REINVENTING THE CUSTOMER EXPERIENCE

RETAIL TODAY IS ALL ABOUT THE EXPERIENCE

Building customer loyalty is first and foremost about the brand experience— across all channels. Providing a personalized experience is key to turning consumers into loyal customers.

REINVENTING
THE CUSTOMER EXPERIENCE

HP enables retailers and hospitality operators with the tools they need to empower their employees with the broadest portfolio of in-store solutions—from traditional point of sale to mobile. Whether it's the barista at the coffee shop or the associate at a clothing store, HP has what you need to personalize the experience and keep your customers coming back.

Style and innovation without compromise

Make a statement without saying a word and allow your brand to stand out with technology that offers aesthetically appealing designs and innovation without compromising on the stability, reliability, and security that you depend on to run your business.

Performance you can count on, protection you can trust

Deliver the convenient, consistent service that your customers expect—no matter how large or small your business is. HP Retail Solutions combine the power and performance you need to keep business moving, with built-in protection to help secure your critical data and assets.

Flexibility you want, functionality you need

Whether you need a traditional point of sale system and a host of peripherals for every outlet from Toledo to Taiwan, or something more mobile to serve your customers out on the sales floor, HP can meet your unique business requirements.

HP POINT OF SALE SYSTEMS

Deliver the convenient, consistent service that your customers expect with technology solutions that you can count on.

ALL-IN-ONE SOLUTIONS

Upgrade your retail environment with a solution that provides power, security, and flexibility—all in one design.

HP Engage One All-in-One System

Retail redefined by design

Transform your retail space with a versatile point of sale system that appeals to customers and supports your critical business operations. With security, durability, and flexibility built into its gorgeous design, the HP Engage One marks a new era in retail.

HP RP9 Retail System

An exceptionally elegant all-in-one

Stylish, modern, and versatile, the HP RP9 is an all-in-one that combines powerhouse performance with reliable engineering.

HP RP2 Retail System

Sleek and great for small spaces

Add a touch of class with this compact all-in-one with a 14-inch (35.5cm) diagonal touchscreen that fits wherever you need it. Tailor the system with your choice of operating system, touch technology, and integrated peripherals.

75% of shoppers want to do everything they do online while in a store.[1]

HP POINT OF SALE SYSTEMS

(CONTINUED)

CONVERTIBLE SOLUTIONS

Adapt the sales flow to meet customer needs and deliver an exceptional experience.

HP Engage Go Convertible System

Connect with your customers where it matters most

Enable transactions wherever your customers are with the versatile HP Engage Go, a system designed for traditional and mobile point of sale experiences.

MODULAR SOLUTIONS

Equip your retail environment with a powerful solution that protects customer data.

HP Engage Flex Pro (and Pro-C) Modular System

Do more in your store and beyond

Efficiently manage your retail business from the store floor to the back office with the HP Engage Flex Pro, our stable, secure, and highest-performing retail platform that delivers maximum flexibility for a range of deployments.

HP MP9 Retail System

Petite and power-packed for high performance

Drive every facet of your retail and hospitality business, from back-office operations to digital customer engagements to point of sale, with the flexible, fully-loaded HP MP9, our smallest powerhouse retail performer.

Delivering an omni-channel experience is
the top priority for retailers.[2]

BUILD THE SOLUTION THAT'S RIGHT FOR YOU

HP RETAIL PERIPHERALS

Select from a variety of barcode scanners, receipt printers, cash drawers, and displays to customize the point of sale solution that fits your unique needs.

Retail displays

Deliver an enhanced experience to both your customers and store associates with the eye-catching family of HP retail displays that come in a variety of sizes and are available in both touch and non-touch options.

Standalone or integrated column printers[3]

From a multifunctional MICR device to value-priced thermal receipt printers, count on HP to meet your receipt printer needs.

Barcode scanners

Choose from a simple 1D linear scanner or scanners that offer extended functionality including omnidirectional scanning, 2D and stacked code scanning, and even wireless models for added flexibility.

Cash drawers

These devices come in both standard and heavy duty options and include a range of localization options for universal use.

Keyboards and MSRs

HP accessories provide a variety of data input devices, from a range of point of sale keyboards to magnetic stripe readers (MSR) that complement your unique point of sale requirements.

Integrated peripherals

HP offers a variety of integrated peripheral options for each of the all-in-one platforms.

EVERY BUSINESS NEEDS A TECHNOLOGY PARTNER. MAKE YOURS HP SERVICES.[4]

HP offers a full range of managed services solutions tailored to your business. From fixing your equipment to retrieving mission-critical data, HP Services has you covered—around the globe, 24 x 7.

HP support services

From setup and installation to ongoing technical support services, the highly trained, highly motivated experts at HP can help your organization work more productively.

Peace of mind from the start

3 Year

HP offers a standard three-year on-site, next business day warranty on HP retail platforms and three-year advanced exchange for HP retail peripherals.

Save time and increase productivity

From installing custom images to overseeing your deployment, HP can save your business time and increase productivity.

A true technology partner for the future

HP offers additional cost-effective support and care options that can be tailored to your business including warranty extensions and upgrades.

For more information, visit **hp.com/go/retail**.