

PHILIPS

hue

Play gradient lightstrip 65 inch

Hue White and Colour Ambiance

Made for 65" to 70" TVs

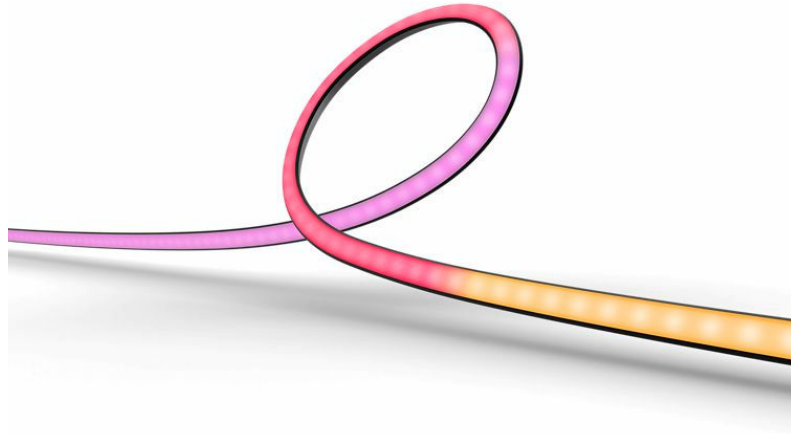
Includes power supply and mounts

Blends white and coloured light

Requires a Hue Bridge and Hue sync box



8718699784775



Easy smart lighting

Experience the thrill of the cinema at home with the Philips Hue Play gradient lightstrip. Get multiple colours of light that react to the content on your screen. Attach to 65" to 75" wall-mounted or standing TVs with the included mounts.

Easy smart lighting

- Seamlessly Blend Colours
- Surround Lighting Effects
- Game-changing Home Entertainment
- Easy Installation
- Hue Sync and Hue Bridge Required
- Three sizes for a perfect fit

Highlights

Seamlessly Blend Colours



Get a seamless blend of multiple colours of light at the same time in a single LED strip. The colours flow together naturally, casting light against the wall to showcase a unique effect behind your TV.

Surround Lighting Effects



Experience the magic of surround lighting! With 45-degree light projection, the Play gradient lightstrip reacts to the content on the entire screen in real time, creating a captivating television viewing and gaming experience. *Requires the Philips Hue Play HDMI sync box and Hue Bridge (sold separately).

Game-changing Home Entertainment



Philips Hue is the only smart lighting brand to easily sync your colour-capable smart lights with films and video games for thrilling home entertainment. The game-changing Hue Sync technology captures the content you're watching or playing and translates it into an immediate light script to create a colourful full-room experience.

Easy Installation



The Philips Hue Play gradient lightstrip is specially designed for television entertainment. The LED strip comes in three sizes, fitting TVs of 55" and larger, and includes mounting brackets to make installation quick and easy.

Hue Sync and Hue Bridge Required



The Philips Hue Play gradient lightstrip requires the Philips Hue Play HDMI sync box, Hue Sync mobile app and a Hue Bridge. The Bridge also allows you to add up to 50 lights and accessories throughout your entire home, create timers and routines, and control your lights from anywhere – inside or outside your home – with the Hue app. The Philips Hue Play HDMI sync box and Hue Bridge are sold separately.

Three sizes for a perfect fit



The Play gradient lightstrip comes in three sizes. The 55-inch lightstrip is recommended for 55 to 60-inch TVs, the 65-inch lightstrip for 65 to 70-inch TVs and the 75-inch lightstrip for 75-inch and larger TVs. If the size of your TV falls in between these recommendations, use the next size down (for example, a 62-inch TV would use the 55-inch lightstrip).

Specifications

What's in the box



Box specifications

Packaging dimensions and weight

- EAN/UPC - product: 8718699784775
- Net weight: 0.43 kg
- Gross weight: 1.43 kg
- Height: 14 cm
- Length: 29 cm
- Width: 29 cm



© 2026 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.