PHILIPS

hue

Bloom table lamp

Hue White and Colour Ambiance

- LED integrated
- Instant control via Bluetooth
- Control with app or voice*
- Add Hue Bridge to unlock more



8718699770983



Easy smart lighting

Effortlessly set the mood in any room of your home with the unconventional, compact Philips Hue Bloom. Simply plug in to a plug socket and use the Bloom to cast colourful light as a standalone lamp or add it to your existing Hue system as an accent light. Add a Hue Bridge to unlock the full suite of features.

Limitless possibilities

- A plug-and-play accent lamp
- Control with app or voice*

Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Create a personalised experience with colourful smart light
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock the full suite of smart lighting features with the Bridge

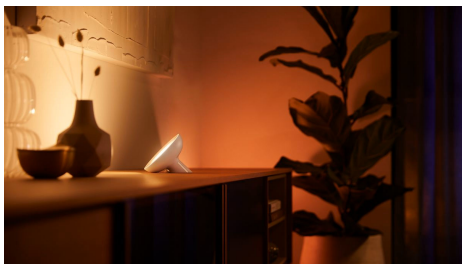
Replacement parts

- Replacement parts available for this product

Issue date: 2026-10-10 Version: 0.395

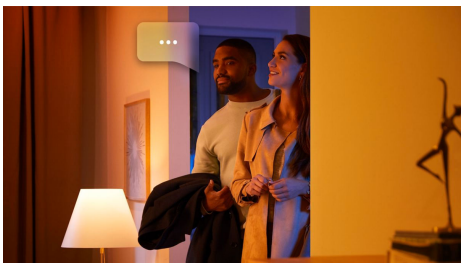
Highlights

A plug-and-play accent lamp



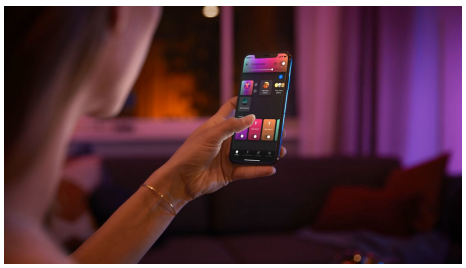
The Philips Hue Bloom is a small, versatile smart lamp that casts light in any of millions of colors. The Bloom's easy plug-and-play design lets you place the lamp anywhere: place it on a table to wash the walls with beautiful light, set it on your nightstand for a gentle nightlight or position it near your TV to enhance your entertainment with light.

Control with app or voice*



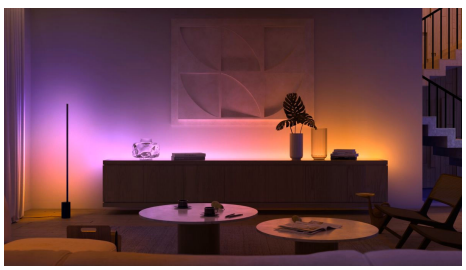
Philips Hue works with Amazon Alexa, Siri and the Google Assistant. Simple voice commands let you dim, brighten or change the colour of your lights, whether you want to control a single lamp or all lights in your home. Voice control requires a Philips Hue Bridge and a compatible partner device.

Control up to 10 lights with the Bluetooth app



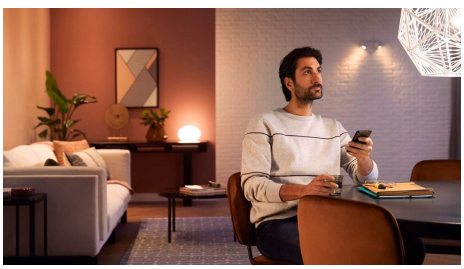
With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home.Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

Create a personalised experience with colourful smart light



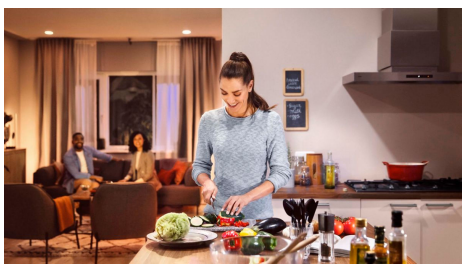
Transform your home with over 16 million colours, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theatre, enhance your home decor with colour accents, and much more.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four pre-set light recipes handcrafted especially for your daily tasks: Energise, Concentrate, Read and Relax. The two cool-toned scenes, Energise and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart – away-from-home control, voice control, automated lighting and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

Replacement parts available for this product



Looking for replacement parts for this product? Find replacement power adaptor, mounts and more to breathe new life into your lights.

Specifications

Design and finishing
- Colour: White
- Material: Metal, Synthetic

Durability
- Nominal lifetime: 25,000

Extra feature/accessory incl.
- Colour changing (LED): Yes
- Diffused light effect: Yes
- Dimmable: Yes
- Dimmable with the Hue app and switches: Yes
- FFP - Frustration-Free Pack: Yes
- LED integrated: Yes
- Perfectly suited for creating ambience: Yes
- Portable: No
- Power adapter included: Yes
- ZigBee Light Link: Yes
- Plug type: Type C, Type G

Light characteristics
- Colour rendering index (CRI): >80
- Colour temperature: 2000-6500 K

Miscellaneous
- Especially designed for: Bedroom, Living Room
- Type: Table Lamp
- EyeComfort: No

Product dimensions and weight
- Net weight: 0.452 kg
- Cable length: 2,000
- Overall height: 101 mm
- Overall length: 126 mm
- Overall width: 129 mm

Service
- Warranty: 2 year(s)

Technical specifications
- Lumen output at 4000K: 500
- Light colour: Coloured and white light (RGBW)
- Mains power: 50-60 Hz
- Wattage bulb included: 6 W
- IP code: IP20
- Class of protection: Class III – Safe Extra Low Voltage
- Lumen output at 2700K: 460
- Number of light sources: 1

What's supported

- Compatible with Effects feature: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- WiFi: Works without Wi-Fi
- Defined support period: Minimum 60 months from date of purchase from an authorised reseller
- Max. number of accessories: 12 (with Hue Bridge)
- Communication protocol: Bluetooth, Zigbee
- Compatibility with third-party systems: Alexa, Google Home, Apple HomeKit, IFTTT, Klikaanklikuit, Matter, Samsung SmartThings, Sonos

Box specifications

Packaging dimensions and weight

- EAN/UPC - product: 8718699770983
- Net weight: 0.45 kg
- Gross weight: 0.76 kg
- Height: 22.7 cm
- Length: 11.1 cm
- Width: 21.8 cm



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