PHILIPS

hue

ST72 Edison – E27 smart bulb

Hue White Filament

- Soft white light vintage bulb
- Instant control via Bluetooth
- Control with app or voice*
- Add Hue Bridge to unlock more



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Easy smart lighting

The larger version of the elongated Edison-style filament bulb, this ST72 bulb features Bluetooth capability, a coiled filament and elegant amber coating for a modern take on a vintage design. Use with Bluetooth or pair with a Hue Bridge to unlock more smart lighting features.

Limitless possibilities

- Vintage design meets modern capabilities

Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Set the right mood with soft white light
- Unlock the full suite of smart lighting features with the Bridge

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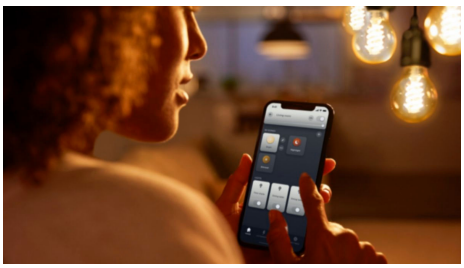
Highlights

Vintage design meets modern capabilities



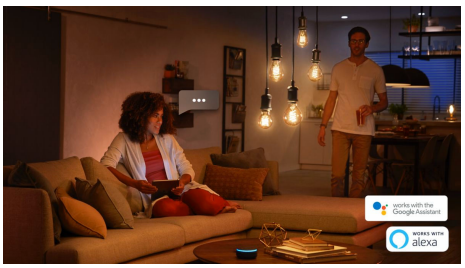
Capture the popular look of Edison bulbs, featuring a distinct glowing inner coil and transparent globe, with smart filament bulbs. These smart retro-style LED bulbs combine the look and feel of simple vintage design with the power of Philips Hue smart lighting.

Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home.Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

Control lights with your voice*



Get hands-free control of your lights and use your voice instead! Simple voice commands allow you to control multiple lights in a room or just a single lamp. *Works with the Google Assistant and Amazon Alexa.

Set the right mood with soft white light



Hue bulbs and light fixtures use a soft white light. Dimmable from bright daylight to low nightlights, these smart lights allow you to fill your home with just the right level of warm light when you need it.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart – away-from-home control, voice control, automated lighting and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that’s secure and reliable, and more. The Bridge is the key to smart lighting like you’ve never seen before.

Specifications

Lamp dimensions
- Dimensions (WxHxD): 73×171

Durability
- Number of switch cycles: 50,000
- Nominal lifetime: 15,000

Environmental
- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -10 °C – 45 °C

Extra feature/accessory incl.
- Dimmable with the Hue app and switches: Yes

Guarantee
- 2 years: Yes

Light characteristics
- Colour rendering index (CRI): ≥80
- Colour temperature: 2100 K

Packaging information
- EAN: 8719514279179

Power consumption
- Standby power consumption: 0.5
- Energy efficiency label (EEL): G
- Power: 7

Product dimensions and weight
- Overall height: 171 mm

Service
- Warranty: 2 year(s)

Technical specifications
- Diameter: 72 mm
- Weight: 57
- Bulb technology: LED
- Fitting/cap: E27
- Lumen output at 2700K: 550
- EPREL Registration Number: 391960

The bulb
- Form factor: ST72
- Input voltage: 220V-240V
- Light output: Soft white light
- Lumen output: 550 lm
- Power factor: 0.6
- Software upgradable: Yes
- Start up: Instant 100% light output

What's in the box
- Hue bulbs: 1

What's supported
- Compatible with Effects feature: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants (Hue Bridge required): Amazon Alexa, Apple Home, Google Assistant, Microsoft Cortana
- WiFi: Works without Wi-Fi
- Defined support period: Minimum of 48 months after introduction date
- Max. number of accessories: 12 (with Hue Bridge)
- Communication protocol: Bluetooth, Zigbee
- Compatibility with third-party systems: Alexa, Google Home, Apple HomeKit, IFTTT, Klikaanklikuit, Matter, Samsung SmartThings, Sonos

Box specifications

Packaging dimensions and weight
- EAN/UPC - product: 8719514279179
- Net weight: 0.06 kg
- Gross weight: 0.16 kg
- Height: 17 cm
- Length: 8.3 cm
- Width: 14 cm



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