

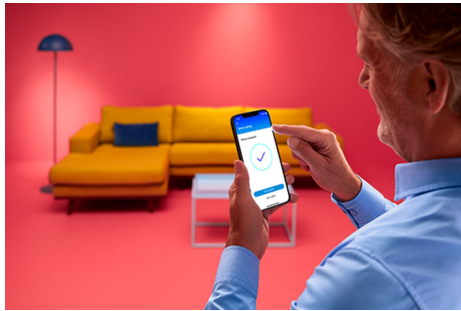


Filament Bulb Amber 50W ST64 E27

Bring human-centric lighting into your life with this smart WiZ LED ST64 vintage bulb. Amber coated classic look – perfect for decorative fixtures. Choose from different shades of warm to cool white to set the best ambience. You can set schedule to turn lights on and off according to your daily or weekly routines, control with your smartphone or your voice and have remote access to your lights even when you're away. WiZ lights connect to your existing Wi-Fi, no additional hardware is needed.

PRODUCT HIGHLIGHTS

- Tunable white smart bulb
- Up to 640 lumens
- Easy plug and play
- Control with app or voice



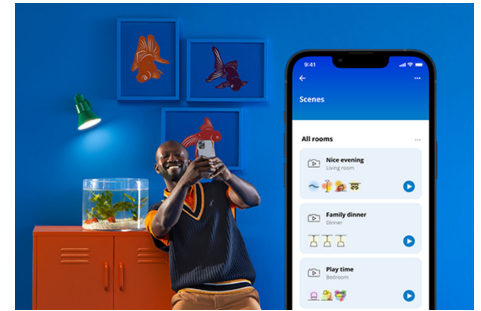
Smart lighting functionalities easy to set up

Enjoy the benefits of smart features instantly, just by connecting your WiZ light to your Wi-Fi network. Control lights easily when you're away from home and scheduling lights to go on and off automatically. No need to install additional hardware such as hub or gateway!



Set up lights to follow your own schedule

Automate your smart lights to follow your daily or weekly routines. Schedule your lights to turn on in the morning or before you arrive home, and to keep them off to save energy, when they are not necessary.



Create your perfect light scene

Make your own mix of different color and white lights modes to create the perfect light ambience for your daily moment. Simply save your new Scene and select it anytime with the WiZ app or voice.



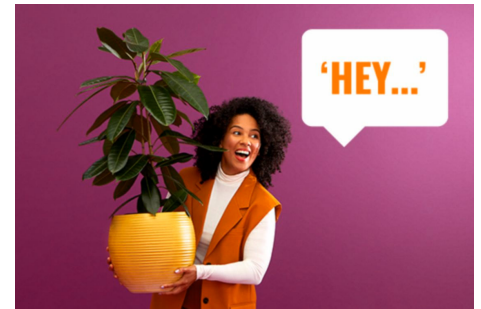
Set the right ambience with tunable warm to cool white light

Choose from a wide range of energizing cool white to soft warm white light, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.



Dim your smart lights even without a dimmer

Simply adjust lights to your desired brightness level using your smartphone, the WiZ control accessory or just your voice. No need to install an expensive dimmer!



Control smart lighting the way you like it

WiZ enables you to control smart lighting in multiple ways. Adjust lights with your smartphone, voice, the WiZ remote control, or by using the existing wall switch to toggle between two favorite modes. Works with Google Home, Alexa and Siri Shortcuts.



SPECIFICATIONS

BULB CHARACTERISTICS

Intended use: Indoor
Lamp shape: ST64
Socket: E27
Type of glass: Amber
Dimmable: Yes

BULB DIMENSIONS

Weight: 0.055 kg

DURABILITY

Average life (at 2.7 hrs/day): 15 year(s)
Lumen maintenance factor: 70%
Number of switch cycles: 20,000
Nominal lifetime: 15,000

LIGHT CHARACTERISTICS

Color consistency: 6 SDCM
Color rendering index (CRI): ≥ 90
Color temperature: 2000-5000 K
Light Color Category: Tunable white
Nominal luminous flux: 640 lm
Starting time: < 0.5 s
Warm-up time to 60% light: instant full light
Luminous Efficacy (rated) (Nom): 91 lm/W

OTHER CHARACTERISTICS

Lamp current: 43 mA

PACKAGING INFORMATION

EAN: 8718699787233
EOC: 871869978723302
Product title: Wi-Fi BLE 50W ST64 E27
920-50 Amb 1PF/6

POWER CONSUMPTION

Power factor: 0.5
Voltage: 220-240 V
Wattage equivalent: 50 W
Energy Efficiency Label (EEL): F
Power Consumption: 7 W
Energy Consumption kWh/1000 h: 7

PRODUCT DIMENSIONS AND WEIGHT

Overall height: 143 mm
Overall length: 143 mm
Overall width: 64 mm

RATED VALUES

Rated lifetime: 15,000
Rated luminous flux: 640 lm
Rated power: 7 W

TECHNICAL SPECIFICATIONS

Frequency: 50-60
EPREL Registration Number: 1901146
Flux measurement reference: Sphere

WHAT'S SUPPORTED

Compatible with Effects: Yes
WiFi: Wireless G
Defined support period: Minimum of 60 months after introduction date
Max. number of accessories: 9999
Communication protocol: Bluetooth
WiFi (2.4GHz)

PACKAGING DIMENSIONS AND WEIGHT

EAN/UPC - product: 8718699787233
Net weight: 0.06 kg
Gross weight: 0.09 kg
Height: 18.5 cm
Length: 8.5 cm
Width: 8.5 cm



© 2025 Signify Holding. All rights reserved. The information provided herein is subject to change, without notice. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. All trademarks are owned by Signify Holding or their respective owners.