









# Choose from warm or cool white light

Get diffused, tunable warm or cool white smart light in your standard recessed fixtures or spotlights with the Philips Smart LED GU10 bulb. This bulb is WiZ-connected. Use with your existing Wi-Fi to control with the WiZ app or your voice.

#### Easy setup

• Easy plug-and-play. Works with your existing Wi-Fi.

#### **Smart control**

- · Control from anywhere with your smartphone.
- · Voice control with Google Assistant, Alexa or Siri Shortcuts

## **Smart features**

- · Automate your light with schedules
- Energy monitoring
- Preset well-being features

#### **Light modes**

- Tunable warm to cool white and preset modes
- Customise Scenes with preset dynamic light modes.

# Highlights

#### Easy plug and play

WiZ works with your existing Wi-Fi router, no additional gateway is needed. Simply plug in your new light, download the WiZ app and you're ready to go!

#### Control from anywhere

Control your WiZ lights wherever you are with smartphone. No need to worry if you've left your lights on before leaving home. WiZ app is available for iOS and Android.

#### Voice control

Get hands-free control of your lights by using your voice and Google Assistant, Amazon Alexa or Siri Shortcuts. Use simple voice commands to turn lights on or off, brighten and dim, change colour and set custom light Scenes.

## Automate your light with schedules

Automate the lights to fit your daily or weekly routines. Schedule your light to turn on before you arrive home and keep it off when not needed.

#### **Energy monitoring**

The WiZ app keeps records of the energy consumption of your lights. View your weekly or daily report and plan your lighting wisely for optimised energy consumption at home.

#### Preset well-being features

Use the preset well-being features in the WiZ app to and enjoy the lighting pattern best suited for your circadian rhythm throughout the day. WiZ will provide you bright daylight when you need to get energised and focus, and transition smoothly to soft warm white to help you relax and sleep better.

## Tunable warm to cool white and preset modes

Choose from a wide range of energising cool white to soft warm white, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.

#### **Customised Scenes**

Mix different colour and white lights modes to create the perfect light ambience for your daily moment. Save it and call it out at any time with app, WiZmote or voice.

# Specifications

#### **Bulb characteristics**

Intended use: IndoorLamp shape: PAR16

· Socket: GU10

Technology: Smart Wi-FiDimmable: Only with specific dimmers

#### Lamp dimensions

Height: 5.8 cmWeight: 0.05 kgWidth: 5 cm

## **Durability**

Average life (at 2.7 hrs/day): 15 year(s)

Lumen maintenance factor: 70%Number of switch cycles: 50,000

· Nominal lifetime: 15,000 h

#### **Light characteristics**

· Beam angle: 36 degree(s)

· Colour consistency: 6 SDCM

· Colour rendering index (CRI): 90

Colour temperature: 2700-6500 K

• Light Colour Category: Tunable white

· Nominal luminous flux: 345 lm

• Starting time: <0.5 s

 Warm-up time to 60% light: Instant full light

#### Miscellaneous

EyeComfort: Yes

#### Other characteristics

• Lamp current: 40 mA

• Efficacy: 73 lm/W

#### **Packaging information**

EAN: 8719514372320EOC: 871951437232000

• Product title: PHI WFB 50W GU10

927-65 TW 1PF/6

#### **Power consumption**

Power factor: 0.51Voltage: 220-240 VWattage: 4.7 W

Wattage equivalent: 50 WEnergy efficiency label (EEL): F

#### Product dimensions and weight

· Length: 5.8 cm

#### **Rated values**

Rated beam angle: 36 degree(s)
Rated lifetime: 15,000 h
Rated luminous flux: 345 lm
Rated peak intensity: 550 cd

· Rated power: 4.7 W

#### Service

• Warranty: 2 year(s)

#### **Technical specifications**

• Frequency: 50-60 Hz

• EPREL registration number: 584540

#### Packaging dimensions and weight

• EAN/UPC - product: 8719514372320

Net weight: 0.05 kgGross weight: 0.09 kg

Height: 16 cmLength: 7 cmWidth: 7 cm

 Material number (12NC): 929002448321



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