## Lenovo CO2 Offset Services

COMPENSATE



A leader in sustainability, Lenovo offers businesses the chance to compensate for the environmental impact of operations with its CO<sub>2</sub> Offset Services.

## Smarter technology for all



For businesses, ensuring sustainability and reducing the global carbon footprint of operations is a top priority. To assist customers on their sustainability journey, Lenovo partners with leading certified providers of CO<sub>2</sub> Offset Services.

Lenovo **CO<sub>2</sub> Offset Service** supports several different initiatives which include new or extensions of existing projects, windmills, solar cells and biomass energy among others. Forestation and forest conservation are also areas we are looking into for the future.

Why?

## How?

It's incredibly simple to offset  $CO_2$  emissions with Lenovo:



Choose your CO<sub>2</sub> Offset option (integrated into the Serial Number) when ordering eligible devices.



Once products are shipped, Lenovo reports to its official CO<sub>2</sub> Offset partner.



Lenovo's CO<sub>2</sub> Offset partner finalises the transaction and issues a unique certificate with specific HW Serial Number(s), which Lenovo provides to your organisation.

## **Dedicated to sustainability**

Lenovo is a leader in sustainability, named as one of the Most Sustainable Corporations in the World Global 100 Index by Corporate Knights, and rated AA on the 2019 Hang Seng Corporate Sustainability Index.





your business' environmental impact:

Included in the hardware transaction, CO2 Offset Services are easy to implement.



CO<sub>2</sub> compensation is based on realistic emission by product, covering production, shipment and a typical 5-year usage cycle.



CO<sub>2</sub> Offset Services offer a tailored approach to CO<sub>2</sub> compensation, directly linking to products purchased.