

Philips OLED 4K UHD OLED Android TV

P5 AI perfect picture engine

Dolby Atmos sound 3 sided Ambilight TV 139 cm (55") Android TV



550LED706

Lifelike picture. Magical light. 4K UHD OLED Android TV

Whatever you love, this OLED TV sets it alight. A richly detailed, beautifully realistic picture combines with Philips unique Ambilight to make movie night a blockbuster event, while every gaming session takes you to another world.

Designed to mesmerise.

- This is what lifelike feels like. Philips OLED TV.
- The one with magical Ambilight. Only from Philips.
- Premium design. From stand to remote

Smooth motion. True colour. Incredible depth.

- Whatever you watch, a picture so real. P5 engine with AI.
- Cinematic vision and sound. Dolby Vision and Dolby Atmos
- Vibrant HDR picture. Philips 4K UHD TV.
- · Great for gaming. Ultra-low latency on any console

Content at your command.

- Simply smart. Android TV.
- Voice control. The Google Assistant. Works with Alexa.
- Multi-room audio. DTS Play-Fi



3 sided Ambilight



With Philips Ambilight, every moment feels closer. Intelligent LEDs around the edge of the TV respond to the on-screen action and emit an immersive glow that's simply captivating. Experience it once and wonder how you enjoyed TV without it.

P5 engine with AI

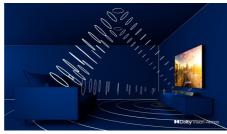
Philips P5 processor with AI delivers a picture so real it feels like you could step right into it. A deep-learning AI algorithm processes images in a manner similar to the human brain. No matter what you're watching, you get lifelike detail and contrast, rich colour and smooth motion.

Philips OLED TV



With a Philips OLED TV, you get a wider viewing angle and a uniquely lifelike picture. Blacks are deeper. Colours are truer. Details in shadows and highlights are precisely reproduced. All major HDR formats are supported. You'll feel the full power of every scene.

Dolby Vision + Dolby Atmos



Support for Dolby's premium sound and video formats means that the HDR content that you watch will look—and sound—glorious. You'll enjoy a picture that reflects the director's original intentions and experience spacious sound with real clarity and depth.

Premium materials

Every inch of this TV looks and feels premium. The ultra-thin metal bezel. The beautiful aluminium feet. Or the remote with a backlit Ambilight key, which makes it easy to turn on Ambilight—even in the dark.

Simply smart. Android TV



Your Philips Android TV gives you the content you want—when you want it. You can customise the home screen to display your favourite apps, making it simple to start streaming the movies and shows you love. Or pick up where you left off.

HDMI 2.1 VRR and low latency



Your Philips TV boasts the latest HDMI 2.1 connectivity and automatically switches to an ultra-low-latency setting when you start playing a game on your console. VRR and Freesync are supported for smooth fast-action gameplay. Ambilight's gaming mode brings the thrill right into the room.

DTS Play-Fi compatible



With DTS Play-Fi on your Philips TV you can connect to compatible speakers in any room. Got wireless speakers in the kitchen? Listen to the film while you make a snack or keep up with the sports commentary while you get everyone drinks.

Al voice control



Push a button on the remote to talk to the Google Assistant. Control the TV or Google Assistant-compatible smart home devices with your voice. Or ask Alexa to control the TV via Alexa-enabled devices.







■● Dolby Vision • Atmos

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Specifications

Ambilight

- Ambilight Version: 3 sided
- Ambilight Features: Built-in Ambilight+hue, Ambilight Music, Game Mode, Wall colour adaptive, Lounge mode, AmbiWakeup, AmbiSleep, Philips Wireless Home Speakers

Picture/Display

- Display: 4K Ultra HD OLED
- Diagonal screen size: 55 inch / 139 cm Panel resolution: 3840 x 2160
- Aspect ratio: 16:9
- Pixel engine: P5 Al Perfect Picture Engine
- Picture enhancement: Ultra Resolution, Wide Colour Gamut 99% DCI/P3, Dolby Vision, HDR10+, Perfect Natural Motion, A.I. PQ mode, ISF Colour Management, Micro Dimming Perfect, CalMAN Ready

Supported Display Resolution

- Computer inputs on all HDMI: HDR supported, HDR10+/ HLG, HDR supported, HDR10/HLG, up to 4K UHD 3840 x 2160@120Hz
- Video inputs on all HDMI: HDR10/HLG (Hybrid Log Gamma), HDR10+/Dolby Vision, up to 4K UHD 3840 x 2160@120Hz

Android TV

- OS: Android TV™ 10 (Q)
- Pre-installed apps: Google Play Movies*, Google Play Music*, Google Search, YouTube, Amazon instant video, BBC iPlayer, Netflix, Amazon Prime Video, Disney+, Fitness App, Spotify
- Memory size (Flash): 16 GB*

ProcessingProcessing Power: Quad Core

Tuner/Reception/Transmission

- HEVC support
- Digital TV: DVB-T/T2/T2-HD/C/S/S2
- MPEG Support: MPEG2, MPEG4
- Video Playback: PAL, SECAM
- TV Programme guide*: 8-day Electronic Programme Guide
- Signal strength indicationTeletext: 1000 page Hypertext

Connectivity

- Number of HDMI connections: 4
- Number of USBs: 3
- Wireless connections: Wi-Fi 802.11ac, 2 x 2, Dual band, Bluetooth 5.0 • Other connections: Common Interface Plus (CI+), Digital
- audio out (optical), Ethernet-LAN RJ-45, Headphone out, Satellite Connector, Service connector

Issue da

Version

Connections

٠	HDMI features: 4K,	Audio	Return	Channel

- EasyLink (HDMI-CEC): Remote control pass-through, System audio control, System standby, One touch play
- HDCP 2.3: Yes on all HDMI
- HDMI ARC: Yes for all ports
 HDMI eARC: Yes on HDMI2
- HDMI VRR: Yes on all HDMI ports, FreeSync Premium

Multimedia Applications

- Video Playback Formats: Containers: AVI. MKV. H264/ MPEG-4 ÁVC, MPEG-1, MPEG-2, MPEG-4, VP9, HEVC (H.265), AV1
- Subtitles Formats Support: .SRT, .SUB, .TXT, .SMI
 Music Playback Formats: AAC, MP3, WAV, WMA (v2 up to v9.2), WMA-PRO (v9 and v10)
- Picture Playback Formats: JPEG, BMP, GIF, PNG, 360 photo, HEÍF

Power

- Mains power: AC 220 240 V 50/60 Hz
- Standby power consumption: <0.3 W
- Ambient temperature: 5°C to 35°C
- Power Saving Features: Auto switch-off timer, Light sensor, Picture mute (for radio), Eco mode

EU Energy card

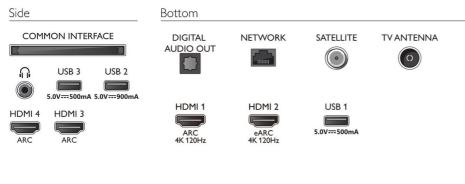
- EPREL registration numbers: 589970
- Diagonal screen size (inch): 55
- Diagonal screen size (metric): 139
- Energy class for SDR: G
- On mode power demand for SDR: 105 W
- Energy class for HDR: G
- On mode power demand for HDR: 89 W Networked standby mode: <2.0 W
- Off mode power consumption: n.a.
- · Panel technology used: OLED

Sound

- Audio: Output power: 50 Watt (RMS), 2.1 Channel
 Codec: AC-4, Dolby Atmos[®], DTS-HD(M6), Dolby
- Digital MS12 V2.5 Speaker configuration: 10 W x 2 mid-high speaker, 30 W sub-woofer
- Sound Enhancement: A.I. Sound, Clear Dialogue, Dolby Atmos[®], Dolby Bass Enhancement, Dolby Volume Leveller, Night mode, A.I. EQ, DTS Play-Fi, Mimi Sound Personalisation

Dimensions

- VESA wall mount compatible: 300 x 300 mm
- Box dimensions (W x H x D): 1400.0 x 860.0 x 160.0 mm
- Product weight: 19.0 kg
- Product weight (+stand): 19.4 kg Set dimensions (W x H x D): 1227.8 x 705.6 x 58.0 mm
- Set dimensions with stand (W x H x D):





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12 NC: 8670 001 75001 EAN: 87 18863 02897 1 www.philips.com

- 1227.8 x 722.4 x 230.0 mm
- Stand dimensions (W x H x D): 797.5 x 19.0 x 230.0 mm
- Weight incl. Packaging: 27.9 kg

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Accessories

- · Included Accessories: Legal and safety brochure, Power cord, Quick start guide (x 1), Remote Control, Tabletop stand
- Included batteries: 2 x AAA Batteries

Design

- Colours of TV: Metal bezel frame
- Stand design: Metal dark chrome facet sticks

Smart TV Features

- Interactive TV: HbbTV
- Programme: Pause TV, USB recording* · Ease of Installation: Auto detect Philips devices, Network installation wizard, Settings assistant wizard, Device connection wizard
- Ease of Use: One-stop smart menu button, On-screen user manual
- · Firmware upgradeable: Firmware auto upgrade wizard, Firmware upgradeable via USB, Online firmware upgrade, FW download in background
- Screen Format Adjustments: Basic Fill Screen, Fit to
- screen, Advance Shift, Zoom, stretch, Wide screen Remote Control: with Voice
- User Interaction: SimplyShare
- · Voice assistant*: Google Assistant built in, RC with Mic., Works with Alexa



- * *Memory size (Flash): 16 GB (the actual available disk space may differ depending on e.g. (pre-)installed apps, installed operating system etc.)
- * EPG and actual visibility (up to 8 days) is country- and operatordependent.
- * Android App offerings vary per country. For more details please visit your local Google Play Store.
- The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required.
- Contact your operator for more information. * Philips TV Remote app and related functionalities vary per TV model,
- * Philips 1 V Remote app and related functionalities vary per 1 V mode, operator and country, as well as smart device model and OS. For more details please visit: www.philips.com/TVRemoteapp.
 * USB recording for digital channels only, recordings may be limited by broadcast copy protection (CI+). Country and channel restrictions may apply. * This television contains lead only in certain parts or components

where no technology alternatives exist in accordance with existing

* Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Amazon Alexa is available in selected languages

Amazon Prime is available in selected languages and countries

Disney+ is available in selected languages and countries. Google Assistant is available on Philips Android TVs running on

Android O (8) or higher OS version. Google Assistant is available in selected languages and countries.

* Disney+ subscription required. Subject to terms at https:// www.disneyplus.com (c) 2020 Disney and its related entities.

* Netflix subscription required. Subject to terms on https://

* Rakuten TV is available in selected languages and countries

* Cloud Gaming offering depends on game providers.

exemption clauses under the RoHS Directive.

and countries.

www.netflix.com