUMENTS

- Vespa toys are **the best mates in every adventure**, connected to freedom, discoveries and leisure.
- Iconic scooters that represent a **mean for people to express beauty, style, their own identity.**

DID YOU KNOW THAT...

...Vespa was launched in 1946 and since then has changed the lives of entire generations, always giving the most advanced answer to their desire for light mobility.

KEY TRADE ARGUMENTS

- **Eye catching colorful toys** associated to a popular and fancy brand, recognizable on shelves at a glance and stimulating also impulse purchases.
- A line of scooters capable to **seduce both young girls and boys**, serving any gift occasion.

LINE STRUCTURE

- Vehicles: 3 sku
- Sit 'N' Rides: 2sku

PRODUCT COMPREHENSION TOOLS

DEMO VIDEO

#1

- Ride on Primavera

SIMILAR PRODUCTS AT PAGE: 208-211, 218, 228, 239-240




8 058664 099184


8 058664 099191


8 058664 099207

MINI PRIMAVERA

Mini **collectable** Vespa inspired by **Vespa Primavera design**.
Available in 3 different colors, characterized by 3 funny facial expressions and personalities.
With **pull back effect** for exciting races with friends!

00 009625 000 000 RED
00 009626 000 000 WHITE
00 009627 000 000 YELLOW

2y - 6y

Open box
Try me
Product dimensions (cms): 8.9x4.85x7.2
Box dimensions (cms): 11.5x7x11
6x

00 009520 000 000 DISPLAY 12 pcs

Display
12x
Dimensioni box (cm): 19,4x26,7x9
2x



8 058664 093960

VESPA

SIT 'N' RIDES

SIMILAR PRODUCTS AT PAGE: 120-127, 236-237, 248

SCAN FOR DEMO VIDEO







Gritty red

Inspired by Vespa design

MADE IN ITALY

RIDE ON PRIMAVERA

With realistic details and sounds for a 360° Vespa experience.
Available in **2 different colors: gritty red and stylish pink**

- **Electronic module** with horn sound, petrol and engine effects and lights with musics.
- 2 in 1:
  - **Easy run**, with removable support wheels, to offer stabily for the begineers.
  - **Free run**, for expert riders.

00 009519 000 000 RED
00 009519 100 000 PINK

3xAA 1,5 V (not included)

12m-3y

Box

Product dimensions (cms): 36x28x42

Boxdimensions (cms): 54x28,5x46

1x



8 058664 093946



8 058664 097609

2 in 1

Stylish pink



1. EASY RUN



2. FREE RUN





With realistic details and sounds!



Turn the key to hear rumble!

DUCATI

MAIN CONCEPT

The racing design of Ducati and its great passion for bikes are turned into engaging toys with a distinctive essence.





KEY CONSUMERS ARGUMENTS

- Ducati embodies sporty spirit, design excellence, love for beauty. It's a brand capable of building unique experiences. **It's contagious and trasmitted to the next generations like passion is passed on from father to son.**
- Ducati motorcycles are meant to let us dream and ride faster than ever, feeling **thrilling emotions about speed and races.**

DID YOU KNOW THAT...

...Ducati's glorious history is an unparalleled tradition made of innovation, Italian style and sport victories that started in 1926.

KEY TRADE ARGUMENTS

- Ducati iconic **red color** transmits passion, it's easily recognizable on shelves and it's connected to **children's favorite color in the motoring world.**
- Offering a selection of **toy motorcycles within the motors range** is a business opportunity for any retailer. With Chicco and Ducati it turns into **additional sales.**

LINE STRUCTURE

- Remote Controls: 1 sku
- Sit 'N' Rides: 1 sku
- Trikes: 1 sku
- Bikes: 1 sku

SIMILAR PRODUCTS AT PAGE: 220-225, 229, 241



Goes in 6 directions

SCAN FOR DEMO VIDEO





Intuitive Radio Control: steering the handlebar, the motorbike changes direction



Real engine roar sounds and a horn

DUCATI 1198

The First Ducati motorbike **with intuitive steering.**

- Revolutionary **handlebar shaped remote control**
- Intuitive remote control: easy steering of the motorbike by simply turning the remote control in the desired direction
- **Goes in 6 directions**
- Engine **roar sounds** and **a horn.**

00 000389 000 000

6x AA 1,5 V (not included)

2y - 6y

Open box

Product dimensions (cms): 8x11x14

Box dimensions (cms): 36,5x29x17,5

6x



Operating frequency: 40.68 MHz

8 003670 768241

DUCATI Official Licensed Product

2 MODES OF USE:

18m+



1. EasyRun

3y+



2. FreeRun

Realistic details and roaring sounds

SIMILAR PRODUCTS AT PAGE: 120-127, 236-237, 244-245



Removable support wheels

Max 25 kg

DUCATI MONSTER

A first **sit 'n' ride motorbike** for small moto-racing champions with **2 modes of use**:

- **Easy Run:** side support wheels offer stability to beginners
- **Free Run:** without support wheels for more expert "pilots" that can ride their motorbike independently
- With **realistic details** and unique **Ducati roaring sound.**

00 071561 000 000

2 x AAA 1,5 V (not included)

18m - 5y

Box

Product dimensions (cms): 43x45x63

Box dimensions (cms): 65x53,5x38

1x



Official Licensed Product

8 003670 970408

SIMILAR PRODUCTS AT PAGE: 128-129

With removable telescopic handle

Sporty and edgy design





2. Pedalling

2in1

Metal frame





Max 20 kg

U-GO TRIKE DUCATI

Tricycle with **a sporty and modern design**. It features **2 modes of use**:

- **Push 'n' go :** the telescopic handle can be adjusted to the parents' height, making it easier to push and guide the child.
- **Free pedalling**: by removing the handle a child can pedal freely
- **Steering lock** and **Free wheel on/off system**
- With a safety belt and front basket.

00 007412 070 000	
METAL	18m - 5y
Box	Product dimensions (cms): 40x51x68 Box dimensions (cms): 49x33x25
	2x



Official Licensed Product

8 058664 042579

SCRAMBLER DUCATI

SIMILAR PRODUCTS AT PAGE: 130-131, 234-235







Anti-puncture wheels

Metal frame ultra-light

Max 25 kg

BALANCE BIKE DUCATI SCRAMBLER

The new balance bike with the **colours** and **determination** of a **Ducati Scrambler.**

- Helps your child learn **how to balance on two wheels** and **assists in their transition to a pedal bicycle.**
- **Ultra-light metal** frame
- **Adjustable seat** and **handlebars**
- Suitable for 2 to 5 year-olds (maximum 25 kg)
- In the original **Ducati Scrambler colours.**

00 001716 040 000

METAL

2y - 5y

Box

Product dimensions (cms): 46x56x68

Box dimensions (cms): 60x25,5x17,3

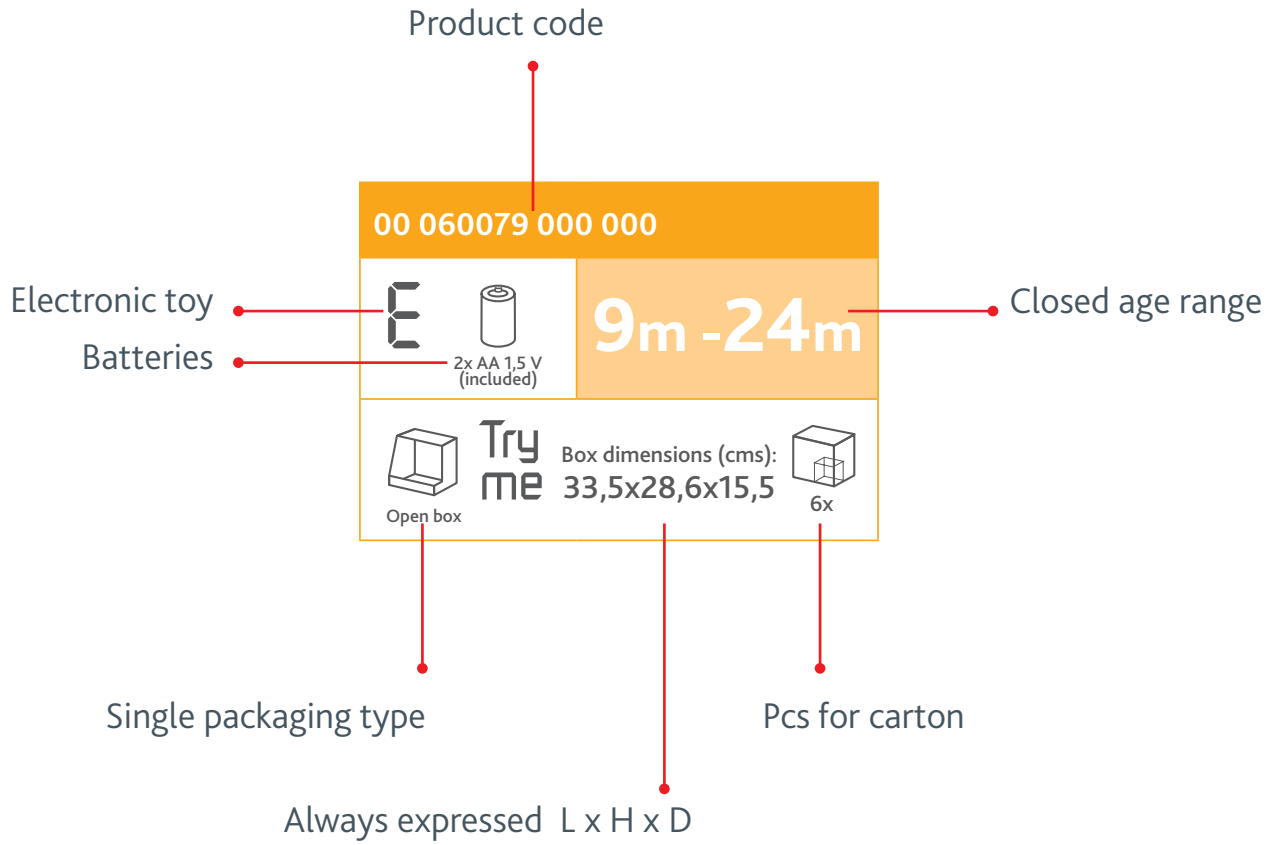
2x



8 058664 062249

info

LEGEND:



Graphic Symbols Key

- Number of pieces in a carton
- Electronic toy
- Quantity & type of batteries
- Try me
- Open retail box
- Window retail box
- Window retail box "try me / touch me"
- Closed retail box
- Display
- Card

Bilingual ABC

All bilingual toys are available in different languages.
Please refer to the complete code list from page 285 to see all available versions.

FIRST DREAMS




Goodnight Stars Projector Pink
Code 00 002427 100 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
27.7 x 18.8 x 20.9	0.990	6	58.5 x 29.3 x 44.5	6,736

8 059

Page 8




Goodnight Stars Projector Blue
Code 00 002427 200 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
27.7 x 18.8 x 20.9	0.990	6	58.5 x 29.3 x 44.5	6,736

8 059147 059855

Page 8




Rainbow Cube Projector Pink
Code 00 002430 100 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
19.7 x 18.7 x 20.8	0.897	6	61.5 x 39.5 x 23	6,156

8 059147 059848

Page 9




Rainbow Cube Projector Blue
Code 00 002430 200 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
19.7 x 18.7 x 20.8	0.897	6	61.5 x 39.5 x 23	6,156

8 059147 059862

Page 9




Next 2 Stars Pink
Code 00 007647 100 000

0m+ | 4x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
26 x 16 x 20.8	0.764	4	53.5 x 34 x 23.5	3,702

8 058664 062348

Page 10-11




Next 2 Stars Blue
Code 00 007647 200 000

0m+ | 4x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
26 x 16 x 21	0.760	4	53.5 x 34 x 23.5	3,735

8 058664 062355

Page 10-11




Next 2 Moon Pink
NEW
Code 00 009828 100 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40,1x17,3x35	1,70	6	71,7x51,6x43,2	10,44

8 058664 111312

Page 12-13




Next 2 Moon Blue
NEW
Code 00 009828 200 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40,1x17,3x35	1,70	6	71,7x51,6x43,2	10,44

8 058664 111329

Page 12-13




Next2Dreams Cot Mobile Pink
Code 00 007627 100 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40.5 x 35.2 x 12.2	1.119	6	42.9 x 72.1 x 38.3	6.718

8 058664 089789

Page 14-15




Next2Dreams Cot Mobile Blue
Code 00 007627 200 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40.5 x 35.2 x 12.2	1.119	6	42.9 x 72.1 x 38.3	6.718

8 058664 089772

Page 14-15




Magic Star Cot Mobile Pink
Code 00 002429 100 000

0m+ | 4x | 2xAA 1.5 V 2xC 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
36 x 14.8 x 52	2,249	4	62 x 54.5 x 39	10,384

8 058664 024421

Page 16-17




Magic Star Cot Mobile Blue
Code 00 002429 200 000

0m+ | 4x | 2xAA 1.5 V 2xC 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
36 x 14.8 x 52	2,249	4	62 x 54.5 x 39	10,384

8 058664 024179

Page 16-17




Dreamlight Pink
NEW
Code 00 009830 100 000

0m+ | 6x | 2xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16,5x21x10,2	0,34	6	51,5x21,9x24,1	2,22

8 058664 111381

Page 18-19




Dreamlight Blue
NEW
Code 00 009830 200 000

0m+ | 6x | 2xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16,5x21x10,2	0,34	6	51,5x21,9x24,1	2,22

8 058664 111398

Page 18-19




Goodnight Bear Pink
Try me
Code 00 009156 100 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
22.1 x 25 x 10.5	0.459	6	26.8 x 45.3 x 32.9	2.755

8 058664 079704

Page 20




Goodnight Bear Blue
Try me
Code 00 009156 200 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
22.1 x 25 x 10.5	0.459	6	26.8 x 45.3 x 32.9	2.755

8 058664 079711

Page 20




Goodnight Moon Cot Panel Pink
Code 00 002426 100 000

0m+ | 6x | 2xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
20.9 x 19.5 x 7.5	0.348	6	40.5 x 25.5 x 23.5	2,489

8 059147 059619

Page 21




Goodnight Moon Cot Panel Blue
Code 00 002426 200 000

0m+ | 6x | 2xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
20.9 x 19.5 x 7.5	0.348	6	40.5 x 25.5 x 23.5	2,489

8 059147 059626

Page 21




My First Nest Pink
NEW
Code 00 009829 100 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
46,3x18,1x40	1,38	6	56x48x83,1	8,6

8 058664 111350

Page 22-23




My First Nest Blue
NEW
Code 00 009829 200 000

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
46,3x18,1x40	1,38	6	56x48x83,1	8,6

8 058664 111367

Page 22-23




Baby Bear Pink
Code 00 008015 100 000

0m+ | 4x | 3xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
25 x 20.3 x 31	0.832	4	52 x 42.8 x 33	4,090

8 058664 060351

Page 24-25




Baby Bear Blue
Code 00 008015 200 000

0m+ | 4x | 3xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
25 x 20.3 x 31	0.832	4	52 x 42.8 x 33	4,090

8 058664 060368

Page 24-25




Lullaby Sheep Pink
Code 00 009090 100 000

0m+ | 4x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
25 x 16 x 31	1,800	4	63.7 x 33.7 x 27.4	10,800

8 058664 074365

Page 26




Lullaby Sheep Blue
Code 00 009090 200 000

0m+ | 4x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
25 x 16 x 31	1,800	4	63.7 x 33.7 x 27.4	10,800

8 058664 074372

Page 26




Pink Musical Box
Code 00 007497 100 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.5 x 16.5 x 10.6	0.310	6	34 x 18 x 34.5	2,200

8 058664 027118

Page 27




Blue Musical Box
Code 00 007497 200 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.5 x 16.5 x 10.6	0.310	6	34 x 18 x 34.5	2,200

8 058664 027125

Page 27




Baby Bear Neutral
Code 00 008015 000 000

NEW

0m+ | 4x | 3xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
31,5x25,5x20,5	1,98	4	65,4x52,7x22,2	8,186

8 058664 052509

Page 28



Next2Stars Neutral
Code 00 007647 000 000

NEW

0m+ | 4x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
26,5x21,3x16,3	1,39	4	23,7x54,7x49	8,54

8 058664 052868

Page 28




Next2Dreams Neutral
Code 00 007627 000 000

NEW

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40.5 x 35.2 x 12.2	1.119	6	42.9 x 72.1 x 38.3	6.718

8 058664 051946

Page 29



Next2Moon Neutral
Code 00 007647 000 000

NEW

0m+ | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40,1x17,3x35	1,70	6	71,7x51,6x43,2	10,44

8 058664 111305

Page 29

FIRST LOVE




Lily Sheep Night Light & Melodies
Code 00 007939 000 000

0m+ | 6x | 2xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
20 x 11 x 21	0.355	6	42.5 x 35.5 x 27	2,902

8 058664 067206

Page 32




Emily My First Doll
Code 00 007942 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
20 x 11 x 21	0.355	6	42.5 x 35.5 x 23	2,902

8 058664 067237

Page 33




Oliver The Cuddly Cat
Code 00 007940 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
20 x 11 x 21	0.355	6	42.5 x 35.5 x 23	2,902

8 058664 067213

Page 34




Charlie Soft Puppy Cover
Code 00 007941 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
20 x 11 x 21	0.355	6	42.5 x 35.5 x 27	1,486

8 058664 067220

Page 34




Charlotte Musical Plush
Code 00 009818 000 000

NEW

0m+ | 6x | 2xLR41 (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
15x12x6	0,12	6	37x19x14	0,740

8 058664 104611

Page 35




Jack Musical Plush
Code 00 009819 000 000

NEW

0m+ | 6x | 2xLR41 (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
15x12x6	0,12	6	37x19x14	0,740

8 058664 104628

Page 35




Fluffy Bunny Musical Box
Code 00 007930 000 000

0m+ | 6x | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
20 x 11 x 21	0.280	6	42 x 35.5 x 23	2,200

8 058664 067145

Page 36




Sweet Home Musical Box
Code 00 007050 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
7.6 x 14.2 x 21	0.332	6	24.5 x 29.8 x 23.4	1,992

8 058664 065646

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MY SWEET DOU DOU




Teddy Bear and Bunny Cot Mobile
Code 00 009714 000 000

NEW

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
31x40x12	0,971	6	76x32,8x43,1	6,025

8 058664 104574

Page 39



Teddy Bear take along Mobile
Code 00 009715 000 000

NEW

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
23x23x6	0,302	6	38,2x24,8x28,1	1,38

8 058664 104581

Page 40



Bunny Musical Cot Panel
Code 00 009713 000 000

NEW

0m+ | 6x | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
25x16x9	0,251	6	27,7x21,2x33,1	1,527

8 058664 104567

Page 41



Nightlight Bear
Code 00 009602 000 000

NEW

0m+ | 6x | 3xLR44 (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
13x11,5x11,5	0,206	6	36,7x24,7x14,6	2,62

8 058664 097463

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Nightlight Bunny
Code 00 009601 000 000

NEW

0m+ | 6x | 3xLR44 (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
13x11,5x11,5	0,206	6	36,7x24,7x14,6	2,62

8 058664 097456

Page 42



Teddy Bear Ball
Code 00 009712 000 000

NEW

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21x20x13	0,285	6	33,7x28,7x28,1	1,808

8 058664 104550

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My First Teddy Bear
Code 00 009617 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
13.6 x 25 x 13.6	0.211	6	27.4 x 28.6 x 27.5	1.268

8 058664 097708

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Teddy Bear Doudou
Code 00 009615 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21.3 x 19.6 x 7.6	0.208	6	40.6 x 23.4 x 24.5	1.236

8 058664 097685

Page 44





Bunny Doudou
Code 00 009617 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21.3 x 13.4 x 7.1	0.205	6	23.4 x 28.2 x 23	1.230

8 058664 097623

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Teddy Bear Musical Box
Code 00 009618 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21.3 x 11.6 x 8.6	0.150	6	27.4 x 27.5 x 24.6	1.14

8 058664 097814

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Bunny Rattle
Code 00 009616 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21.3 x 13.4 x 7.1	0.205	6	23.4 x 28.2 x 23	1.230

8 058664 097692

Page 45

MAGIC FOREST





Magic Forest Cot Mobile Projector
Code 00 009717 000 000

NEW

0m+ | 6x | 3 X AA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
31x40x12	1,448	6	41,5x38x64,5	9

8 058664 104604

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Magic Forest Evolutive Gym
NEW

Code 00 009717 000 000

0m+ | 4x | 2 X AAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
47x6x10	2,417	4	62,7x48,7x41,3	9,670

8 058664 104598

Page 48-49




XXL Forest Playmat
Code 00 007945 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
60.5 x 45 x 7.3	0.90	6	62.4 x 46.9 x 48.9	6.873

8 058664 067350

Page 50




XXL Girl Playmat Fantasy Forest
Code 00 007945 100 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
60.5 x 45 x 7.3	0.90	6	62.4 x 46.9 x 48.9	6.873

8 058664 102938

Page 50




Boppy Animal Tummy Time Pillow
Code 00 007946 000 000

2m-9m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
30.4 x 9.5 x 362	0.376	6	58 x 37.5 x 32	2.256

8 058664 067367

Page 51



Fantasy Forest Tummy Time
NEW

Code 00 009717 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
30.4 x 9.5 x 362	0.376	6	58 x 37.5 x 32	2.256

8 058664 119257

Page 51

BABY SENSES




Bee Hive Cot Mobile
Code 00 067099 000 000

0m+ | 4x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
45 x 14 x 34.5	1.18	4	61 x 44 x 32	7.1

8 003670 342649

Page 54




Star Melody
Code 00 001191 000 000

0m+ | 6x | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 6.7 x 21	0.285	6	42x15x22.5	1.71

8 003670 667926

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Musical Moon
Code 00 001192 000 000

0m+ | 6x | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 6.7 x 21	0.285	6	42x15x22.5	1.71

8 003670 667933

Page 55




Sweet Pear Musical Box
Code 00 009304 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 21 x 6,5	0,123	6	29,5x21,3x23	0,752

8 058664 085378

Page 55




Rattle Little Train 123
Code 00 007681 000 000

3m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21x25x6	0.25	6	25.5 x 27.2 x 19.5	1.5

8 058664 053711

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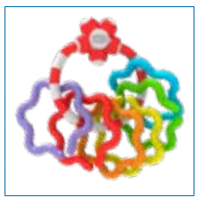

Easy Grasp Keys
Code 00 005953 000 000

3m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21.1 x 16.5 x 6	0.16	6	22.3 x 25.5 x 18.4	1

8 058664 007585

Page 56




Easy Grasp Rings
Code 00 005954 000 000

3m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21.1 x 16.5 x 6	0.16	6	22.5 x 25.5 x 18.4	1

8 058664 007592

Page 57




Fun Teething Rattle Frog
Code 00 071697 000 000

3m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 16.5 x 6	0.176	6	31 x 22.9 x 19.4	1.058

8 003670 985266

Page 57




Teething Key Ring Rattle Girl
Code 00 063216 100 000

3m-18m | 12x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
15 x 21.5 x 6	0.088	12	23.2 x 30 x 20.7	1.061

8 003670 772002

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Teething Key Ring Rattle Boy
Code 00 063216 200 000

3m-18m | 12x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
15 x 21.5 x 6	0.088	12	23.2 x 30 x 20.7	1.061

8 003670 888871

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Tulip Rattle Girl
Code 00 000023 100 000

3m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16,5x25x2	0.132	6	27.4 x 41.6 x 22.5	0.950

8 003670 767756

Page 58




Tulip Rattle Boy
Code 00 000023 200 000

3m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16,5x25x2	0.132	6	27.4 x 41.6 x 22.5	0.950

8 003670 896579

Page 58



Lightning Bug
Code 00 009707 000 000

NEW

3m-18m | 6x | 3 x LR44 1,5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16,5x21x5	0,218	6	25x18,5x22,5	1,328

8 058664 104505

Page 59



Air Fruit Salad
Code 00 009708 000 000

NEW

3m-18m | 6x | 3 x LR44 1,5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16,5x21x5	0,22	6	25x18,5x22,5	1,35

8 058664 104512

Page 59



Nature Friend
Code 00 009709 000 000

NEW

3m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.5 x 21 x 5	0,187	6	17x17,5x22	1,150

8 058664 104529

Page 60





Fun Teething Rattle Elephant
Code 00 061411 000 000

3m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 16.5 x 8.9	0.144	6	31 x 22.9 x 19.4	0.865

8 003670 965527

Page 60





Gums Rubbing Fishes
Code 00 005956 000 000

3m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21.1 x 16.5 x 6.5	0.16	6	22.5 x 27.5 x 18.4	1

8 058664 007615

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Gums Rubbing Seal
Code 00 005955 000 000

3m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 16.6 x 2.2	0.143	6	22.4 x 18.4 x 19.2	0.856

8 058664 007608

Page 61





Air Fruit Salad
Code 00 009368 000 000

3m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.5 x 21 x 6.5	0,083	6	22.4 x 17.2 x 60.2	0,50

8 058664 088805

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Mrs. Giraffe First Activities Rattle
Code 00 007157 000 000

3m-24m | 6x | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 25 x 7	0.1845	6	25 x 22 x 21	1.107

8 058664 029327

Page 62





Mr. Hippo First Activities Rattle
Code 00 007200 000 000

3m-24m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 25 x 7	0.167	6	36 x 33 x 22.5	1

8 058664 029488

Page 62




Daisy Colorful Butterfly
Code 00 007893 000 000

3m-24m

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
24 x 21 x 6.5	0.108	6	23.5 x 25.5 x 23.5	0.650

8 058664 065134

Page 63




Arthur Funny Dino
Code 00 007894 000 000

3m-24m

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
24 x 21 x 6.5	0.108	6	23.5 x 25.5 x 23.5	0.650

8 058664 065141

Page 63




Molly Cuddly Turtle
Code 00 007895 000 000

3m-24m

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
24 x 21 x 6.5	0.108	6	23.5 x 25.5 x 23.5	0.650

8 058664 065158

Page 63




Easy To Grip Apple
Code 00 007652 000 000

3m-24m

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.5 x 20.5 x 6	0.65	6	43.5 x 22 x 18	3.9

8 058664 050833

Page 64




Mr Puppy Activity
Code 00 009226 000 000

3m-24m

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 25 x 11.5	0,145	6	27.4 x 43.2 x 31.2	0,870

8 058664 083008

Page 64




123 Book
Code 00 072376 000 000

3m-24m

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.5 x 6.3 x 21	0.11	6	38 x 23 x 19	0.64

8 003670 877349

Page 65




Tutti Frutti Stroller Toy
Code 00 009227 000 000

3m-24m

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 25 x 10	0,101	6	27.4 x 43.2 x 31.2	0,610

8 058664 083015

Page 65




First Activities Frog
Code 00 000906 000 000

3m-24m

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.5 x 6.3 x 21	0.557	6	38 x 23 x 19	3.340

8 003670 718840

Page 66




Multy-Activity Vibrating Monkey
Code 00 000907 000 000

3m-24m

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 6.3 x 25.2	0.155	6	38 x 27 x 24	0.932

8 003670 718857

Page 66




Mrs. Zebra First Activities Stroller Rattle
Code 00 007202 000 000

6m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 25 x 7	1.225	6	48.5 x 26.5 x 22.5	7.352

8 058664 029501

Page 66



Travel Friend
NEW
Code 00 009747 000 000

6m-36m | 6x | 3 x LR44 1,5 V (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
38,5x25x9	0,745	6	52,6x39,4x28,1	4,532

8 058664 106028

Page 67




Mrs. Giraffe Stroller Rope
Code 00 007201 000 000

6m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
25 x 17.5 x 7.5	0.28	6	48.5 x 26.5 x 22.5	1.68

8 058664 029495

Page 68




Dancing Friends
Code 00 000903 000 000

0m+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
23 x 25 x 13	0.638	6	23 x 25 x 78	3.83

8 003670 718819

Page 68




Soft Ball
Code 00 005835 000 000

6m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 X 10 X 14	0.174	6	32.5 X 29 X 16	1.046

8 058664 007387

Page 69




Musical Ball
Code 00 005836 000 000

6m-36m | 6x | 2xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
19 x 15 x 20	0.409	6	49 X 37.5 X 21.5	2.456

8 058664 007394

Page 69




Farmyard Finger Puppet
Code 00 007651 000 000

3m-24m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 25 x 7	0.2575	6	23 x 22 x 28	1.545

8 058664 050826

Page 70




Gift Set
Code 00 007891 000 000

6m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 20.5 x 5.5	0.318	6	22.5 x 34.4 x 21.3	1.910

8 058664 065110

Page 71




Elliot Camping Glover
NEW
Code 00 009706 000 000

6m-36m | 6x | 3 x LR44 1,5 V (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14x21x10	0,342	6	30,8x29,4x24,1	2,083

8 058664 104499

Page 72




Roger Tennis Lover
Code 00 009705 000 000

NEW

6m-36m | 6x | 3 x LR44 1,5 V (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
33,4x15,2x24,1	0,219	6	14x21x5	1,337

8 058664 104482

Page 73




Ciro Pizza Lover
Code 00 009704 000 000

NEW

6m-36m | 6x | 3 x LR44 1,5 V (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
33,4x15,2x24,1	0,219	6	14x21x5	1,337

8 058664 104475

Page 73




Candy Coupcacke Lover
Code 00 009704 000 000

NEW

6m-36m | 6x | 3 x LR44 1,5 V (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14x21x10	0,342	6	30,8x29,4x24,1	2,083

8 058664 104468

Page 74




Paulette The Palette
Code 00 007701 000 000

6m-36m | 6x | Try me | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.6 x 6.7 x 21	0.25	6	59.7 x 22.5 x 18.5	1.5

8 058664 048694

Page 75




Dan The Watering Can
Code 00 007700 000 000

6m-36m | 6x | Try me | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.6 x 6.7 x 20.8	0.267	6	69.5 x 22.2 x 18.7	1.6

8 058664 048687

Page 75




Willow The Whisk
Code 00 007703 000 000

6m-36m | 6x | Try me | 2xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.6 x 6.7 x 24.3	0.267	6	67.6 x 24.8 x 18.7	1.6

8 058664 048717

Page 76




Stan The Saucepan
Code 00 007683 000 000

6m-36m | 6x | Try me | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.6 x 10.4 x 20.6	0.267	6	69.2 x 22.2 x 18.4	1.6

8 058664 053735

Page 76




Cristopher The Explorer
Code 00 007987 000 000

6m-36m | 6x | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 16.5 x 9	0.25	6	21.7 x 33.8 x 23.3	1.501

8 058664 069132

Page 77



Hippo Drum
Code 00 009612 000 000

6m-36m | 6x | 3x AA 1,5 V (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
18.5 x 21 x 18	0,292	6	23.4 x 55.7 x 38.7	1,758

8 058664 097654

Page 77




Musical Trumpet
Code 00 009614 000 000

3m-24m | 6x | 2xAA 1.5V (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 17.3 x 12.2	0,140	6	22.2 x 38.9 x 17.4	0,842

8 058664 097678

Page 78




Musical Piano
Code 00 009619 100 000

3m-24m | 6x | 2xAA 1.5V (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 17.3 x 12.2	0,140	6	22.2 x 38.9 x 17.4	0,842

8 058664 097821

Page 78




Musical Guitar
Code 00 009620 000 000

3m-24m | 6x | 2xAA 1.5V (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 17.3 x 12.2	0,140	6	22.2 x 38.9 x 17.4	0,842

8 058664 097838

Page 78




Vibrating Photo Phone
Code 00 060067 000 000

6m-36m | 6x | Try me | 2xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
11 x 23.5 x 4.5	0.224	6	23.5 x 15 x 23	1.343

8 003670 739456

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Pop Up Ball
Code 00 009340 000 000

6m-36m | 6x | 2 AA STILO (1,5V/ALC R06) (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
44 x 43,3 x 31,7	0,432	6	25 x 53.9 x 36	2,598

8 058664 086979

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Musical Roller
Code 00 065300 000 000

6m-36m | 6x | Try me | 2xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
22,2x26x5,5	0.8	6	52 x 37 x 28	4.8

8 003670 223177

Page 80




Musical Animal Train
Code 00 007512 000 000

12m-36m | 6x | 2xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 32.2 x 9.2	xxx	6	xxx	xxx

8 058664 046416

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DogReMi
Code 00 009336 000 000

18m-4y | 6x | 2xAAA 1.5V (not included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
20.5 x 30 x 14	0,646	6	43.5 x 43 x 32	3,881

8 058664 086849

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T-Rec
Code 00 009613 000 000

2-5y | 6x | 2xAA 1.5V (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 17.3 x 12.2	0,299	6	23.4 x 38.3 x 36.3	1,798

8 058664 097661

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Ring Tower
Code 00 007423 500 000

9m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14.3 x 14.3 x 25.5	0.5105	6	44 x 30 x 27.8	3.063

8 058664 044917

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Stackable Numbers
Code 00 007511 500 000

9m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 10.5 x 10.5	xxx	6	21 x 33.5 x 23,5	xxx

8 058664 046409

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Stack & Fun
Code 00 009308 000 000

6m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
30 x 18.5 x 17.5	0,840	6	31.5 x 54 x 38	5,049

8 058664 085521

Page 85




Spin Dino
Code 00 009711 000 000

NEW

6m-36m | 6x | 3x AA 1,5 V (included) | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
15,5x25x13	0,588	6	40,4x33,1x28,1	3,556

8 058664 104543

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Rainbow Spinner
Code 00 068899 200 000

6m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
17.6 x 17.4 x 25	0.788	6	55 x 37 x 28	4.73

8 003670 772941

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Aquarium Spinner
Code 00 070074 000 000

6m-36m | 6x | Try me | 2xAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
17.6 x 16.6 x 25	0.8	6	52 x 37 x 28	4.8

8 003670 668329

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Musical Fruits High Chair Toy
Code 00 005833 000 000

6m-18m | 6x | Try me | 2xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14.5 x 11 x 20.5	0.378	6	34.5 x 30.5 x 22.8	2.269

8 058664 007363

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Touch & Spin High Chair Toy
Code 00 069029 000 000

6m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
16.5 x 8 x 20.8	0.136	6	33.5 x 22 x 18.5	1.104

8 059147 058520

Page 88




Will the Pin-Wheel
Code 00 009710 000 000

NEW

6m-18m | 6x | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14x21x9,5	0,342	6	30,8x29,4x24,1	2,083

8 058664 104536

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Sprinkler Whale
Code 00 009728 000 000

NEW | 6m-36m | 6x | 2xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
15x21,5x8	0,211	6	28x26x17	1,295

8 058664 105519

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Swimming Penguin
Code 00 009603 000 000

NEW | 6m-36m | 6x | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
18x21x5,5	0,201	6	57,5x20x23	1,249

8 058664 097470

Page 9 1



Swimming Frog
Code 00 009727 000 000

NEW | 6m-36m | 6x | Try me

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
18x21x5,5	0,201	6	57,5x20x23	1,249

8 058664 105502

Page 9 1




Sea Animals
Code 00 007513 500 000

6m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 13 x 11.8	xxx	6	22.5 x 37,2 x 27.6	xxx

8 058664 046423

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Bubble Island
Code 00 070106 000 000

6m-18m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
25 x 19 x 21	0.807	6	59.5 x 44.3 x 26.5	4.84

8 003670 915775

Page 93




Bath Flower
Code 00 009223 000 000

1-3y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
25.2 x 21.2 x 10	0.39	6	27.6 x 61.9 x 22.4	2.337

8 058664 082834

Page 93




Fantasy Island
Code 00 069005 000 000

9m-36m | 4x | 2xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
41.4 x 17.5 x 35.7	1.925	4	72 x 43 x 38	7.7

8 059147 057998

Page 94




My First Doll Kikla'
Code 00 067954 000 000

1y-5y | 4x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
29 x 36.5 x 17	1.28	4	73.6 x 35.2 x 31.6	5.123

8 003670 815075

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SMART 2PLAY




2in1 Animal Cottage
Code 00 009610 000 000

NEW | 1y-4y | 4x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
26x36x18	0,889	4	67,1 x 49,1 x 27,4	5.368

8 058664 097630

Page 98




2in1 Sort & Beat Cube
Code 00 009686 000 000

NEW | 10m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
15 x 25 x 15	1,300	6	47 x 27,4 x 31,6	4,8

8 058664 102914

Page 99




2-in-1 Ring Tower
Code 00 009372 000 000

6m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
15 x 25 x 15	0,85	6	47 x 27,4 x 31,6	4,3

8 058664 089734

Page 100




2-in-1 Stackable Cups
Code 00 009373 000 000

6m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
15 x 25 x 15	1,300	6	47 x 27,4 x 31,6	4,8

8 058664 089741

Page 101




2-in-1 Building Ball
Code 00 009374 000 000

1y-3y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
15 x 25 x 15	0,85	6	47 x 27,4 x 31,6	4,28

8 058664 089758

Page 102-103

MOVE 'N' GROW




Bubble Gym Playmat
Code 00 069028 000 000

0m+ | 4x | 3xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
65 x 12 x 50	2.84	4	66.5 x 50 x 53	11.35

8 059147 058513

Page 106




Musical Jungle Playmat
Code 00 007206 000 000

0m+ | 6x | 2xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40.5 X 10.5 X 40	1.19	6	65.4 X 41.2 X 42.2	7.12

8 058664 029549

Page 107




Play Mat Puzzle City
Code 00 007163 000 000

1-4y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
31 x 31 x 9.2	0.473	6	56 x 33 x 32.8	2.838

8 058664 028337

Page 108




Play Mat Puzzle Castle
Code 00 005316 000 000

1-4y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
31 x 31 x 9.2	0.473	6	56 x 33 x 32.8	2.838

8 058664 067244

Page 108




Play Mat Puzzle First Animals
Code 00 007162 000 000

1-4y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
32 x 32 x 6	0.383	6	33 x 34 x 38.5	2.296

8 058664 028320

Page 109




Grow and Walk Gym
Code 00 009335 000 000

3m-36m | 4x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
53.3 x 41 x 47	0.778	4	57 x 33 x 33.5	3.117

8 058664 086825

Page 110




Hippo Gym
Code 00 005195 000 000

3m-12m | 4x | 2xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
30.5 x 51 x 10.2	1.415	4	53.6 x 42.2 x 32	5.66

8 003670 824381

Page 111




Baby Gardener
NEW
Code 00 009793 000 000

9m-24m | 4x | 2xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
51,2x40x18	2,190	4	41,1x37,5x104,9	13,184

8 058664 109340

Page 112-113




Happy Shopping First Steps
Code 00 007655 000 000

9m-24m | 4x | 3xAAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
55 x 48.5 x 17	3	4	50 x 56 x 70	12.078

8 058664 050864

Page 114-115




Happy Hippy Walker
Code 00 005905 100 000

9m-24m | 4x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40.8 x 49.2 x 15.8	2.45	4	40.8 x 49.2 x 15.8	9.8

8 058664 056569

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Baby Steps Activity Walker Unisex
Code 00 065261 000 000

9m-24m | 4x | 2xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40.5 x 15.5 x 49.3	2.89	4	64 x 51 x 43.5	11.57

8 003670 224211

Page 117




Baby Steps Activity Walker Girl
Code 00 065261 200 010

9m-24m | 4x | 2xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40.5 x 15.5 x 49.3	2.89	4	64 x 51 x 43.5	11.57

8 003670 713654

Page 117




Detective Dog
Code 00 007417 000 000

1y-4y | 6x | 3xAA 1.5 V 2xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
33.2 x 25.5 x 17.2	1.76	6	68 x 53.3 x 27.6	10.575

8 058664 042623

Page 118-119




Baby Rodeo
Code 00 007907 000 000

1y-3y | 1x | Try me | 2xAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
49.5 x 43 x 60.5	11.82	1	49.5 x 43 x 60.5	11.816

8 058664 053193

Page 120-121




Miss Rodeo
Code 00 007907 100 000

1y-3y | 1x | Try me | 2xAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
49.5 x 43 x 60.5	11.82	1	49.5 x 43 x 60.5	11.816

8 058664 086832

Page 120-121




Quattro Pink
Code 00 060703 100 000

9m-36m | 1x | 2xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
65 x 40 x 46.5	8.2	1	65 x 40 x 46.5	8.2

8 003670 746409

Page 122-123




Quattro Red
Code 00 060703 000 000

9m-36m | 1x | 2xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
65 x 40 x 46.5	8.2	1	65 x 40 x 46.5	8.2

8 058664 028313

Page 122-123




All Around Deluxe
Code 00 007347 100 000

1y-3y | 2x | 2xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
52.3 x 28.3 x 28.5	5.368	2	30.7 x 58.7 x 54	10.735

8 058664 054008

Page 124-125




All Around Pink
Code 00 007347 010 000

1y-3y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
52.3 x 28.3 x 28.5	5.368	2	30.7 x 58.7 x 54	10.735

8 058664 074341

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All Around Light Blue
Code 00 007347 020 000

1y-3y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
52.3 x 28.3 x 28.5	5.368	2	30.7 x 58.7 x 54	10.735

8 058664 074358

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INFO




Charlie
Code 00 005235 000 000

1y-3y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
50.5 x 33.8 x 31.5	2.935	2	69 x 52.5 x 33	5.87

8 003670 826972

Page 127




Pelikan Trike
Code 00 006714 000 000

18m-5y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
50.5x 25 x 30	4.84	2	51.5 x 26 x 61.5	9.68

8 058664 011797

Page 128




U-Go Trike Unisex
Code 00 007412 000 000

18m-5y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
49 x 25 x 33.5	5.8	2	50.5 x 27 x 68.5	11.6

8 058664 042555

Page 129




U-Go Trike Pink
Code 00 007412 100 000

18m-5y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
49 x 25 x 33.5	5.8	2	50.5 x 27 x 68.5	11.6

8 058664 042562

Page 129




Red Bullet Balance Bike
Code 00 001716 000 000

2y-5y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
60 x 17 x 25.5	4.06	2	61 x 35 x 27.5	8.12

8 003670 737827

Page 130




Pink Arrow Balance Bike
Code 00 001716 100 000

2y-5y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
60 x 17 x 25.5	4.06	2	61 x 35 x 27.5	8.12

8 058664 023400

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FIT&FUN




Monkey Strike
Code 00 005228 000 000

18m-5y | 4x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
43 x 26 x 11.2	1.2675	4	45 x 53.5 x 24.5	5.07

8 003670 826798

Page 134




Jungle Rugby
Code 00 007905 000 000

18m-5y | 4x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
56.5 x 16.1 x 38.5	3.619	4	40.9 x 66.7 x 58.2	14.48

8 058664 053179

Page 135




Tom and Farm Friends' Pinball
Code 00 009516 000 000

18m-3y | 4x | 2xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
46 x 26 x 54	2.100	4	62.7 x 57.7 x 92.4	5.500

8 058664 094608

Page 136




Happy Darts (Electronic Version) NEW
Code 00 009754 000 000

18m-5y | 4x | 3xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
45x40x5	0,572	4	38,1x22,7x47,7	2,306

8 058664 106271

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Happy Darts (no Electronic Version) NEW
Code 00 009754 100 000

18m-5y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40x38x5,5	0,360	6	41,3x33,5x40,5	2,161

8 058664 116171

Page 137




Basket League
Code 00 009343 000 000

18m-5y | 4x | Try me | 3xAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
42.5 x 50 x 17	2.088	4	69.3 x 44.5 x 51.7	9.328

8 058664 087303

Page 138-139




Jump & Fit Playmat
Code 00 009150 000 000

2y-5y | 6x | 3xAAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
30x10x45	1.007	6	59x31.4x47	6.046

8 058664 079315

Page 140-141




Mister Ring
Code 00 009149 000 000

2y-5y | 6x | 3xAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
25 x 12.5 x 32	1.2445	6	51 x 39.7 x 33.7	7.467

8 058664 079308

Page 142




Goal League
Code 00 005225 000 000

2y-5y | 4x | Try me | 3xAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
58 x 45 x 14.3	2.55	4	47.6 x 59.4 x 58.7	10.2

8 003670 826767

Page 143




Goal League Pro NEW
Code 00 009838 000 000

2y-5y | 4x | Try me | 3xAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
59x43,5x44,5	2	4	95,2x61,7x31,8	8,080

8 058664 111121

Page 144-145

INFO
BILINGUAL ABC




Abc Animal Smartphone It-Gb
Code 00 007853 000 000

6m-36m | 6x | Try me | 3xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14.5 x 4.5 x 20	0.25883	6	30 x 14.7 x 21.5	1.553

8 058664 062379

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Abc Talking Book Animals It-Gb
Code 00 000996 000 000

6m-36m | 6x | Try me | 3xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
20 x 22 x 5	0.443	6	32.9 x 21.5 x 25	2.66

8 003670 663546

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Abc Talking Key It-Gb
Code 00 000995 000 000

6m-36m | 6x | Try me | 2xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 25 x 7	0.339	6	30 x 22 x 27	2.033

8 003670 663539

Page 149




Abc Talking Happy Palace It-Gb
Code 00 006815 000 000

9m-36m | 6x | Try me | 2xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
25 x 6 x 26.8	0.67	6	38.4 x 27.6 x 26.8	4

8 058664 012954

Page 149



Selfie Phone
NEW
Code 00 009611 000 000

6m-36m | 6x | Try me | 3xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14x21x5	0,138	6	29,4x15,1x22,2	0,863

8 058664 097647

Page 150




Abc Teddy Count With Me It-Gb
Code 00 060014 000 000

6m-36m | 4x | Try me | 3xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
29 x 22 x 31.5	1.188	4	61 x 44 x 33	4.75

8 003670 858232

Page 151




Teddy - The Bear of Emotions It-Gb
Code 00 007947 000 000

6m-5y | 6x | Try me | 3xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21 x 17.5 x 30	0.455	6	77.7 x 32.4 x 36.7	2.759

8 058664 067374

Page 152-153




Abc Sam The Pop Up Mole It-Gb
Code 00 007710 000 000

10m-36m | 6x | Try me | 3xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21.3 x 29 x 20.2	1.2	6	62.3 x 25 x 30.4	7.257

8 058664 065653

Page 154-155




Abc Grow and Learn Table It-Gb
Code 00 007653 000 000

1y-4y | 3x | Try me | 3xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
61.5 x 11 x 38	2.92	3	63.7 x 35.3 x 40.6	8.764

8 058664 050840

Page 156-157




Abc Musical Tales Singing Bear It-Gb
Code 00 005208 000 000

1y-4y | 6x | Try me | 4xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
32.3 x 17.6 x 35	1.46	6	67 x 54 x 38.5	8.75

8 003670 825333

Page 158-159




Abc Talking Farm It-Gb
Code 00 060079 000 000

1y-4y | 6x | Try me | 2xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
33.7 x 15.9 x 34	1.72	6	69.8 x 50.1 x 33.3	10.3

8 003670 740582

Page 160-161




Baby Market
NEW
Code 00 009605 000 000

18m-4y | 6x | 3xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
47x61x10	1,050	6	69,8x57x34,9	6,305

8 058664 097494

Page 162-163




Adventure Train
NEW
Code 00 009141 000 000

1y-4y | 6x | 3xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
55x35x12	1,472	6	76,5x56,8x4	8,872

8 058664 080557

Page 164-165




Food Truck
Code 00 007416 000 000

1y-4y | 4x | Try me | 3xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
57 x 23 x 30	4.81	4	61.7 x 58.6 x 47.8	19.233

8 058664 042616

Page 166-167




Baby Prof
NEW
Code 00 009792 000 000

2y-6y | 3x | Try me | 2xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40x38,4x9,2	1,150	3	41,6x29,6x41	3,458

8 058664 109913

Page 168-169

44 CATS



Lampo Color Book
NEW
Code 00 009936 000 000

2y-4y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
28x25x4	-	6	-	-

8 058664 116478

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INFO



Milady Color Book
Code 00 009938 000 000

NEW | 2y-4y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
28x25x4	-	6	-	-

8 058664 116492

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Lampo Activity Plush
Code 00 009935 000 000

NEW | 12m-36m | 6x | 2xAAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
23x15x35	-	6	-	-

8 058664 118502

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Milady Activity Plush
Code 00 009937 000 000

NEW | 12m-36m | 6x | 2xAAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
23x15x35	-	6	-	-

8 058664 118519

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My Musicat Tablet
Code 00 010025 000 000

NEW | 18m-36m | 6x | 2xAAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
25x21x4	-	6	-	-

8 058664 117833

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44 Cats - Guitar
Code 00 009918 000 000

NEW | 1y-4y | 6x | Try me | 3xAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40x25x7,3	-	6	-	-

8 058664 114870

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44 Cats - Piano
Code 00 009917 000 000

NEW | 1y-4y | 6x | Try me | 3xAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
55x25x10	-	4	-	-

8 058664 114856

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44 Cats - Dancing Playmat
Code 00 009916 000 000

NEW | 2y-4y | 6x | 3xAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
57x45x7,5	-	6	-	-

8 058664 114832

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HEY DUGGEE





Duggee Talking Plush
Code 00 009456 000 000

10m-36m | 4x | 2xAAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
20 x 16 x 30	1.18	4	42 x 34 x 33	4.15

8 058664 092529

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Hey Duggeee Soft Toys
Code 00 009544 000 000

10m-36m | 6x | 3xAAA 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
18 x 16 x 28	1.46	6	50 x 38 x 27	8.76

8 058664 092512

Page 180




Tag Talking Plushes
Code 00 009457 000 000

10m-36m | 6x | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
12.5 x 15 x 2	1.15	6	41 x 39 x 21	6.9

8 058664 092536

Page 180




Roly Talking Plushes
Code 00 009458 000 000

10m-36m | 6x | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
12.5 x 15 x 2	1.15	6	41 x 39 x 21	6.9

8 058664 092543

Page 180




Betty Talking Plushes
Code 00 009459 000 000

10m-36m | 6x | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
12.5 x 15 x 2	1.15	6	41 x 39 x 21	6.9

8 058664 092550

Page 180



Jumbo Duggee
Code 00 009461 000 000

10m-36m | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
		6	56 x 32 x 37	3.250

8 058664 080922

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Mini Duggeee Assortment
Code 00 009462 000 000

10m-36m | 1x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
32 x 24 x 15	0.660	1	32 x 24 x 15	0.660

8 058664 080922

Page 181

APP TOYS




Happy Tab App Cinema
Code 00 009170 000 000

18m-6y | 2x | integrated lithium battery 3000 mAh

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
38.5 x 23.1 x 6.2	1.250	2	40 x 26 x 13.5	2.520

8 058664 085453

Page 183




Happy Tab Talent Edition Orange
Code 00 007579 400 000

18m-6y | 2x | integrated lithium battery 3000 mAh

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
23 x 5.8 x 38	1,015	2	39.5 x 13.5 x 25	2,269

8 058664 075799

Page 183

INFO
HAPPY MUSIC




Music Band Drum
Code 00 006993 100 000

NEW | 18m-36m | 6x | Try me | 2xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
29 x 30 x 15	1.01	6	59 x 47 x 32	6.07

8 058664 106288

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Flashy the Xylophone
Code 00 009819 100 000

NEW | 1y-4y | 6x | Try me | 2xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
29x15x18	1,108	6	47,6x30,6x39,1	6,683

8 058664 114481

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Rock Band Drum
Code 00 009820 100 000

NEW | 1y-4y | 4x | Try me | 2xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
40x35x14	3,68	6	76,8x58,8x45,1	13,809

8 058664 114658

Page 188-189




Piano DJ Mixi
Code 00 009493 100 000

1y-4y | 6x | Try me | 2xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
37 x 10.5 x 25	0.900	6	65 x 38 x 27	5.386

8 058664 099177

Page 190-191




Songy The Singer - Song & Melody Edition
Code 00 009492 000 020

3y-6y | 6x | Try me | 2xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
29 x 30 x 15	1.01	6	59 x 47 x 32	6.07

8 058664 097883

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Songy The Singer - Melody Edition
Code 00 009492 100 000

3y-6y | 6x | Try me | 2xAAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
29 x 30 x 15	1.01	6	59 x 47 x 32	6.07

8 058664 098750

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FAMILY GAMES




ZERO
Code 00 009170 000 000

3y+ | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
10 x 20 x 3	0.304	6	19.6 x 11.1 x 21.7	1.900

8 058664 080946

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Fantastory
Code 00 009487 000 000

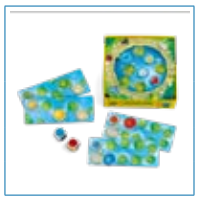
3y+

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
20 x 10 x 3	0.150	6	12.4 x 21.2 x 20.2	0.900

8 058664 093618

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Dancing Fish
Code 00 009489 000 000

2y+

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
23 x 23 x 5	0.130	6	25.4 x 31.7 x 24.2	0.807

8 058664 093632

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Under The Sea
Code 00 009164 000 000

2y+

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
23 x 23 x 4	0..541	6	24.4 x 24.1 x 24.7	3.416

8 058664 080694

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Playroom
Code 00 009167 000 000

3y+

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
23 x 23 x 7	0.752	6	43.6 x 24.1 x 24.7	4.750

8 058664 080915

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Balloons
Code 00 009169 000 000

3y+

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
23 x 23 x4	0.571	6	24.4 x 24.1 x 24.7	3.416

8 058664 080939

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Little Arrow
Code 00 009191 000 000

3y+

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
30 x 30 x 5	0.735	6	16.7 x 61.7 x 32.4	4.440

8 058664 093656

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Bee Happy
Code 00 009168 000 000

2y+

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
30 x 30 x 5	1.618	6	31.6 x 31.1 x 31.7	8,556

8 058664 080922

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Holidays Photo
Code 00 009488 000 000

2y+

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
23 x 23 x 5	0.135	6	25.4 X 31.7 X 24.2	0.833

8 058664 093625

Page 204





Christmas Gift
Code 00 009190 000 000

3y+

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
30 x 30 x 5	0.775	6	32.4 x 61.7 x 16.7	4.500

8 058664 093649

Page 205

INFO
TURBO TEAM




Turbo Ball Red
Code 00 009833 000 000

NEW

1y-4y

12x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
8x7,5x11,5	0,101	12	34,6x24,1x13,4	1,215

8 058664 111596

Page 208




Turbo Ball Yellow
Code 00 009834 000 000

NEW

1y-4y

12x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
8x7,5x11,5	0,101	12	34,6x24,1x13,4	1,215

8 058664 111602

Page 208




Turbo Ball Blue
Code 00 009835 000 000

NEW

1y-4y

12x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
8x7,5x11,5	0,101	12	34,6x24,1x13,4	1,215

8 058664 111619

Page 208



Turbo Ball Tube (3pcs)
Code 00 009753 000 000

NEW

1y-4y

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
7,5x7,5x22	0,248	6	25,4x17,2x24,3	1,528

8 058664 106264

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Turbo Ball Display (12pcs)
Code 00 009752 000 000

NEW

1y-4y

1x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
34,5x20,7x6,2	1,192	1	36,2x22,4x9,3	1,197

8 058664 106257

Page 208




Mini Turbo Touch Red
Code 00 009359 000 000

2y-6y

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 10 x 10	0.15	6	22 x 33.6 x 15.4	0.855

8 058664 088423

Page 209




Mini Turbo Touch Green
Code 00 009361 000 000

2y-6y

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 10 x 10	0.15	6	22 x 33.6 x 15.4	0.855

8 058664 088447

Page 209




Mini Turbo Touch Orange
Code 00 009364 000 000

2y-6y

6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 10 x 10	0.15	6	22 x 33.6 x 15.4	0.855

8 058664 088478

Page 209




Mini Turbo Touch Yellow
Code 00 009360 000 000

2y-6y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 10 x 10	0.15	6	22 x 33.6 x 15.4	0.855

8 058664 088430

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Mini Turbo Touch Blue
Code 00 009362 000 000

2y-6y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 10 x 10	0.15	6	22 x 33.6 x 15.4	0.855

8 058664 088454

Page 209




Mini Turbo Touch White
Code 00 009363 000 000

2y-6y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 10 x 10	0.15	6	22 x 33.6 x 15.4	0.855

8 058664 088461

Page 209



Mini Turbo Touch Display
Code 00 009585 000 000

2y-6y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
26 x 28 x 20	1.6	2	29.9 x 29.1 x 19.9	2.7

8 058664 096787

Page 209




Builder Scraper
Code 00 009354 000 000

2y-6y | 6x | Try me | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 10 x 13	0.15	6	32.0 x 29.9 x 15.4	1.281

8 058664 088379

Page 210




Builder Truck
Code 00 009355 000 000

2y-6y | 6x | Try me | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 10 x 13	0.15	6	32.0 x 29.9 x 15.4	1.281

8 058664 088386

Page 210




Builder Mixer
Code 00 009356 000 000

2y-6y | 6x | Try me | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 10 x 13	0.15	6	32.0 x 29.9 x 15.4	1.281

8 058664 088393

Page 210




Turbo Team Workers Police
Code 00 007901 000 000

2y-6y | 6x | Try me | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 10 x 10.2	0.15	6	43.5 x 21.6 x 15.3	0.9

8 058664 053131

Page 211




Turbo Team Workers Fire Truck
Code 00 007902 000 000

2y-6y | 6x | Try me | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14 x 10 x 10.2	0.15	6	43.5 x 21.6 x 15.3	0.9

8 058664 053148

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Turbo Ball - Car Parking

NEW

Code 00 010001 000 000

1y-4y

4x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
38x30x10	-	4	-	-

8 058664 117680

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Turbo Ball - Fire Department

NEW

Code 00 010002 000 000

1y-4y

4x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
42x40x11	-	4	-	-

8 058664 117697

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Mini Turbo Touch City Playmat

NEW

Code 00 009700 000 000

2y-6y

6x

Try me

2xAAA 1,5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
50x31x8	1,061	6	50,9x32x53,3	6,556

8 058664 104406

Page 214-215




Rescue Team

Code 00 009358 000 000

2y-6y

4x

3 x AAA 1,5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
56 x 35.5 x 12	2,411	4	63.9 x 51.7 x 44.3	9.738

8 058664 088416

Page 216-217




MSC Seaside

Code 00 009232 000 000

2y-6y

6x

Try me

2x AAA 1,5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
19.5 x 11.5 x 11	0.3	6	40.7 x 13.4 x 36.2	1.178

8 058664 083497

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Jhonny Coupè Racing

NEW

Code 00 060952 300 000

2y-6y

6x

4x AA 1.5 V (not included)

3x AAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
28x21x18	0,938	6	57,3x56,6x23,4	5,661

8 058664 102907

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Rocket the Crossover

NEW

Code 00 009729 000 000

2y-6y

6x

4x AA 1.5 V (not included)

3x AAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
35x21x17	2,830	6	71,7x52,7x24,3	17,010

8 058664 105526

Page 220-221




Bobby Buggy RC

Code 00 009152 000 000

2y-6y

6x

4x AA 1.5 V (not included)

3x AAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
34.7 x 21.2 x 18.5	1.128	6	22.8 x 70.8 x 56.9	6.768

8 058664 079339

Page 222-223




Robochicco

Code 00 007823 000 000

2y-6y

6x

4x AA 1.5 V (not included)

3x AAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
30 x 18 x 30	2.5	6	68 x 39 x 32	15

8 058664 061075

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Billy Bigwheels Yellow
Code 00 061759 000 000

2y-6y | 6x | 4x AA 1.5 V (not included) 3x AAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
37.5 x 18 x 20.5	1.293	6	24.8 x 67.6 x 58.1	7.76

8 003670 841913

Page 225




Billy Bigwheels Red
Code 00 061759 200 000

2y-6y | 6x | 4x AA 1.5 V (not included) 3x AAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
37.5 x 18 x 20.5	1.293	6	24.8 x 67.6 x 58.1	7.76

8 003670 912484

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FERRARI




Ferrari Electronic Key
Code 00 009564 000 000

3m-24m | 6x | 3xLR44 1.5 V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
21.2 x 21.3 x 5.5	0.250	6	34.9 x 22.4 x 23.4	2.300

8 058664 095124

Page 227




Mini Turbo Touch La Ferrari
Code 00 009495 000 000

2y-6y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
12.5 x 8 x 12	1.420	6	31.7 x 24.4 x 15.2	0.855

8 058664 093694

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Mini Turbo Touch Ferrari F12
Code 00 009494 000 000

2y-6y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
12.5 x 8 x 12	1.420	6	31.7 x 24.4 x 15.2	0.855

8 058664 093687

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Scuderia Ferrari RC
Code 00 009528 000 000

3y-6y | 6x | 4xAA 1.5V 3xAAA 1.5V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
37 x 21 x 18	0.850	6	55.7 x 44.4 x 41.2	7.700

8 058664 094134

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Ferrari High Speed Launcher
Code 00 009565 000 000

2y-6y | 6x | 2xAA 1.5V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
35x15x21	1.283	4	51.7 x 22.4 x 36.2	3.800

8 058664 095131

Page 230-231




Ferrari Multiplay Race Track
Code 00 009528 000 000

2y-6y | 4x | 8 x AAA 1,5V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
41 x 59 x 15	2.580	4	61.3 x 61.6 x 42.5	15.500

8 058664 103102

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Ferrari Balance Bike
Code 00 009832 000 000

NEW

2y-6y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
72x15x31	5,450	2	72,5x31,5x31,5	11

8 058664 111572

Page 234-235




Scuderia Ferrari - F1 Ride on
Code 00 010042 000 000

NEW

1y-4y | 1x | 3xLR44 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
66x30x37	-	1	-	-

8 058664 118724

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FIAT 500




Mini Turbo Touch Fiat 500 Racer
Code 00 007666 000 000

2y-6y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14x10,3x10,5	0.144	6	23 x 16 x 34	1,089

8 058664 053391

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Mini Turbo Touch 500 Abarth Racer
Code 00 007667 000 000

2y-6y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
14x10,3x10,5	0.144	6	23 x 16 x 34	1,089

8 058664 053407

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Turbo Touch 500 Abarth
Code 00 007331 000 000

2y-6y | 6x | Try me | 3xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
18,7x15,5x12	0.395	6	38.5 x 38 x 18	2,874

8 058664 037612

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Turbo Touch Fiat 500 Red
Code 00 007331 070 000

2y-6y | 6x | Try me | 3xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
18,7x15,5x12	0.395	6	38.5 x 38 x 18	2,874

8 058664 039401

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Turbo Touch Fiat 500 Pink
Code 00 007331 100 000

2y-6y | 6x | Try me | 3xAA 1.5V (included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
18,7x15,5x12	0.395	6	38.5 x 38 x 18	2,874

8 058664 039418

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Fiat 500 Sport R/C
Code 00 007275 000 000

2y-6y | 6x | 4x AA 1.5V (not included) | 3x AAA 1.5V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
36.5 x 16 x 21.3	1,141	6	75 x 50.5 x 24	8,192

8 058664 035342

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VESPA




Mini Primavera Yellow
Code 00 009627 000 000

2y-6y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
11.8 x 7 x 11.8	0.144	6	24.8 x 22.4 x 13.9	1,089

8 058664 099207

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Mini Primavera White
Code 00 006926 000 000

2y-6y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
11.8 x 7 x 11.8	0.144	6	24.8 x 22.4 x 13.9	1,089

8 058664 099191

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Mini Primavera Red
Code 00 006925 000 000

2y-6y | 6x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
11.8 x 7 x 11.8	0.144	6	24.8 x 22.4 x 13.9	1,089

8 058664 099184

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Mini Primavera Display (12 pcs)
Code 00 006925 000 000

2y-6y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
19,4x26,7x9	-	2	-	-

8 058664 093960

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Ride On Primavera Red
Code 00 009519 000 000

1y-3y | 1x | 3x AA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
54 x 28.5 x 46	3.800	1	55.7 x 30.2 x 47.9	4.161

8 058664 093946

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Ride On Primavera Pink
Code 00 009519 100 000

1y-3y | 1x | 3x AA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
54 x 28.5 x 46	3.800	1	55.7 x 30.2 x 47.9	4.161

8 058664 097609

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DUCATI




Ducati 1198 R/C
Code 00 000389 000 000

2y-6y | 6x | 4x AA 1.5 V (not included) | 3x AAA 1.5 V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
36.5 x 17.5 x 29	1,435	6	74 x 55 x 31.5	10,041

8 003670 768241

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Ducati Monster

Code 00 071561 000 000

18m-5y | 1x | E | 2xAAA 1.5V (not included)

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
65 x 38 x 53.5	6,130	1	65 x 38 x 53.5	6,130

8 003670 970408

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U-Go Trike Ducati

Code 00 007412 070 000

18m-5y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
49 x 25 x 33	5,717	2	50 x 27 x 68.5	11,735

8 058664 042579

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Balance Bike Ducati Scrambler

Code 00 001716 040 000

2y-5y | 2x

Box		Carton		
Dimensions (cms)	Weight (kgs)	Pcs.	Dimensions (cms)	Weight (kgs)
60 x 25.5 x 17.3	4.06	2	28 x 62 x 35	8.120

8 058664 062249

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CODE	PRODUCT DESCRIPTION	NEW	PAGE	CARTON			BARCODE
				Pcs.	Dimensions	Weight	
00 000023 100 000	TULIP RATTLE GIRL		58	6	41,6x27,4x22,2	0,95	8003670767756
00 000023 200 000	TULIP RATTLE BOY		58	6	41,6x27,4x22,2	0,95	8003670896579
00 000389 000 000	DUCATI 1198 R/C		247	6	31,1x74,9x54,6	10,4	8003670768241
00 000903 000 000	DANCING FRIENDS		68	6	23x78x25	3,83	8003670718819
00 000906 000 000	FIRST ACTIVITIES FROG		66	6	38x23x19	0,74	8003670718840
00 000907 000 000	MULTI-ACTIVITY VIBRATING MONKEY		66	6	38x27x24	0,932	8003670718857
00 000995 000 000	ABC TALKING KEY IT-GB		149	6	27,5x30x22	2,033	8003670663539
00 000995 000 040	ABC TALKING KEY ES-GB		149				8033828719801
00 000995 000 080	ABC TALKING KEY GR-GB		149				8058664079636
00 000995 000 090	ABC TALKING KEY PT-GB		149				8033828719825
00 000995 000 100	ABC TALKING KEY DE-GB		149				8033828719832
00 000995 000 130	ABC TALKING KEY PL-GB		149				8058664015092
00 000995 000 180	ABC TALKING KEY RU-GB		149				8003670820512
00 000995 000 610	ABC TALKING KEY BR-GB		149				8003670881971
00 000996 000 000	ABC TALKING BOOK ANIMALS IT-GB		148	6	25x32,9x21,5	2,66	8003670663546
00 000996 000 090	ABC TALKING BOOK ANIMALS PT-GB		148				8033828719771
00 001191 000 000	STAR MELODY		55	6	23,5x41,6x15,7	1,71	8003670667926
00 001192 000 000	MUSICAL MOON		55	6	23,5x41,6x15,7	1,687	8003670667933
00 001716 000 000	RED BULLET BALANCE BIKE		130	2	27,5x61x35	8,12	8003670737827
00 001716 040 000	DUCATI SCRAMBLER BALANCE BIKE		250	2	28x62x35	8,12	8058664062249
00 001716 100 000	PINK ARROW BALANCE BIKE		130	2	27,5x61x35	8,12	8058664023400
00 002426 100 000	GOODNIGHT MOON COT PANEL PINK		21	6	24,4x40,3x25,1	2,65	8059147059619
00 002426 200 000	GOODNIGHT MOON COT PANEL BLUE		21	6	24,4x40,3x25,1	2,65	8059147059626
00 002427 100 000	GOODNIGHT STARS PROJECTOR PINK		8	6	44,8x59,7x29,2	6,7	8059147059633
00 002427 200 000	GOODNIGHT STARS PROJECTOR BLUE		8	6	44,8x59,7x29,2	6,7	8059147059855
00 002429 100 000	MAGIC STAR COT MOBILE PINK		16	4	40,3x62,5x54,3	10,65	8058664024421
00 002429 200 000	MAGIC STAR COT MOBILE BLUE		16	4	40,3x62,5x54,3	10,65	8058664024179
00 002430 100 000	RAINBOW CUBE PROJECTOR PINK		9	6	23,5x61,9x39,7	6,04	8059147059848
00 002430 200 000	RAINBOW CUBE PROJECTOR BLUE		9	6	23,5x61,9x39,7	6,04	8059147059862
00 005195 000 000	HYPPO GYM		111	4	53,6x42,2x32,1	5,66	8003670824381
00 005208 000 000	ABC MUSICAL TALES SINGING BEAR IT-GB		158	6	38,5x67x54	8,75	8003670825333
00 005208 000 020	ABC MUSICAL TALES SINGING BEAR GB-FR		158				8003670875666
00 005208 000 090	ABC MUSICAL TALES SINGING BEAR PT-GB		158				8003670875703
00 005208 000 100	ABC MUSICAL TALES SINGING BEAR DE-GB		158				8003670875710
00 005208 000 130	ABC MUSICAL TALES SINGING BEAR PL-GB		158				8058664025510
00 005208 000 610	ABC MUSICAL TALES SINGING BEAR BR-GB		158				8058664026852
00 005225 000 000	GOAL LEAGUE		143	4	47,6x59,4x58,7	10,2	8003670826767
00 005228 000 000	MONKEY STRIKE		134	4	45x53,5x24,5	5,07	8003670826798
00 005235 000 000	CHARLIE		127	2	33x69x52,5	5,87	8003670826972
00 005316 000 000	PLAY MAT PUZZLE CASTLE		108	6	56,0x33x32,8	2,838	8058664067244
00 005833 000 000	MUSICAL FRUITS HIGH CHAIR TOY		88	6	34,5x30,5x22,8	2,269	8058664007363
00 005835 000 000	SOFT BALL		69	6	32,5x29x16	1,046	8058664007387

CODE	PRODUCT DESCRIPTION	NEW	PAGE	CARTON			BARCODE
				Pcs.	Dimensions	Weight	
00 005836 000 000	MUSICAL BALL		69	6	22,5x49,5x38,5	2,456	8058664007394
00 005905 100 000	HAPPY HIPPY WALKER		116	4	75x52,5x41,5	9,8	8058664056569
00 005953 000 000	EASY GRASP KEYS		56	6	23,3x18,3x22,2	0,758	8058664007585
00 005954 000 000	EASY GRASP RINGS		57	6	23,3x18,3x22,2	0,758	8058664007592
00 005955 000 000	GUMS RUBBING SEAL		61	6	22,4x18,3x19,2	0,856	8058664007608
00 005956 000 000	GUMS RUBBING FISHES		61	6	22,2x18,9x28,7	0,943	8058664007615
00 006714 000 000	PELICAN TRIKE		128	2	59x51,5x26	9,68	8058664011797
00 006815 000 000	ABC TALKING HAPPY PALACE IT-GB		149	6	26,8x38,4x27,6	4	8058664012954
00 006815 000 090	ABC TALKING HAPPY PALACE PT-GB		149				8058664026067
00 006815 000 130	ABC TALKING HAPPY PALACE PL-GB		149				8058664024711
00 006993 100 000	MUSIC BAND DRUM	NEW	186	6	57,2x36,8x21,4	3,706	8058664106288
00 007050 000 000	SWEET HOME MUSICAL BOX		37	6	23,4x24,5x29,8	1,992	8058664065646
00 007157 000 000	MRS. GIRAFFE FIRST ACTIVITIES RATTLE		62	6	25x22x21	1,107	8058664029327
00 007162 000 000	PLAY MAT PUZZLE FIRST ANIMALS		109	6	38,5x33x34	2,269	8058664028320
00 007163 000 000	PLAY MAT PUZZLE CITY		108	6	56x33x32,8	2,838	8058664028337
00 007200 000 000	MR. HIPPO FIRST ACTIVITIES RATTLE		62	6	33x22,5x36	0,995	8058664029488
00 007201 000 000	MRS. GIRAFFE STROLLER ROPE		68	6	22,5x48,5x26,5	1,68	8058664029495
00 007202 000 000	MRS. ZEBRA FIRST ACTIVITIES STROLLER RATTLE		66	6	48,5x26,5x22,5	1,352	8058664029501
00 007206 000 000	MUSICAL JUNGLE PLAYMAT		107	6	42,2x65,4x41,2	7,12	8058664029549
00 007275 000 000	FIAT 500 SPORT R/C		241	6	23,5x76,2x50,8	7,69	8058664035342
00 007331 000 000	TURBO TOUCH 500 ABARTH		240	6	16,8x38,4x37,1	2,37	8058664037612
00 007331 070 000	TURBO TOUCH FIAT 500 RED		240	6	16,8x38,4x37,1	2,37	8058664039401
00 007331 100 000	TURBO TOUCH FIAT 500 PINK		240	6	16,8x38,4x37,1	2,37	8058664039418
00 007347 010 000	ALL AROUND PINK		126	2	53x56,2x30	10,735	8058664074341
00 007347 020 000	ALL AROUND LIGHT BLUE		126	2	53x56,2x30	10,735	8058664074358
00 007347 100 000	ALL AROUND DELUXE		124	2	53x56,2x30	5,923	8058664054008
00 007412 000 000	U-GO TRIKE UNISEX		129	2	51,5x29,8x36,2	11,6	8058664042555
00 007412 070 000	U-GO TRIKE DUCATI		249	2	68,5x50,5x26,5	11,6	8058664042579
00 007416 000 000	ABC FOOD TRUCK IT - GB		166	4	92,5x58,9x32,4	19,233	8058664042616
00 007416 000 030	ABC FOOD TRUCK FR - GB		166				8058664084197
00 007416 000 040	ABC FOOD TRUCK ES - GB		166				8058664084210
00 007416 000 090	ABC FOOD TRUCK PT - GB		166				8058664084265
00 007416 000 100	ABC FOOD TRUCK DE - GB		166				8058664084234
00 007416 000 150	ABC FOOD TRUCK TR - GB		166				8058664084258
00 007416 000 180	ABC FOOD TRUCK RU - GB		166				8058664084272
00 007417 000 000	DETECTIVE DOG		118	6	68,1x53,3x27,6	10,575	8058664042623
00 007423 500 000	RING TOWER		84	6	27,8x44x30	3,063	8058664044917
00 007497 100 000	PINK MUSICAL BOX		27	6	34,5x34x18	2,2	8058664027118
00 007497 200 000	BLUE MUSICAL BOX		27	6	34,5x34x18	2,2	8058664027125
00 007511 000 000	STACKABLE NUMBERS		84	6	33.5x23x22.5	2	8058664046409
00 007512 000 000	MUSICAL ANIMAL TRAIN		81	6	56x33,5x16,5	3,278	8058664046416
00 007513 000 000	SEA ANIMALS		92	6	37.2x27.6x22.5	2	8058664046423

CODE	PRODUCT DESCRIPTION	NEW	PAGE	CARTON			BARCODE
				Pcs.	Dimensions	Weight	
00 007579 200 000	HAPPY TAB TALENT EDITION GREEN		-	2	35,2x14,1x25,5	1,657	8058664069378
00 007579 400 000	HAPPY TAB TALENT EDITION ORANGE		183	2	40,2x14,1x25,5	1,976	8058664075799
00 007627 000 000	NEXT2DREAMS - NEUTRAL		29	6	72,1x42,9x38,3	6,700	8058664051946
00 007627 100 000	NEXT2DREAMS COT MOBILE PINK		14	6	72,1x42,9x38,3	6,7	8058664089789
00 007627 200 000	NEXT2DREAMS COT MOBILE BLUE		14	6	72,1x42,9x38,3	6,7	8058664089772
00 007647 000 000	NEXT2STARS - NEUTRAL		28	6	23,7x54,7x49,0	8,547	8058664052868
00 007647 100 000	NEXT2 STARS PINK		10	4	23,7x54,7x34,3	5,698	8058664062348
00 007647 200 000	NEXT2 STARS BLUE		10	4	23,7x54,7x34,3	5,698	8058664062355
00 007651 000 000	FARMYARD FINGER PUPPET		70	6	28x22x23	1,545	8058664050826
00 007652 000 000	EASY TO GRIP APPLE		64	6	43,5x22x18	3,9	8058664050833
00 007653 000 240	ABC GROW AND LEARN TABLE NL - GB		240				8058664076543
00 007653 000 000	ABC GROW AND LEARN TABLE IT - GB		240	3	63,7x35,3x40,6	8,764	8058664050840
00 007653 000 040	ABC GROW AND LEARN TABLE ES - GB		240				8058664068654
00 007653 000 080	ABC GROW AND LEARN TABLE GR- GB		240				8058664079674
00 007653 000 090	ABC GROW AND LEARN TABLE PT - GB		240				8058664085330
00 007653 000 100	ABC GROW AND LEARN TABLE DE - GB		240				8058664068630
00 007653 000 130	ABC GROW AND LEARN TABLE PL - GB		240				8058664076369
00 007653 000 150	ABC GROW AND LEARN TABLE TR - GB		240				8058664068647
00 007653 000 180	ABC GROW AND LEARN TABLE RUS - GB		240				8058664068661
00 007653 000 610	ABC GROW AND LEARN TABLE BR - GB		240				8058664084807
00 007655 000 000	HAPPY SHOPPING FIRST STEPS ITA/GB		114	4	57,5x79x41	12,078	8058664050864
00 007655 000 030	HAPPY SHOPPING FIRST STEPS FR/GB		114				8058664068456
00 007655 000 040	HAPPY SHOPPING FIRST STEPS SP/GB		114				8058664068605
00 007655 000 090	HAPPY SHOPPER PT-GB		114				8058664072064
00 007655 000 100	HAPPY SHOPPING FIRST STEPS DE/GB		114				8058664068616
00 007655 000 130	HAPPY SHOPPER PL-GB		114				8058664076352
00 007655 000 150	HAPPY SHOPPER TR-GB		114				8058664076505
00 007655 000 180	HAPPY SHOPPING FIRST STEPS RU/GB		114				8058664077625
00 007655 000 240	HAPPY SHOPPER NL-GB		114				8058664076512
00 007655 000 610	HAPPY SHOPPER BR-GB		114				8058664084814
00 007666 000 000	FIAT 500 RACER		239	6	32,8x21,6x15	3,488	8058664053391
00 007667 000 000	ABARTH 500 RACER		239	6	32,8x21,6x15	3,488	8058664053407
00 007681 000 000	RATTLE LITTLE TRAIN 123		56	6	25,2x203x20,9	1,591	8058664053711
00 007683 000 000	STAN THE SAUCEPAN		76	6	22,,2x69,2x18,4	1,6	8058664053735
00 007700 000 000	DAN THE WATERING CAN		75	6	22,5x59,7x18,5	1,6	8058664048687
00 007701 000 000	PAULETTE THE PALETTE		75	6	22,5x59,7x18,5	1,5	8058664048694
00 007703 000 000	WILLOW THE WHISK		76	6	24,8x67,6x18,7	1,6	8058664048717
00 007710 000 040	ABC SAM THE POP UP MOLE ES-GB		154				8058664084241
00 007710 000 000	ABC SAM THE POP UP MOLE IT -GB		154	6	62,3x25,0x30,4	7,257	8058664065653
00 007710 000 030	ABC SAM THE POP UP MOLE FR -GB		154				8058664084203
00 007710 000 090	ABC SAM THE POP UP MOLE PT -GB		154				8058664084296
00 007710 000 100	ABC SAM THE POP UP MOLE DE -GB		154				8058664084227

CODE	PRODUCT DESCRIPTION	NEW	PAGE	CARTON			BARCODE
				Pcs.	Dimensions	Weight	
00 007710 000 130	ABC SAM THE POP UP MOLE PL -GB		154				8058664084326
00 007710 000 150	ABC SAM THE POP UP MOLE TR -GB		154				8058664084333
00 007710 000 180	ABC SAM THE POP UP MOLE RU -GB		154				8058664084302
00 007710 000 240	ABC SAM THE POP UP MOLE NL -GB		154				8058664084319
00 007823 000 000	ROBOCHICCO		224	4	32x68x39	12,417	8058664061075
00 007853 000 000	ABC ANIMAL SMARTPHONE IT-GB		148	6	21,5x30x14,7	1,553	8058664062379
00 007853 000 030	ABC ANIMAL SMARTPHONE FR-GB		148				8058664068531
00 007853 000 040	ABC ANIMAL SMARTPHONE SP-GB		148				8058664068579
00 007853 000 080	ABC ANIMAL SMARTPHONE GR-GB		148				8058664079667
00 007853 000 090	ABC ANIMAL SMARTPHONE PT-GB		148				8058664072071
00 007853 000 100	ABC ANIMAL SMARTPHONE DE-GB		148				8058664068562
00 007853 000 180	ABC ANIMAL SMARTPHONE RU-GB		148				8058664068586
00 007853 000 610	ABC ANIMAL SMARTPHONE BR-GB		148				8058664076529
00 007891 000 000	GIFT SET		71	6	22,5x34,5x21,3	1,91	8058664065110
00 007893 000 000	DAISY COLORFUL BUTTERFLY		63	6	21,5x20,5x26,0	0,65	8058664065134
00 007894 000 000	ARTHUR FUNNY DINO		63	6	21,5x20,5x26,0	0,65	8058664065141
00 007895 000 000	MOLLY CUDDLY TURTLE		63	6	21,5x20,5x26,0	0,65	8058664065158
00 007901 000 000	TURBO TEAM WORKERS POLICE		211	6	15,3x43,5x21,6	0,888	8058664053131
00 007902 000 000	TURBO TEAM WORKERS FIRE TRUCK		211	6	15,3x43,5x21,6	0,888	8058664053148
00 007905 000 000	JUNGLE RUGBY		135	4	40,5x73x57	14,475	8058664053179
00 007907 000 000	BABY RODEO		120	1	60,5x49,5x43	11,816	8058664053193
00 007907 100 000	MISS RODEO		120	1	60,5x49,5x43	11,816	8058664086832
00 007930 000 000	FLUFFY BUNNY MUSICAL BOX		36	6	44,7x21,2x34,7	2,49	8058664067145
00 007939 000 000	LILY - SHEEP NIGHT LIGHT AND MELODIES		32	6	52,7x21,2x34,7	2,49	8058664067206
00 007940 000 000	OLIVER THE CUDDLY CAT		34	6	44,7x21,2x34,7	2,46	8058664067213
00 007941 000 000	CHARLIE SOFT PUPPY COVER		34	6	44,7x21,2x22,7	2,49	8058664067220
00 007942 000 000	EMILY MY FIRST DOLL		33	6	44,7x21,2x34,7	2,49	8058664067237
00 007945 000 000	XXL FOREST PLAYMAT		50	6	66,4x37,6x48,7	5,408	8058664067350
00 007945 100 000	XXL PLAYMAT FANTASY FOREST		50	6	66,4x37,6x48,7	5,408	8058664102934
00 007946 000 000	BOPPY ANIMAL TUMMY TIME PILLOW		51	6	60,4x33,1x37,7	2,256	8058664067367
00 007946 100 000	FANTASY FOREST TUMMY TIME	NEW	51	6	60,4x33,1x37,7	2,256	8058664119257
00 007947 000 130	TEDDY - THE BEAR OF EMOTIONS PL/GB		152				8058664099252
00 007947 000 000	TEDDY - THE BEAR OF EMOTIONS ITA/GB		152	6	77,7x32,4x36,7	2,759	8058664067374
00 007947 000 030	TEDDY - THE BEAR OF EMOTIONS FR/GB		152				8058664099306
00 007947 000 040	TEDDY - THE BEAR OF EMOTIONS ES/GB		152				8058664099290
00 007947 000 090	TEDDY - THE BEAR OF EMOTIONS PT/GB		152				8058664099283
00 007947 000 100	TEDDY - THE BEAR OF EMOTIONS DE/GB		152				8058664099313
00 007947 000 180	TEDDY - THE BEAR OF EMOTIONS RUS/GB		152				8058664099269
00 007947 000 240	TEDDY - THE BEAR OF EMOTIONS NL/GB		152				8058664099245
00 007947 000 610	TEDDY - THE BEAR OF EMOTIONS BR/GB		152				8058664099276
00 007987 000 000	CHRISTOPHER THE EXPLORER		77	6	21,7x33,8x23,3	1,501	8058664069132
00 008015 000 000	BABY BEAR NEUTRAL		28	4	65,4x52,7x22,2	8,186	8058664052509

CODE	PRODUCT DESCRIPTION	NEW	PAGE	CARTON			BARCODE
				Pcs.	Dimensions	Weight	
00 008015 100 000	BABY BEAR PINK		24	4	65,4x52,7x22,2	8,186	8058664060351
00 008015 200 000	BABY BEAR BLUE		24	4	65,4x52,7x22,2	8,186	8058664060368
00 009090 100 000	LULLABY SHEEP PINK		26	4	63,7x33,7x27,4	2,887	8058664074365
00 009090 200 000	LULLABY SHEEP BLUE		26	4	63,7x33,7x27,4	2,887	8058664074372
00 009141 000 000	ADVENTURE TRAIN IT-GB	NEW	164	6	75,6x56,8x4,00	8,872	8058664080557
00 009141 000 030	ADVENTURE TRAIN FR-GB	NEW	164	6	75,6x56,8x4,00	8,872	8058664100576
00 009141 000 040	ADVENTURE TRAIN ES-GB	NEW	164	6	75,6x56,8x4,00	8,872	8058664100590
00 009141 000 090	ADVENTURE TRAIN PT-GB	NEW	164	6	75,6x56,8x4,00	8,872	8058664100811
00 009141 000 100	ADVENTURE TRAIN DE-GB	NEW	164	6	75,6x56,8x4,00	8,872	8058664100583
00 009141 000 130	ADVENTURE TRAIN PL-GB	NEW	164	6	75,6x56,8x4,00	8,872	8058664100828
00 009141 000 180	ADVENTURE TRAIN RU-GB	NEW	164	6	75,6x56,8x4,00	8,872	8058664100804
00 009141 000 240	ADVENTURE TRAIN NL-GB	NEW	164	6	75,6x56,8x4,00	8,872	8058664118328
00 009149 000 000	MISTER RING		142	6	27,5x77,3x34,4	7,467	8058664079308
00 009150 000 000	JUMP & FIT PLAYMAT		140	6	32,1x62,2x46,2	6,046	8058664079315
00 009152 000 000	BOBBY BUGGY RC		222	6	22,8x70,8x56,9	6,768	8058664079339
00 009156 100 000	GOODNIGHT BEAR PINK		20	6	45,3x26,8x32,9	2,755	8058664079704
00 009156 200 000	GOODNIGHT BEAR BLUE		20	6	45,3x26,8x32,9	2,755	8058664079711
00 009164 000 000	UNDER THE SEA		199	6	26,4x24,7x24,7	0.284	8058664080694
00 009167 000 000	PLAYROOM		200	6	23,4x47,7x24,7	0.284	8058664080915
00 009168 000 000	BEE HAPPY		203	6	32,4x31,7x31,7	0.284	8058664080922
00 009169 000 000	BALLOONS		201	6	26,4x24,7x24,7	0.177	8058664080939
00 009170 000 000	ZERO		196	6	11,4x21,7x21,7	0.101	8058664080946
00 009223 000 000	BATH FLOWER		93	6	27,6x61,9x22,4	2,337	8058664082834
00 009226 000 000	MR. PUPPY ACTIVITY		64	6	43,2x27,4x31,2	1,2	8058664083008
00 009227 000 000	TUTTI FRUTTI STROLLER TOY		65	6	43,2x27,4x31,2	1,05	8058664083015
00 009232 000 000	MSC SEASIDE		218	6	40,7x13,4x36,2	1,178	8058664083497
00 009304 000 000	SWEET PEAR MUSICAL BOX		55	6	26,3x23,4x29,9	1,44	8058664085378
00 009306 000 000	HAPPY TAB CINEMA EDITION		183	2	40x26x13,5	2,52	8058664085453
00 009308 000 000	STACK & FUN		85	6	54x38,1x31,4	7,2	8058664085521
00 009335 000 000	GROW AND WALK GYM		110	4	57x33x33,5	3,117	8058664086825
00 009336 000 000	DOGREMI		82	6	43,8x31,4x43,5	5,98	8058664086849
00 009340 000 000	POP UP BALL		79	6	53,3x35,9x23,2	4,33	8058664086979
00 009343 000 000	BASKET LEAGUE		138	4	69,3x51,7 x44,3	9,352	8058664087303
00 009354 000 000	BUILDERS DOZZY		210	6	32x29,9x15,4	1,281	8058664088379
00 009354 000 040	BUILDERS DOZZY ES		210				8058664098774
00 009354 000 090	BUILDERS DOZZY PT		210				8058664098781
00 009355 000 000	BUILDERS TRUCKY		210	6	32x29,9x15,4	1,281	8058664088386
00 009355 000 040	BUILDERS TRUCKY ES		210				8058664098880
00 009355 000 090	BUILDERS TRUCKY PT		210				8058664098897
00 009356 000 000	BUILDERS SANDY		210	6	32x29,9x15,4	1,281	8058664088393
00 009356 000 090	BUILDERS SANDY PT		210				8058664098927
00 009356000 040	BUILDERS SANDY ES		210				8058664098910

CODE	PRODUCT DESCRIPTION	NEW	PAGE	CARTON			BARCODE
				Pcs.	Dimensions	Weight	
00 009358 000 000	RESCUE TEAM		216	4	63,9x51,7x44,3	9,328	8058664088416
00 009359 000 000	MINI TURBO TOUCH REDY (RED)		209	6	22x33,6x15,4	0,855	8058664088423
00 009360 000 000	MINI TURBO TOUCH YURI (YELLOW)		209	6	22x33,6x15,4	0,855	8058664088430
00 009361 000 000	MINI TURBO TOUCH GERRY (GREEN)		209	6	22x33,6x15,4	0,855	8058664088447
00 009362 000 000	MINI TURBO TOUCH BOND (BLUE)		209	6	22x33,6x15,4	0,855	8058664088454
00 009363 000 000	MINI TURBO TOUCH WALT (WHITE)		209	6	22x33,6x15,4	0,855	8058664088461
00 009364 000 000	MINI TURBO TOUCH OLIVER (ORANGE)		209	6	22x33,6x15,4	0,855	8058664088478
00 009365 000 000	HAPPY TAB MICROPHONE		-	6	19x17,5x18	0,78	8058664088669
00 009368 000 000	AIR FRUIT SALAD		61	6	60,2x22,4x17,2	1	8058664088805
00 009372 000 000	2IN 1 RING TOWER		100	6	47x27,4 x31,6	4,3	8058664089734
00 009373 000 000	2IN 1 STACKING CUPS		101	6	47x27,4 x31,6	4,8	8058664089741
00 009374 000 000	2IN 1 TRANSFORM-A-BALL		102	6	47x27,4 x31,6	4,28	8058664089758
00 009385 000 000	DISPLAY MINI TURBO TOUCH		-	2	29,1x29,9x19,9	2,704	8058664088539
00 009455 000 000	DUGGEE WOOF WOOF		180	6	50x37,5x27	2,76	8058664092529
00 009456 000 000	DUGGEE TALKING PLUSH		179	6	42x35x32	2,49	8058664092529
00 009457 000 000	TAG TALKING PLUSH		180	6	15x12x22	2,49	8058664092536
00 009458 000 000	ROLY TALKING PLUSH		180	6	15x12x22	2,49	8058664092543
00 009459 000 000	BETTY TALKING PLUSH		180	6	15x12x22	2,49	8058664092550
00 009461 000 000	JUMBO DUGGEE		181	6	56x37x32	3,25	8058664092574
00 009462 000 000	MINI DUGGEE ASSORTMENT		-	1	29,5x21,5x15	0,66	8058664092581
00 009487 000 000	FANTASTORY		197	6	12,4x21,2x20,2	0,9	8058664093618
00 009488 000 000	HOLIDAY PHOTOS		204	6	25,4x31,7x24,2	0,833	8058664093625
00 009489 000 000	DANCING FISH		198	6	25,4x31,7x24,2	0,807	8058664093632
00 009490 000 000	CHRISTMAS GIFTS		205	6	32,4x61,7x16,7	4,5	8058664093649
00 009491 000 000	LITTLE ARROW		202	6	16,7x61,7x32,4	4,44	8058664093656
00 009492 000 000	SONGY THE SINGER ITA - SONG & MELODY EDITION		193	6	60x32x47	6,07	8058664093663
00 009492 000 020	SONGY THE SINGER UK - SONG & MELODY EDITION		193				8058664097883
00 009492 000 040	SONGY THE SINGER SP - SONG & MELODY EDITION		193				8058664097906
00 009492 000 090	SONGY THE SINGER PT - SONG & MELODY EDITION		193				8058664097913
00 009492 000 180	SONGY THE SINGER RUS - SONG & MELODY EDITION		193				8058664097890
00 009492 000 610	SONGY THE SINGER BR - SONG & MELODY EDITION		193				8058664099238
00 009492 100 000	SONGY THE SINGER - MELODY EDITION		193	6	60x32x47	6,07	8058664098750
00 009493 100 000	PIANO DJ MIXI		190	6	65,2x27,4x38,2	5,4	8058664093670
00 009494 000 000	MINI TURBO TOUCH FERRARI F12 TDF		228	6	31,7x24,44x15,2	0,855	8058664093687
00 009495 000 000	MINI TURBO TOUCH FERRARI LAFERRARI		228	6	31,7x24,44x15,2	0,855	8058664093694
00 009516 000 000	TOM AND FARM FRIENDS' PINBALL		136	4	62,7x92,4x57,7	7,747	8058664094608
00 009519 000 000	RIDE ON PRIMAVERA RED		244	1	56,7x35,4x46,7	4,161	8058664093946
00 009519 100 000	RIDE ON PRIMAVERA PINK		244	1	56,7x35,4x46,7	4,161	8058664093946
00 009520 000 000	MINI TURBO TOUCH VESPA (DISPLAY)		243	2	21,1x20,4x28,4	2,155	8058664093960
00 009528 000 000	SCUDERIA FERRARI RC		229	6	55,7x44,4x41,2	7,7	8058664094134
00 009564 000 000	FERRARI ELECTRONIC KEYS		227	6	34,9x22,4x23,4	2,3	8058664095124
00 009565 000 000	FERRARI HIGH SPEED LAUNCHER		230	6	51,7x22,4x36,2	3,8	8058664095131

CODE	PRODUCT DESCRIPTION	NEW	PAGE	CARTON			BARCODE
				Pcs.	Dimensions	Weight	
00 009601 000 000	NIGHTLIGHT BUNNY	NEW	42	6	36,7x24,7x14,6	1,262	8058664097456
00 009602 000 000	NIGHTLIGHT TEDDY BEAR	NEW	42	6	36,7x24,7x14,6	1,262	8058664097463
00 009603 000 000	SWIMMING PENGUIN	NEW	91	6	57,5x20x23	1,249	8058664097470
00 009605 000 000	BABY MARKET IT-GB	NEW	162	6	69,8x57,0x34,9	6,305	8058664097494
00 009605 000 030	BABY MARKET FR-GB	NEW	162	6	69,8x57,0x34,9	6,305	8058664114542
00 009605 000 090	BABY MARKET PT-GB	NEW	162	6	69,8x57,0x34,9	6,305	8058664114597
00 009605 000 100	BABY MARKET DE-GB	NEW	162	6	69,8x57,0x34,9	6,305	8058664114566
00 009605 000 130	BABY MARKET PL-GB	NEW	162	6	69,8x57,0x34,9	6,305	8058664118304
00 009605 000 240	BABY MARKET NL-GB	NEW	162	6	69,8x57,0x34,9	6,305	8058664114603
00 009605 000 610	BABY MARKET BR-GB	NEW	162	6	69,8x57,0x34,9	6,305	8058664114610
00 009609 000 000	BUNNY DOU DOU		44	6	23,4x28,2x23	0,925	8058664097623
00 009610 000 000	2 IN 1 ANIMAL COTTAGE	NEW	98	4	67,1x49,1x27,4	5.368	8058664097630
00 009611 000 000	SELFIE PHONE IT-GB	NEW	150	6	29,4x15,1x22,2	0,863	8058664097647
00 009611 000 090	SELFIE PHONE PT-GB	NEW	150	6	29,4x15,1x22,2	0,863	8058664112357
00 009611 000 100	SELFIE PHONE DE-GB	NEW	150	6	29,4x15,1x22,2	0,863	8058664112258
00 009611 000 130	SELFIE PHONE PL-GB	NEW	150	6	29,4x15,1x22,2	0,863	8058664112272
00 009611 000 180	SELFIE PHONE RU-GB	NEW	150	6	29,4x15,1x22,2	0,863	8058664112265
00 009611 000 610	SELFIE PHONE BR-GB	NEW	150	6	29,4x15,1x22,2	0,863	8058664112340
00 009612 000 000	HIPPO DRUM		77	6	23,4x55,7x38,7	2,856	8058664097654
00 009613 000 000	T-REC		83	6	21x17,3x12,2	2,507	8058664097661
00 009614 000 000	MUSICAL TRUMPET		78	6	17,4x38,9x22,2	1,095	8058664097678
00 009615 000 000	TEDDY BEAR DOU DOU		44	6	40,6x23,4x24,5	1,236	8058664097685
00 009616 000 000	BUNNY RATTLE		45	6	23,4x28,2x23	0,925	8058664097692
00 009617 000 000	MY FIRST TEDDY BEAR		44	6	27,4x28,6x27,5	1,268	8058664097708
00 009618 000 000	TEDDY BEAR MUSICAL BOX		45	6	23,4x27,5x24,6	1,14	8058664097814
00 009619 000 000	MUSICAL PIANO		78	6	17,4x27,5x22,2	1,076	8058664097821
00 009620 000 000	MUSICAL GUITAR		78	6	17,4x27,5x22,2	1,166	8058664097838
00 009625 000 000	MINI PRIMAVERA RED		243	6	24.8x22.4x13.9	1,089	8058664099184
00 009626 000 000	MINI PRIMAVERA WHITE		243	6	24.8x22.4x13.9	1,089	8058664099191
00 009627 000 000	MINI PRIMAVERA YELLOW		243	6	24.8x22.4x13.9	1,089	8058664099207
00 009686 000 000	2 IN 1 SORT & BEAT CUBE	NEW	99	6	67,1x49,1x27,4	5,368	8058664102914
00 009690 000 000	FERRARI MULTIPLAY RACE TRACK		232	4	61,3x61,6x42,5	15,5	8058664103102
00 009700 000 000	MINI TURBO TOUCH CITY PLAYMAT	NEW	214	6	50,9x32x53,3	6,556	8058664104406
00 009703 000 000	CANDY CUPCAKE LOVER	NEW	74	6	30,8x29,4x 24,1	2,083	8058664104468
00 009704 000 000	CIRO PIZZA LOVER	NEW	73	6	33,4x15,2x24,1	1,337	8058664104475
00 009705 000 000	ROGER TENNIS LOVER	NEW	73	6	33,4x15,2x24,1	1,337	8058664104482
00 009706 000 000	ELLIOT CAMPING LOVER	NEW	72	6	30,8x29,4x24,1	2,083	8058664104499
00 009707 000 000	LADY FIREFLY	NEW	59	6	25x18,5x22,5	1,328	8058664104505
00 009708 000 000	PUPPY PHONE	NEW	59	6	25x19x22,5	1,35	8058664104512
00 009709 000 000	NATURE'S FRIENDS	NEW	60	6	17x17,5x22	1,150	8058664104529
00 009710 000 000	WILL THE PINWHEEL	NEW	89	6	30,8x29,4x24,1	2,083	8058664104536
00 009711 000 000	SPIN-DINO	NEW	86	6	40,4x33,1x28,6	3,556	8058664104543

CODE	PRODUCT DESCRIPTION	NEW	PAGE	CARTON			BARCODE
				Pcs.	Dimensions	Weight	
00 009712 000 000	TEDDY BEAR BALL	NEW	43	6	33,7x28,7x28,1	1,808	8058664104550
00 009713 000 000	BUNNY MUSICAL COT PANEL	NEW	41	6	27,7x21,2x33,1	1,527	8058664104567
00 009714 000 000	BEAR & BUNNY COT MOBILE	NEW	39	6	76,0x32,8x43,1	6,025	8058664104574
00 009715 000 000	TEDDY BEAR TAKE ALONG MOBILE	NEW	40	6	38,2x24,8x28,1	1,832	8058664104581
00 009716 000 000	MAGIC FOREST RELAX & PLAY GYM	NEW	48	4	62,7x48,7x41,3	9,670	8058664104598
00 009717 000 000	MAGIC FOREST COT MOBILE PROJECTION	NEW	47	6	41,5x38,0x64,5	9,000	8058664104604
00 009718 000 000	CHARLOTTE (MUSICAL DOLL)	NEW	35	6	37,0x19,0x14,5	0,740	8058664104611
00 009719 000 000	JACK (MUSICAL PUPPY)	NEW	35	6	37,0x19,0x14,5	0,740	8058664104628
00 009727 000 000	SWIMMING FROG	NEW	91	6	57,5x20x23	1,249	8058664105502
00 009728 000 000	SPRINKLER WHALE	NEW	90	6	28x26x17	1,295	8058664105519
00 009729 000 000	ROCKET THE CROSSOVER RC	NEW	220	6	71,7x52,7x24,3	17,010	8058664105526
00 009747 000 000	TRAVEL FRIENDS	NEW	67	6	52,6x39,4x28,1	4,532	8058664106028
00 009752 000 000	TURBO BALL - 12 PCS (DISPLAY)	NEW	208	1	36,2x22,4x9,3	1,197	8058664106257
00 009753 000 000	TURBO BALL - 3 PCS SET (TUBE)	NEW	208	6	25,4x17,2x24,3	1,528	8058664106257
00 009754 000 000	HAPPY DARTS - ELECTRONIC	NEW	137	4	38,1x22,7x47,7	2,306	8058664106271
00 009754 100 000	HAPPY DARTS - NON ELECTRONIC	NEW	137	6	41,3x33,5x40,5	2,161	8058664116171
00 009792 000 000	BABY PROF IT-GB	NEW	168	3	41,6x29,6x41,0	3.458	8058664109913
00 009792 000 030	BABY PROF FR/EN	NEW	168	3	41,6x29,6x41,0	3.458	8058664114559
00 009792 000 090	BABY PROF PT/EN	NEW	168	3	41,6x29,6x41,0	3.458	8058664114740
00 009792 000 100	BABY PROF DE/EN	NEW	168	3	41,6x29,6x41,0	3.458	8058664114573
00 009792 000 130	BABY PROF PL/EN	NEW	168	3	41,6x29,6x41,0	3.458	
00 009792 000 240	BABY PROF NL/EN	NEW	168	3	41,6x29,6x41,0	3.458	8058664114733
00 009792 000 610	BABY PROF BR/EN	NEW	168	3	41,6x29,6x41,0	3.458	8058664114634
00 009793 000 000	BABY GARDENER	NEW	112	4	41,1x37,5x104,9	13,184	8058664109340
00 009819 100 000	FLASHY THE XYLOPHONE	NEW	187	6	47,6x30,6x39,1	6,683	8058664110438
00 009820 100 000	ROCK BAND DRUM	NEW	188	6	76,8x58,8x45,1	13,809	8058664110445
00 009828 000 000	NEXT2MOON NEUTRAL VERSION	NEW	29	6	71,7x53,6x43,2	10,440	8058664111305
00 009828 100 000	NEXT2MOON PINK	NEW	12	6	71,7x53,6x43,2	10,440	8058664111312
00 009828 200 000	NEXT2MOON BLUE	NEW	12	6	71,7x53,6x43,2	10,440	8058664111329
00 009829 100 000	MY FIRST NEST PINK	NEW	22	6	56x48x83,1	8,600	8058664111350
00 009829 200 000	MY FIRST NEST BLUE	NEW	22	6	56x48x83,1	8,600	8058664111367
00 009830 100 000	DREAMLIGHT BLUE	NEW	18	6	51,5x21,9x24,1	2,220	8058664111381
00 009830 200 000	DREAMLIGHT BLUE	NEW	18	6	51,5x21,9x24,1	2,220	8058664111398
00 009832 000 000	SCUDERIA FERRARI BALANCE BIKE	NEW	234	2	72,5x31,5x31,5	11,000	8058664111572
00 009833 000 000	TURBO BALL (SINGLE BALL) RED	NEW	208	12	34,6x24,1x 13,4	1,215	8058664111596
00 009834 000 000	TURBO BALL (SINGLE BALL) YELLOW	NEW	208	12	34,6x24,1x13,4	1,215	8058664111602
00 009835 000 000	TURBO BALL (SINGLE BALL) BLUE	NEW	208	12	34,6x24,1x13,4	1,215	8058664111619
00 009838 000 000	GOAL LEAGUE PRO	NEW	144	4	95,2x61,7x31,8	8,080	8058664111121
00 009916 000 000	44 CATS – DANCE PLAYMAT	NEW	176	6		tbd	8058664114832
00 009917 000 000	44 CATS - PIANO	NEW	175	6		tbd	8058664114856
00 009918 000 000	44 CATS - GUITAR	NEW	174	6		tbd	
00 009935 100 000	LAMPO ACTIVITY PLUSH	NEW	172	6		tbd	8058664114870

CODE	PRODUCT DESCRIPTION	NEW	PAGE	CARTON			BARCODE
				Pcs.	Dimensions	Weight	
00 009936 000 000	LAMPO COLOR BOOK	NEW	171	6		tbd	8058664118502
00 009938 000 000	MILADY COLOR BOOK	NEW	171	6		tbd	8058664116478
00 009938 000 000	MILADY ACTIVITY PLUSH	NEW	171	6		tbd	8058664116492
00 010001 000 000	TURBO BALL – CAR PARKING	NEW	212	4		tbd	8058664118519
00 010002 000 000	TURBO BALL – FIRE DEPARTMENT	NEW	213	4		tbd	8058664117680
00 010025 100 000	MY MUSICAT TABLET	NEW	173	6		tbd	8058664117697
00 010042 000 000	SCUDERIA FERRARI – F1 RIDE ON	NEW	236	1		tbd	8058664117833
00 060014 000 000	ABC TEDDY COUNT WITH ME IT-GB		151	4	33,7x61,6x44,1	4,75	8003670858232
00 060014 000 030	ABC TEDDY COUNT WITH ME FR-GB		151				8003670890010
00 060014 000 090	ABC TEDDY COUNT WITH ME PT-GB		151				8003670890041
00 060014 000 100	ABC TEDDY COUNT WITH ME DE-GB		151				8003670890171
00 060014 000 130	ABC TEDDY COUNT WITH ME PL-GB		151				8003670828846
00 060014 000 150	ABC TEDDY COUNT WITH ME TR-GB		151				8003670742388
00 060014 000 180	ABC TEDDY COUNT WITH ME RU-GB		151				8058664043439
00 060067 000 000	VIBRATING PHOTO PHONE		79	6	23x23,5x15	1,343	8003670739456
00 060079 000 000	ABC TALKING FARM IT-GB		160	6	33,3x69,8x50,1	10,3	8003670740582
00 060079 000 030	ABC TALKING FARM FR-GB		160				8003670914594
00 060079 000 040	ABC TALKING FARM ES-GB		160				8003670914600
00 060079 000 080	ABC TALKING FARM GR -GB		160				8058664079681
00 060079 000 090	ABC TALKING FARM PT-GB		160				8003670914624
00 060079 000 100	ABC TALKING FARM DE-GB		160				8003670914631
00 060079 000 150	ABC TALKING FARM TK-GB		160				8003670916796
00 060079 000 180	ABC TALKING FARM RU-GB		160				8003670916796
00 060079 000 400	ABC TALKING FARM SRB-GB		160				8058664015061
00 060079 000 610	ABC TALKING FARM BR-GB		160				8003670881995
00 060703 100 000	QUATTRO PINK		122	1	46x65x39	8,2	8003670746409
00 060703 300 000	QUATTRO RED		122	1	46x65x39	8,2	8058664084739
00 060952 300 000	JOHNNY COUPÉ - RACING	NEW	219	6	57,3x56,6x23,4	5,661	8058664118724
00 061411 000 000	FUN TEETHING RATTLE ELEPHANT		60	6	31,1x19,4x22,9	0,865	8003670965527
00 061759 000 000	BILLY BIGWHEELS YELLOW		255	6	24,8x67,6x58,1	7,76	8003670841913
00 061759 200 000	BILLY BIGWHEELS RED		255	6	24,8x67,6x58,1	7,76	8003670912484
00 063216 100 000	TEETHING KEY RING RATTLE GIRL		58	12	23,2x30x20,7	1,061	8003670772002
00 063216 200 000	TEETHING KEY RING RATTLE BOY		58	12	23,2x30x20,7	1,061	8003670888871
00 065261 000 000	BABY STEPS ACTIVITY WALKER UNISEX		117	4	43,5x64x51	11,57	8003670224211
00 065261 200 010	BABY STEPS ACTIVITY WALKER GIRL		117	4	43,5x64x51	11,57	8003670713654
00 067099 000 000	BEE HIVE COT MOBILE		54	4	37,7x60,6x46,4	7,1	8003670342649
00 067954 000 000	MY FIRST DOLL KIKLA'		95	4	38,7x60,3x35,2	5,06	8003670815075
00 068899 200 000	RAINBOW SPINNER		87	6	28x54,5x37	4,73	8003670772941
00 069005 000 000	FANTASY ISLAND		94	4	38,4x72,1x43,2	7,7	8059147057998
00 069028 000 000	BUBBLE GYM PLAYMAT		106	4	53,1x66,2x50,1	11,35	8059147058513
00 069029 000 000	TOUCH & SPIN HIGH CHAIR TOY		88	6	18,5x33,5x22	1,104	8059147058520
00 070074 000 000	AQUARIUM SPINNER		87	6	27,8x52x37	4,8	8003670668329

CODE	PRODUCT DESCRIPTION	NEW	PAGE	CARTON			BARCODE
				Pcs.	Dimensions	Weight	
00 070106 000 000	BUBBLE ISLAND		93	6	44,3x59,5x26,5	4,84	8003670915775
00 071561 000 000	DUCATI MONSTER		248	1	36,5x29x17,5	6,13	8003670970408
00 071697 000 000	FUN TEETHING FROG RATTLE		57	6	36,2x19,4x22,9	1,058	8003670985266
00 072376 000 000	123 BOOK		65	6	20x25,5x11	0,64	8003670877349

Notes:

Notes:

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