# PHILIPS

# Starter kit E27

Hue White and Colour Ambiance

White and coloured light

Hue Bridge included

Control with app or voice\*

Smart plug included









# Easy smart lighting

Add ambient colour to any room with the Philips Hue White and colour ambience E27 starter kit. Connect to the included Hue Bridge to take advantage of endless list of features. Control via the app, voice or the included smart plug.

## Limitless possibilities

- $\cdot$  Get in the mood with warm to cool white smart lights
- Play with smart colour lights
- Away-from-home smart light control
- Sync films, TV programmes, music, and games to smart lights
- Inconspicuous, compact design

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# Highlights

#### Get in the mood



Use over 50,000 shades of warm to cool white light to put you in the mood to work, play, or relax — no matter what time of day it is. Start your morning off on the right foot with cool, energising bright white light, or settle down for the night with golden tones.

#### Control lights away from home



The Philips Hue app gives you complete control over your lights, even if you're not at home. Switch your lights off and on remotely using just the app to ensure your home is always lit the way you want it.

# Sync films, TV programmes, music, and games to smart lights



Bring your entertainment to new heights by syncing the action on the screen or the beat of your music to your smart lights.\* Choose the way you'd like to sync your lights to your film, music (including with our Spotify integration!), TV programme or game and watch as the colourcapable lights in your Entertainment area react. \*Hue Bridge required

#### Inconspicuous, compact design

The Philips Hue Smart plug was designed to blend into any environment. Small, white and with a subtle design, the Smart plug allows you to add any light to your Hue system without any added wires or hassle.

#### Play with smart colour lights



There's no limit with Philips Hue: with over 16 million colours, you can transform your home into the perfect party venue, bring a bedtime story to life and much more. Use preset, coloured light scenes to evoke the feeling of summer any time you'd like, or use your own photo to relive a special memory.

# Specifications

#### Lamp dimensions

Dimensions (WxHxD): 60x110

#### **Environmental**

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: −20°C to 45°C

#### Extra feature/accessory incl.

- Dimmable with the Hue app and switches: Yes
- Power adapter included: Yes

#### Guarantee

· 2 years: Yes

#### **Power consumption**

• Energy efficiency label (EEL): F

#### Service

Warranty: 2 year(s)

### **Technical specifications**

- Weight: 72 g
- Bulb technology: LED
- Number of bulbs: 2
- Lumen output at 2,700 K (out-of-thebox setting): 806 lm
- Lumen output at 4000K: 1,100 lm

## The Bridge

- Frequency band: 2400-2483.5 MHz
- Height: 26 mm
- Max. number of accessories: 12
- Max. number of bulbs: 50
- Power adapter: 100–240 V AC / 50– 60 Hz
- Power consumption: 250mA max

## The bulb

- Colour temperature: 2000K-6500K
  +16 million colors
- Diameter: 60 mm
- Energy label (acc (EU) 874/2012; A++ - E): F
- Fitting: E27
- Form factor: A60
- Height: 110 mm
- Input voltage: 220V-240V
- Light output: 16 million colours
- Max. operation power: 9 W
- Max. standby power: 0.5 W
- Number of switching cycles: 50,000
- Power factor: 0.5
- Rated lifetime: 25,000 h
- Software upgradable: when connected to the Bluetooth app or Hue Bridge
- Start up: Instant 100% light output
- Wattage: 9 W
- Communication protocol: Bluetooth
  and Zigbee
- Deep dimmable: Yes
- Software upgradable: When connected to Bluetooth app or Hue Bridge

## The switch

- Batteries included: yes
- IP rating: 20
- Lifetime: 50.000 clicks
- Max. lights per switch: 10 if not linked to Hue bridge
- Minimal battery lifetime: 2 a
- Mounting options: freestanding
- Special features: Not applicable
- Switch height: 92 mm
- Switch width: 35 mm
- Wall plate depth: 6 mm
- Wall plate height: 76 mm
- Wall plate width: 70 mm
- Weight including wall plate: 67 g
- Weight of switch: 37 g

#### What's in the box

- Bridge: 1
- Ethernet network cable: 1
- Hue bulbs: 2
- Hue dimmer switch: 1
- Power adapter: 1

#### What's supported

- HomeKit compatible: Yes
- IOS: 7 or later
- Philips Hue App: IOS 13 and above, Android 8.0 and above
- Voice assistants: Amazon Alexa, Google Assistant, Apple HomeKit (Via Hue Bridge), Microsoft Cortana (Via Hue Bridge)
- Philips Hue Bluetooth App: IOS 11 and later, Android 7.0 and later

#### Packaging dimensions and weight

- EAN/UPC product: 8719514291416
- Net weight: 0.598 kg
- Gross weight: 1.060 kg
- Height: 14.000 cm
- Length: 17.600 cm
- Width: 21.900 cm
- Material number (12NC): 929002468807

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