

## Global Etailers

<b>Launch Date</b>	19th March 2018		
<b>Category</b>	Memory		
<b>Part Numbers / UPC Code</b>	<b>2400MHz</b>	HX424S14IB/4	740617242492
		HX424S14IBK2/8	740617242508
		HX424S15IBK4/16	740617251968
		HX424S14IB2/8	740617268201
		HX424S14IB2K2/16	740617268225
		HX424S15IB2K4/32	740617268232
		HX424S14IB/16	740617252323
		HX424S14IBK2/32	740617252316
		HX424S15IBK4/64	740617252347
		HX424S15IB/32	740617304534
		HX424S15IBK2/64	740617304527
	<b>2666MHz</b>	HX426S15IB2/8	740617265378
		HX426S15IB2K2/16	740617265415
		HX426S15IB2/16	740617265385
		HX426S15IB2K2/32	740617265392
		HX426S16IB/32	740617304510
		HX426S16IBK2/64	740617304503
	<b>2933MHz</b>	HX429S17IB2/8	740617278200
		HX429S17IB2K2/16	740617277203
		HX429S17IB/16	740617278217
		HX429S17IBK2/32	740617277210
		HX429S17IB/32	740617304497
		HX429S17IBK2/64	740617304480
	<b>3200MHz</b>	HX432S20IB2/8	740617278187
		HX432S20IB2K2/16	740617277180
		HX432S20IB/16	740617278194
		HX432S20IBK2/32	740617277197
		HX432S20IB/32	740617304558
	HX432S20IBK2/64	740617304541	
<b>Country of Origin</b>	China		
<b>Dimension of Product</b>	3.7 x 69.9 x 30 mm		(L x W x H)
<b>Dimension of Packaging</b>	<b>Singles:</b>	13.9mm x 57.1mm x 60.9mm	(L x W x H)
	<b>Kits of 2:</b>	13.9mm x 95.5mm x 54.1mm	(L x W x H)
	<b>Kits of 4:</b>	13.9mm x 95.5mm x 54.1mm	(L x W x H)
<b>Unit Net Weight / Gross Weight</b>	<b>Singles:</b>	7.6g/25.4g	
	<b>Kits of 2:</b>	15.2g /40.3g	
	<b>Kits of 4:</b>	30.3g / 58.5g	
<b>Dimension of Carton</b>	<b>Singles:</b>	311.1mm x 60.9mm x 196.8mm	(L x W x H)
	<b>Kits of 2:</b>	311.1mm x 101.6mm x 203.2mm	(L x W x H)

	<b>Kits of 4:</b>	311.1mm x 101.6mm x 203.2mm	(L x W x H)
<b>Carton Quantity / Weight</b>	<b>Singles:</b>	25 / 780.6g	
	<b>Kits of 2:</b>	25 / 1200g	
	<b>Kits of 4:</b>	25 / 1600g	
<b>Warranty</b>	Lifetime		

## Specifications

<b>Capacities</b>	<b>Singles:</b>	4GB, 8GB, 16GB, 32GB
	<b>Kits of 2:</b>	8GB, 16GB, 32GB, 64GB
	<b>Kits of 4:</b>	16GB, 32GB, 64GB
<b>Frequencies</b>	2400MHz, 2666MHz, 2933MHz, 3200MHz*	
<b>Latencies</b>	CL14, CL15, CL16, CL17, CL20	
<b>Voltage</b>	1.2V	
<b>Operating Temperatures</b>	0°C to 85°C	
<b>Dimensions</b>	69.6mm x 30mm	

## Product Marketing

<b>Product Name/Title</b>	HyperX Impact DDR4 SODIMM		
<b>Tagline</b>	Stay ahead of the curve with powerful DDR4 SODIMM.		
<b>Text Layer</b>	Get your notebook or small form factor machine fully equipped with HyperX® Impact DDR4 SODIMM and minimize system lag. Ready for AMD Ryzen and Intel XMP-ready in capacities up to 64GB, Plug N Play HyperX Impact DDR4 automatically overclocks to the highest frequency published, up to 3200MHz*, to support Intel and AMD's latest CPU technologies. Slot in the sleek black PCB for a hassle-free boost, no need to tinker with the BIOS. Upgrade your system's performance and still run cool, quiet, and efficiently, thanks to HyperX Impact DDR4's low 1.2 voltage.		
<b>Bullet Points</b>	<ul style="list-style-type: none"> <li>• Powerful SODIMM Performance</li> <li>• Plug N Play Automatic Overclocking Functionality</li> <li>• Intel XMP-Ready Profiles</li> <li>• Ready for AMD Ryzen</li> <li>• Higher Performance with Low Power Consumption</li> <li>• Slim form, sleek design</li> </ul>		
<b>Ecommerce Keywords</b>	2933 ddr4, ddr4 laptop ram, 16gb ddr4 sodimm, 16gb ddr4 laptop, 16gb 2400mhz ddr4 laptop, 26663mhz ddr4 sodimm, ddr4 2400 16gb laptop, 16gb ddr4 2400 sodimm, 16gb ddr4 2400mhz, ram 16gb laptop, ddr4 2933 16gb, ddr4 3200, ddr4 2400 16gb, ddr4 laptop, sodimm16gb ddr4		
<b>Image Order*</b> (order from left to right) If only 1 image slot use #1, if only 3 slots use #1-#3  * images are in order of how they should be displayed			

	1. Front (Main image/Hero shot/Thumbnail)	2. Side	3. Packaging front
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\*HyperX Plug N Play memory will run in DDR4 systems up to the speed allowed by the manufacturer's system BIOS. PnP cannot increase the system memory speed faster than is allowed by the manufacturer's BIOS. HyperX Plug N Play DDR4 products support XMP 2.0 specifications so overclocking can also be achieved by enabling the built-in XMP Profile.