



Infosheet

HP Sure View

Sure View G3, left to right: HP E243p 23.8" Display, HP EliteOne 800 G5 23.8" All-in-One PC, HP Elite Dragonfly

Privacy at the Touch of a Button

If your enterprise spends millions annually guarding against cyberattacks, you could be overlooking the crucial human element. Visual hacking is the act of physically spying on someone's computer screen. Visual hacking is a low-tech threat as compared to malware, ransomware, or other high-tech threats; however, the repercussions can be just as harmful. That's because visual hacking usually happens when victims are unaware or unequipped. With HP Sure View, you can close this gap in your cybersecurity program.

HP Sure View is the world's first integrated privacy screen¹ and delivers:



Narrow privacy angle: Less than 1.5% screen visibility from a 45° angle



Bright, high-quality panel viewing in both light and dark environments



Available on a wide range of PCs, AiOs, and standalone displays



Customer choice between user experiences

HP Sure View is an effective solution to combat visual hacking and protect your company and personal data.



Nearly **two-thirds of companies** report that they have been **compromised in the past 12 months** by attacks which originated at endpoints (e.g., PCs), a 17% increase year-on-year.²

HP Sure View is available on a wide breadth of PC solutions for any user's needs:

- Touch and Non-Touch
- x360
- x2
- Workstation
- AiO
- Display
- Notebooks

1. Based on PCs with physically embedded, hardware-based privacy screens as of April 2018. HP Sure View is an optional feature that must be configured at purchase and is designed to function in landscape orientation.

2. Source: <https://securityintelligence.com/posts/whats-new-in-the-2019-cost-of-a-data-breach-report/>



Left: HP Sure View Gen2: Contrast-based integrated privacy solution. Right: HP Sure View Gen3: Luminance-based integrated privacy solution

Sure View Choice

Choosing the best privacy experience based on user needs.



SURE VIEW GEN2

HP ELITEBOOK x360 1040 G5



SURE VIEW GEN3

HP ELITEBOOK x360 1040 G6

Up to 11 hours, 15 minutes	Privacy Mode Battery Life ³	Up to 20 hours, 30 minutes
Up to 14 hours, 00 minutes	Sharing Mode Battery Life ³	Up to 19 hours, 30 minutes
Bright	Experience	Dark
Best	Bright Environments	Good
Good	Dark Environments	Best
Good	Image Clarity	Best
Best	Evidence of Privacy	Good

Table 1. MM14 battery duration comparisons between HP Sure View Gen2 and HP Sure View Gen3 on the HP EliteBook x360 1040 G5 vs. G6



HP Sure View provides an extremely effective privacy experience.

Sure View's cutting-edge design enables **less than 1.5% of a user's screen to show through** at a 45° angle, which is the industry-accepted privacy threshold.

Contact your HP representative to request a demo today. Visit hp.com/go/computersecurity for more information.

3. Windows 10 MM14 battery life will vary depending on various factors including product model, configuration, loaded applications, features, use, wireless functionality, and power management settings. The maximum capacity of the battery will naturally decrease with time and usage. See www.bapco.com for additional details.

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