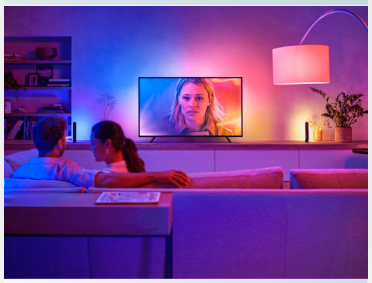
PHILIPS

hue

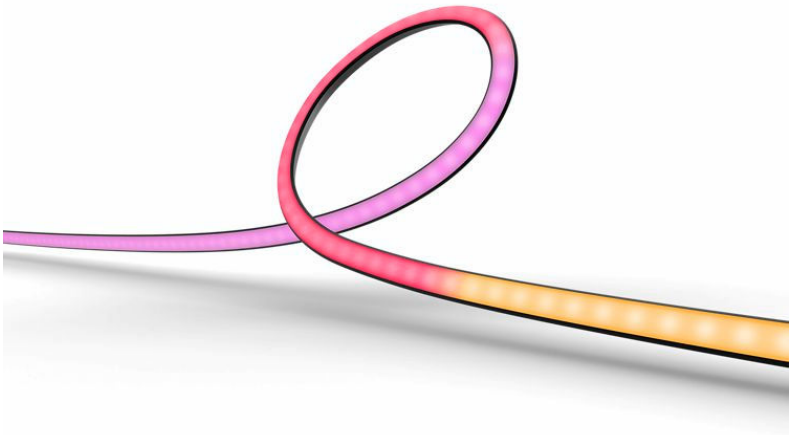
Play gradient lightstrip 65 inch

Hue White and Colour Ambiance

- Made for 65” to 70” TVs
- Includes power supply and mounts
- Blends white and coloured light
- Requires a Hue Bridge and Hue sync box



8718699784775



Easy smart lighting

Experience the thrill of the cinema at home with the Philips Hue Play gradient lightstrip. Get multiple colours of light that react to the content on your screen. Attach to 65” to 75” wall-mounted or standing TVs with the included mounts.

Easy smart lighting

- Seamlessly Blend Colours
- Surround Lighting Effects
- Game-changing Home Entertainment
- Easy Installation
- Hue Sync and Hue Bridge Required
- Three sizes for a perfect fit

Issue date: 2026-10-28 Version: 0.280

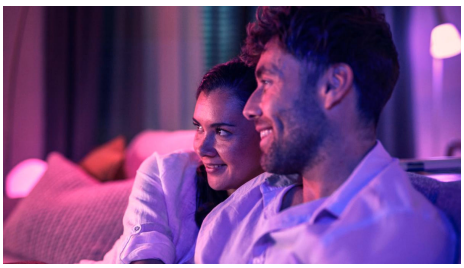
Highlights

Seamlessly Blend Colours



Get a seamless blend of multiple colours of light at the same time in a single LED strip. The colours flow together naturally, casting light against the wall to showcase a unique effect behind your TV.

Surround Lighting Effects



Experience the magic of surround lighting! With 45-degree light projection, the Play gradient lightstrip reacts to the content on the entire screen in real time, creating a captivating television viewing and gaming experience. *Requires the Philips Hue Play HDMI sync box and Hue Bridge (sold separately).

Game-changing Home Entertainment



Philips Hue is the only smart lighting brand to easily sync your colour-capable smart lights with films and video games for thrilling home entertainment. The game-changing Hue Sync technology captures the content you're watching or playing and translates it into an immediate light script to create a colourful full-room experience.

Easy Installation



The Philips Hue Play gradient lightstrip is specially designed for television entertainment. The LED strip comes in three sizes, fitting TVs of 55" and larger, and includes mounting brackets to make installation quick and easy.

Hue Sync and Hue Bridge Required



The Philips Hue Play gradient lightstrip requires the Philips Hue Play HDMI sync box, Hue Sync mobile app and a Hue Bridge. The Bridge also allows you to add up to 50 lights and accessories throughout your entire home, create timers and routines, and control your lights from anywhere – inside or outside your home – with the Hue app. The Philips Hue Play HDMI sync box and Hue Bridge are sold separately.

Three sizes for a perfect fit



The Play gradient lightstrip comes in three sizes. The 55-inch lightstrip is recommended for 55 to 60-inch TVs, the 65-inch lightstrip for 65 to 70-inch TVs and the 75-inch lightstrip for 75-inch and larger TVs. If the size of your TV falls in between these recommendations, use the next size down (for example, a 62-inch TV would use the 55-inch lightstrip).

Specifications

General
- Cable colour: Black

Bulb characteristics
- Dimmable: Yes

Design and finishing
- Colour: Black
- Colour(s): Gradient
- Material: Silicone

Durability
- Nominal lifetime: 25,000

Environmental
- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.
- Batteries included: No
- Choose your colour: Yes
- Colour changing (LED): Yes
- Diffused light effect: Yes
- Dimmable: Yes
- LED integrated: Yes

Guarantee
- 2 years: Yes

Light characteristics
- Beam angle: 120
- Colour rendering index (CRI): >80
- Colour temperature: 2000-6500 K
- Warm-up time to 60% light: 1
- Luminous efficacy (rated) (nom.): 55
- CCT max lumen output: 2,700
- Total lumen output: 1,020

String light/Lightstrip
- Cut-ability: No
- Extendibility: No
- Input Voltage: 24V
- Length: 2,540.00 mm
- Max. standby power: 0.5 W
- Wattage: 20 W

Miscellaneous
- Especially designed for: Living Room, Entertainment room
- Style: Modern
- Type: Light Strips

Packaging information
- EAN: 8718699784775

Power consumption
- Standby power consumption: 0.50 W
- Power: 20 W
- Energy consumption kWh/1,000 hours: 24

Product dimensions and weight
- Net weight: 0.430 kg
- Net weight: 0.95 lb
- Cable length: 1,500
- Overall height: 16 mm
- Overall length: 2,540 mm
- Overall width: 17 mm
- Cable length to first LED: 160 mm
- String light length: 2,540.00 mm

Service
- Warranty: 2 year(s)

Technical specifications
- Lumen output at 4000K: 1,100
- Lifetime: 25000 h
- Total lumen output fixture: 1100
- Bulb technology: LED
- Light colour: Gradient coloured and white light (RGBICW)
- Mains power: 220–240 V
- IP code: IP20
- Class of protection: Class II – Double Insulated
- Light source replaceable: No
- Lumen output at 2700K: 1,020
- UL wet/damp/dry location: Dry location
- Zigbee repeater functionality: Yes

The bulb
- Form factor: light strip
- Software upgradable: Yes

What's in the box
- Power adapter: 1

What's supported
- Compatible with Effects feature: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- WiFi: Works without Wi-Fi
- Defined support period: Minimum 60 months from date of purchase from an authorised reseller
- Max. number of accessories: 12 (with Hue Bridge)
- Compatible operating systems: iOS, Android
- Communication protocol: Bluetooth, Zigbee
- Compatibility with third-party systems: Alexa, Google Home, Apple HomeKit, IFTTT, Klikaanklikuit, Matter, Samsung SmartThings, Sonos
- Matter functionality: Via Hue Bridge

What’s in the box



Box specifications

Packaging dimensions and weight

- EAN/UPC - product: 8718699784775
- Net weight: 0.43 kg
- Gross weight: 1.43 kg
- Height: 14 cm
- Length: 29 cm
- Width: 29 cm



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