

PHILIPS

Hair Dryer

Prestige

Personalized technology

Infrared sensor

Up to 85%* moisture lock-in



BHD628/05



Personalized drying with SenseIQ

For shiny, moisture-rich healthy-looking hair

Introducing the Philips dryer with SenseIQ. Sensing and adapting to your hair, it adjusts the temperature to prevent overheating, retaining your hair's natural moisture. Every time you dry, your hair will feel beautiful and cared for.

SenseIQ technology

- Personalized drying experience
- Senses hair's temperature
- Adapts drying performance

Care for your hair

- Cares uniquely for our hair
- Ionic conditioning

Easy to use

- Drying preset modes
- Compact design

Attachments

- Drying nozzle



asimpleswitch.com

Highlights

Personalized



SenseIQ technology for a personalized drying experience. SENSES. The dryer's infrared sensor continuously scans the temperature of your hair for a personalized protection. ADAPTS. The sensor adjusts the temperature up to 2,000 times per drying session** to prevent overheating. CARES. Our sensing and adapting technology protects the hair while drying, locking-in up to 85%* of your hair's natural moisture.

Sensing

While other hairdryers only measure the temperature of the airflow, the Philips dryer with SenseIQ technology measures your hair's temperature to prevent overheating. Equipped with infrared sensor that ensures the right drying experience for your hair.

Adapting



The dryer with SenseIQ adjusts the airflow temperature up to 2,000 times per drying session** to prevent overheating.

Caring



SenseIQ tailors the drying experience to you. Every time you dry, it retains up to 85% of natural moisture* essential for shiny, healthy-feeling hair.

Easy drying



The 2 speed and 3 drying preset modes are easy to select with the tactile sliders. Choose your mode: Gentle for extra care, Dry for everyday use, and Fast for a boost of heat. The SenseIQ is active in Gentle and Dry modes for a personalized drying experience.

Drying



For fast drying results, use the specially designed drying nozzle. It rotates 360 degrees for the best performance of the sensor, ensuring more concentrated airflow and higher air pressure. For perfect drying results.

Ionic conditioning



Instantly releases 2 times*** more ions for shiny, frizz-free hair. Negative ions eliminate static, condition the hair and scalp, and smooth down the hair cuticles to achieve a smooth and shiny result.

Compact design



Cleverly engineered for your convenient use and storage, it is 20% lighter**** and easy to hold.



[asimpleswitch.com](https://www.asimpleswitch.com)

Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

Specifications

Caring technologies

SenseIQ technology
Ionic Care: 2x ions

Attachments

Nozzle: Drying nozzle

Features

Cool Shot
Storage hook

Technical specifications

Voltage: 220 V
Wattage: 1700 W
Cord length: 2 m

Service

2-year worldwide warranty

