# **PHILIPS**

Wet and Dry electric shaver

## Shaver series 7000

Protective SkinGlide coating

SteelPrecision blades

Motion Control sensor

360 D Flexing heads



S7788/55



# Close shave, advanced skin protection with SkinIQ Technology

The Philips Series 7000 glides smoothly over your skin, while cutting each hair close - even on 3 day beards. Equipped with advanced SkinIQ technology, the shaver senses, adapts and guides on the correct motion, for better skin protection.

#### A close shave

- Follows the contours of your face
- More cutting performance in every stroke
- Guides hair into the optimal cutting position

#### SkinIQ technology

- Guides you to an improved shaving technique
- Master your technique with the Philips GroomTribe app
- A shaver with the power to tame beards
- A shaver that reduces friction to minimise irritation

#### For a convenient shave

- 60 minutes of shaving from a 1 hour charge
- Powerful cleaning pod for maintenance and hygiene
- Fully charged in one hour
- The electric shaver with an Eco passport
- Even up your moustache and sideburns

## Highlights

#### **Protective SkinGlide coating**



A protective coating lies between the shaver heads and your skin. Made of up to 2000 micro-tech beads per square millimetre, it reduces friction on skin by 25%\*, to minimise irritation.

#### **SteelPrecision blades**



Powerful yet gentle, the 45 self-sharpening SteelPrecision blades on this Philips shaver complete up to 90,000 cutting actions per minute, cutting more hair per stroke\*\* for a clean, comfortable finish.

#### **Motion Control sensor**



An electric shaver motion–sensing technology tracks how you shave and guides you to a more efficient technique. After just three shaves, the majority of men achieved a better shaving technique for fewer passes\*\*\*.

#### Personalisation via app

Pair your Philips electric shaver to the GroomTribe app and prepare to master your technique. Just track your progress and personalise your routine to achieve a shave that's both close and kind.

#### **Power Adapt sensor**



The electric shaver has an intelligent facial-hair sensor that reads hair density 125 times per second. The technology auto-adapts cutting power for an effortless and gentle shave.

### 360 D Flexing heads



Designed to follow the contours of your face, this Philips electric shaver has fully flexible heads that turn 360° for a thorough and comfortable shave.

#### Hair-Guide precision heads



This new-shape precision shaver is enhanced with hair-guiding channels for optimal cutting and skin comfort.

#### Cable-free Quick Clean Pod



10 x more effective than cleaning with water\*\*\*\*, the powerful cleaning pod thoroughly cleans and lubricates your shaver in just 1 minute. Using it helps maintain shaver performance and increase hygiene.

#### Shave wet or dry



A wet and dry shaver that adapts to your preference. Choose a convenient dry shave, or pair with your favourite foam or gel for a refreshing wet shave.

## Specifications

#### **Accessories**

Maintenance: Cleaning brush Charging stand Quick Clean Pod: Yes, 1 cartridge included Integrated pop-up trimmer Travel and storage: Travel case

#### **Software**

App: GroomTribe, Connects via Bluetooth®
Software update: Philips offers relevant
software updates for a period of 2 years after
the date of purchase
Smartphone compatibility: iPhone and
Android™ devices

#### Power

Battery type: Li-lon Run time: 60 minutes

Charging: 1 hour full charge, 5-min quick

charge

Automatic voltage: 100-240 V Stand-by power: 0.04 W Max power consumption: 9 W

#### Design

Handle: Rubber grip Colour(s): Dark chrome Shaving heads: Angular

#### **Service**

2 year warranty Replacement head SH71: Replace every 2 yrs with SH71

#### **Shaving Performance**

Contour following: 360 D Flexing heads Shaving system: SteelPrecision blades SkinIQ technology: Protective SkinGlide coating, Motion Control sensor, Power Adapt sensor

#### Ease of use

Display: Motion control indicator, LED display, Battery level indicator, Travel lock Wet & Dry: Wet and dry use Cleaning: One-touch open, Fully washable

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Issue date 2024-07-02 Version: 9.9.2

EAN: 87 10103 93941 2

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<sup>\*</sup> compared to non-coated material

<sup>\* \*</sup> Tested versus Philips Series 3000.

<sup>\* \* \*</sup> Based on Philips Series S7000 and GroomTribe appusers in 2019.

<sup>\* \* \* \* \*</sup> comparing shaving debris after using cleaning fluid vs. water in the cartridge